



## Meeting Highlights

### QUALITY MATTERS...A STRONG START FOR KIDS Executive Cabinet Meeting

May 3, 2017  
11:00 am-1:00 pm

FIRST 5 Santa Clara County  
4000 Moorpark Avenue, Suite 200 San Jose, CA 95117

**Attendees:** Marian Browning, Pacific Oaks; Mary Ann Dewan, Santa Clara County Office of Education; Larry Drury, Go Kids; Patricia Gardner, Silicon Valley Council of Non-Profits; Ilene Hertz, George Philipp, WestEd; Kathleen King, Healthier Kids Foundation; Scott Moore, Kidango; Rafaela Perez, Social Service Agency; Jeanette Bellerive, 4C's; Cathy Andrade, Laura Demaree, Melissa Hong, Lisa Z, First 5 Santa Clara. Facilitated by: Nicole O. Tanner, VIVA Strategy + Communications

**Welcome & Introductions:** Nicole Tanner welcomed attendees and reviewed the meeting objectives:

- Share highlights of recent Consortium meeting
- Review and discuss QRIS targets and enrollment
- Hear that latest on DatZone and iPinwheel
- Review the latest findings from KidConnection
- Select a Quality Matters logo
- Share updates on policy and advocacy and the Higher Education Cohort Pilot
- Provide input on Executive Cabinet Priorities

**Consortium Meeting Report:** Laura Demaree provided an update on the recent Consortium meeting that included state and local updates, updates and discussion on the new data system, iPinwheel, presentations on the Warnline and an evaluation report on KidConnection and then a training on Trauma Informed Care. Nicole and Laura reported that the meeting evaluation was very positive and attendees expressed an interest in continuing to have professional development opportunities be part of the Consortium meeting. The PPT from the Consortium was shared with the Executive Committee.

**Quality Matters Reach & Results:** Melissa Hong shared the current enrollment numbers and targets for enrollment. Data highlights include that there are currently 112 centers and 30 family child care centers participating in QRIS and 102 participating in quality improvement without the rating portion. The Committee expressed an interest in

having this information available to them and in a format that could be shared with others on a regular basis including services partners who are connecting with the QRIS sites and tracking data. First 5 will work on developing a one pager with 19-20 targets and actuals to date.

### **Capturing Progress & Impact**

**DataZone:** Mary Ann Dewan, Deputy Superintendent, SCCOE and Marcy Lauck, Director of Data Governance for SCCOE, presented on DataZone. DataZone is a data system created through the Silicon Valley Regional Data Trust, a regional three county effort aimed at “combining data from numerous public agencies that service children and families, to provide a comprehensive understanding of factors contributing to student failure and success.” The initiative includes participation and data from school districts, social service, mental and public health and juvenile justice departments in Santa Clara, San Mateo, and Santa Cruz counties.

Marcy provided a short demonstration of the system and shared the proposal that is being made to First 5 to incorporate early learning into the system that would create a longitudinal record of a child’s progress from the pre-K period through their time in K-12. Some of the types of early learning information that could be included are early learning demographics, QRIS indicators, and screening and assessment data.

A proposal for DataZone will be presented to the First 5 Commission and will be included in the Early Learning Master Plan. Marcy indicated that they could come back to the Executive Cabinet to share progress and updates and that anyone interested in learning more can contact her.

There was a lot on interest in this topic from the Executive Cabinet in looking at how the ECE and QRIS piece could be linked to the DataZone and agreement that this should be a future topic of discussion in the Cabinet meetings.

**iPinwheel Demonstration:** There was not time for a full demonstration, but Melissa offered to set up a demo for those who were interested and noted that there would be upcoming trainings on the system. It was shared that iPinwheel would be able to connect and link QRIS data within the DataZone.

**QUALITY MATTERS Brand:** Nicole presented two logo options for Quality Matters. The Committee selected a logo and shared their color preferences, It was agreed that final color selection would be made by the First 5 team and that the final logo would be able to be utilized soon.

### **Local Updates**

**Higher Education Cohort Pilot:** Ilene Hertz from WestEd reported on the Higher Education Cohort and a survey that was conducted of early educators working at QRIS sites. (See attached report). The survey was distributed to 503 educators, with a response from 250 individuals. Based on the survey findings and experience from the BA Cohorts, WestEd recommends that First 5 Santa

Clara County continue Higher Education Cohorts with a multi-year approach, staggering Master's, BA and AA Cohorts over multiple years. This would include establishing a Master's Cohort with Pacific Oaks College in Fall 2017, preparing the BA Cohort to prepare them for the Master's program and begin work on developing a AA support program to meet the needs of QRIS participants.

There was discussion of the importance of the Higher Education work for the field and some discussion about cost, including whether there should be some shared cost from participants. Currently, the per-student cost is \$26,000.

**Kid Connection:** Information provided in PPT, there was not enough time in the meeting for a presentation

**Policy and Advocacy:** Updates on current legislation impacting quality early learning provided in handout.

**Next Executive Cabinet Meeting:** August 2, 2017