



**UNLOCKING
THE NEXT
ECONOMY**

**COMMUNITIES
ENTERPRISES
BUILDINGS
CHURCHES**

WHAT IS... UNLOCKING THE NEXT ECONOMY?

Unlocking the Next Economy is about supporting churches who are interested in creating a new vision for their buildings and enabling communities to use them to support the local economy.

Could your church building support the local economy?

- Could it be used for a community enterprise?

Are you a community looking for space?

- Do you have an idea for a community enterprise that meets local needs—but can't find space?

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A community enterprise provides benefits to a particular local community, and is owned and managed by members of that community. A community enterprise is an organisation run by, as well as for, a community.

Locality.org.uk

WHAT SUPPORT CAN WE PROVIDE?

- Project support from our coordination team, 4 days a week for one year
- 10 full day or 15 half days of training from enterprise specialists and coaches, including legal support, community enterprise development, and funding advice
- £1,000 to support educational study visits
- £1,000 to support community engagement events

We've been funded by the Friends Provident Foundation to support a year-long pilot to work with three communities in the South West of England.

friendsprovidentfoundation.org



HOW DOES IT WORK?

To ensure our process is genuinely community led, we'll be employing the expertise of Learn to Lead. They're a Somerset-based social enterprise, who have been working to empower communities across the UK to set up and run their own projects for more than ten years.

Learn to Lead is a social enterprise that takes engagement to a new level, where people have responsibility and ownership and can run things for themselves. The outcomes are transformational, individuals growing in confidence, self-esteem and sense of ownership, and the whole culture of an organisation changing to one where everyone is 'doing' rather than feeling 'done to'.
learntolead.org.uk

Space Audit and Community Mapping

Our project will assist new audits of church resources and buildings, identifying unused and underused spaces, and explore potential ideas for community enterprise. We will also establish your church building's suitability for certain activities and use this information to frame our community engagement.

Engage your local community

We will organise *insight sessions* that will identify the potential that already exists in your local community and explore how we can support the development of new community enterprises.

We will...

- Map local needs and priorities.
- Find current gaps in services and amenities.
- Share the successes and failures of other community enterprises.
- Organise study visits to inspire and inform.
- Translate ideas into goals for the future and plan how to get there.

Who are we?

Stir To Action is a nonprofit that publishes a quarterly magazine, runs workshop programmes and short courses, and supports community enterprises.

Interested in working with us?

We're actively looking to work with three communities across the South West of England. If you'd like to be one of these communities, get in touch.

stirtoaction.com/next-economy

Workshops

During this process you will be supported by enterprise specialists and coaches offering guidance on:

- enterprise development
- legal structures
- business models
- governance culture
- incorporation
- marketing new enterprises

Social Finance

After the community decides on the project, we'll help you find ways of funding it.

We will...

- Find support and match funding opportunities through a crowdfunding campaign.
- Design and launch a community share offer.
- Engage grant makers, such as Power to Change, to see what 'funding mix' is appropriate to each development.

Launching the Project

Our process will be completed by supporting the community to launch their new enterprise, retain community engagement and develop plans to be sustainable in the future.

These workshops will be specific to your project, community and church.

Contact us

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STIR

TO ACTION

Get Our
*Community
Illustrated
Toolbox*

Community

Community
Co-ops

Local
Economic
Blueprint

MapJam

8
Illustrated
Tools

