



Environmental Hygiene System



*Safety is material.*



# The New Standard of Clean

## Guest Satisfaction

More people choose and recommend a nice clean place to stay. They notice every streak, spot, and stain. They simply won't tolerate hairs, dust, mold, and odors. According to a survey sponsored by the Chubb Group of Insurance Companies, guests rank cleanliness as the most important factor in selecting a hotel.

## Why Do Guests Select a Hotel?

Cleanliness	43%
Price	23%
Location	19%
Security	11%
Other	4%

Source: Opinion Research Corporation 06/2011

## Health and Safety

More hotels and resorts today are upgrading to hospital-grade environmental hygiene practices. Community-acquired infections (CAIs) have emerged as a serious public health concern, and no public place is immune to tougher scrutiny. Germs and contaminants threaten the health of everyone who visits your property. And their safety is your responsibility.



## Germ Hot Spots: Danger Lurks on Every Surface



Eliminate cross-contamination with our color-coded ONEperROOM™ method.



# The Performance of PerfectCLEAN®



We started in hospitality with a challenge. One hotel conducted a 30-day trial on two floors. PerfectCLEAN rated a microbe count of 1 (lowest) and traditional cleaning methods rated 5 (highest). Everyone could see the difference, and housekeeping reduced the number of cleaning chemicals to just two daily.

## Enhancing the Guest Experience: For Improved Satisfaction Scores

Everything you do is to create a better experience for your guests. Now, with the superior performance of PerfectCLEAN, you can exceed everyone's expectations and significantly improve your guest satisfaction scores.

## Expecting Efficiency: For Significant Cost Savings

PerfectCLEAN isn't anything like any other cleaning product. Our system will help you reduce operating costs and reduce staff injury and absenteeism. Because better environmental hygiene isn't really better if it doesn't help your bottom line.



We get some of our best ideas from our customers. One beach resort asked us how to tackle the bathtub film left over from suntan oils. Our answer? This cute little orange sponge. One side scrubs and the other side cleans, for absolutely spotless results with positively no surface abrasion. No more slippery scum, no more rings.

## Elevating Clean: For a Healthier Environment

PerfectCLEAN textiles deliver a healthier guest environment with less effort, less waste, and less cost than traditional cleaning methods.

- Advanced antimicrobial technology
- Patented fiber and chemistry innovations
- Eliminates 99.99% of bacteria from hard surfaces

In fact ours is the only material that has been issued worldwide patents for built-in antimicrobial protection. Now we've adapted our hospital-grade environmental hygiene system for hospitality.

## Exceeding Green: For True Sustainability

With PerfectCLEAN you can achieve green program compliance with true sustainability. Our textiles stand up to repeated washings in the largest commercial laundries.

- Less water and chemical waste
- Higher efficiency and productivity
- Clean more rooms in less time with better results

And every wiper, mop, and hardware accessory in our ONEperROOM™ system is ergonomically designed for light duty. Your staff will prefer easy-to-use PerfectCLEAN products and accessories and onsite training and support.



We designed the PerfectCLEAN Environmental Hygiene System with your housekeeping team firmly in mind. Because staff safety is material. And a safe and productive employee is a satisfied and motivated worker. Your people will thank you.

*"When we implemented the PerfectCLEAN system we increased guest satisfaction scores, staff morale, and sustainability. We're cleaning rooms better, in less time, with less waste and less fatigue at the end of the day."*

*- Glen L., General Manager, Portland, OR*



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## Be our guest.

Check us out. See why PerfectCLEAN has been implemented in thousands of hotel rooms nationwide. Compare your cleaning methods to our Environmental Hygiene System for:

- Improved guest satisfaction scores
- Green compliance and sustainability
- Efficiency and cost savings

It's cleanup time.

Call +1 888 920 0370

Write [info@perfectclean.com](mailto:info@perfectclean.com)

Visit [www.perfectclean.com](http://www.perfectclean.com)

## *umf*CORPORATION

Innovators and specialists in environmental hygiene, umf Corporation delivers advanced antimicrobial technology with industry-leading PerfectCLEAN® products, education, training, motivation, and support. We design, engineer, and manufacture high-performance fibers and accessories to help our customers meet tough new challenges in public health and safety. Through constant research and development we are setting the next benchmarks in fiber science.

