MONICA DIXON PERRY, CVPM

Monica has been involved in the field of veterinary medicine for more than 30 years. She earned her bachelor's degree in biology from the University of North Carolina at Chapel Hill. She has since completed the VMC, Inc. School of Veterinary Practice Management and has been awarded the designation of Certified Veterinary Practice Manager.

For 12 years, Monica managed a successful full-service, small animal eastern and western medicine veterinary practice in Raleigh, NC. As hospital administrator with Bowman Animal Hospital & Cat Clinic, Inc., Monica managed every aspect of the seven-day-a-week, nine-doctor hospital's operations. Her management style helped the practice build a world-class, dynamic health care team that enhanced patient care and client service.

WHAT ATTENDEES ARE SAYING

> *"Good, practical information you can use at work tomorrow! A great combination of 'broad strokes' and specifics."*
>
> - Mary Weeks, Creekside Pet Care Center

> *"The cost of this seminar is pennies compared to the return on investment. I will definitely attend more VMC seminars."*
>
> - Justin Powell, Oubre Animal Clinic

> *"Monica is an outstanding speaker! Very enthusiastic, organized and motivating. I really enjoyed the program."*
>
> - Elizabeth King, VA Parkway Pet Hospital

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VMC Inc. Veterinary Management Consultation

PRINCIPLES OF VETERINARY PRACTICE MANAGEMENT

VETERINARY PRACTICE TRAINING SEMINAR

You'll learn how to:

- Enhance leadership to create a winning team
- Understand key industry benchmarks
- Conduct successful performance evaulations
- Leverage your team for high performance
- Develop a financial management overview
- Elevate your practice to a new level

Presented by
Monica Dixon Perry, CVPM

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THE ULTIMATE ONE-DAY MANAGEMENT TRAINING SEMINAR

Learn the A to Z essentials of proven and effective Practice Managment.

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You'll learn about:

- Key industry benchmarking
- The art of successful delegation
- Conducting performance evaluations *(your team members really want you to be trained in this area)*
- Leveraging your team for greater performance.

Find out how to get everything done on time — and how to structure your practice for true success. If you are a practice owner, veterinary associate, or manager, or if you want to be part of the practice management team, plan on attending this important seminar. You'll build the critical skills that will help you and your team members excel and succeed together.

To achieve maximum benefit, this seminar is intended for practice owners, practice managers, and key staff members. Attendees return from this seminar with a unified goal and motiviated to enhance your practice's teamwork and productivity.

2018
SEMINAR LOCATIONS

Phoenix, AZ	May 1
Portland, OR	May 3
Washington DC	August 7
Tampa, FL	August 9
Detroit, MI	September 25
St. Louis, MO	September 27

Lodging

VMC has arranged for a limited number of hotel rooms to be held at a discounted rate on a first-come, first-served basis. Please call the hotel directly to make your reservations - mention the "VMC, Inc. Group Block". VMC cannot guarantee room availaibility.

For hotel information, including group rates and other details, please visit: vmc-inc.com.

DAILY SCHEDULE

Seminars are held from 9am to 4pm. Registration and continental breakfast begin at 8am.

CONTINUING EDUCATION CREDITS

This course meets the requirements for 5.5 hours of continuing education credit for veterinarians, practice managers and veterinary technicians in jurisdictions which recognize AAVSB's RACE approval. NOTE: some boards have limitations on the number of hours accepted in certain categories (AAVSB RACE Provider No. 177).

VMC INC. VETERINARY MANAGEMENT CONSULTATION

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REGISTRATION INFORMATION

ONLY $225 per person
SPECIAL PROMOTION - FIFTH PERSON IS FREE!

Registration is limited and registering in advance is recommended - spaces fill quickly! Fee includes all workbook materials, breakfast, seminar instruction and refreshments. Registration fee does not include lunch or parking expenses.

ATTENDEES CAN REGISTER

ONLINE	vmc-inc.com	click on 'seminars'
BY PHONE	303-674-8169	8AM – 5PM (MST)
BY FAX	303-670-3899	FAX FORM FOUND ONLINE: vmc-inc.com (click on 'seminars')

Registration Confirmation

Within 10 business days of registration, registrants will receive a confirmation receipt with specific event details.

Hotel Information

The event hotel location and information is available on our website and will be provided on your confirmation receipt. VMC, Inc. may have a special room rate with the hotel. Note: VMC cannot guarantee hotel room availability.

Cancellation Policy

You may cancel your registration up to 10 business days before the seminar. Your registration fee will be refunded, but there will be a $25 service charge. If you need to cancel fewer than 10 business days prior to the seminar, you may send a substitute from your practice or transfere your registration to another seminar of your choice within 24 months. If you fail to attend without advance notice, your tuition will be forfeited.