



LOWER EMPLOYEE TURNOVER

UNDERSTAND YOUR WORKFORCE AND YOUR INDUSTRY

Our research process gathers insightful feedback, ideas, and input from specific employee segments and centers of influence. We'll identify how young employees and prospective employees view your organization's brand, employee experience, and other factors influential in their decision to engage.

We also offer customized reports for clients on topics related to engaging the future of the workforce. These State of the Industry reports draw upon industry research and workforce trends and key industry challenges from the perspective of industry executives. XYZ U does the research, conducts interviews, authors and designs a report that provides a workforce outlook as well as best practices for engaging future employees.

ENGAGE THE NEXT GENERATION

Our library of speaking, training and strategy themes cover everything from improving cross-generational communication to cultivating workplace environments that allow young talent to thrive. Our tested curriculum offers tools based on years of research and real world experience.

SUGGESTED TOPIC > Talent Generation: How Visionary Organizations Are Redefining Work and Achieving Greater Success

Welcome to the Talent Economy—a 21st century economy characterized by unprecedented innovation, connectivity, disruption, and opportunity.

CREATE A CULTURE OF RETENTION

That ambiguous five-year plan has all the right intentions, but does it give you clear direction on how to engage the next generation? Is it guided by research unique to the youngest segments of your target market or team of employees? Let's work together to develop a manageable game plan that ensures your relevancy for years to come.

- ✘ Approximately 1 million nurses will retire in the next 10-15 years.
- ✘ One-third of new U.S. jobs in the next decade will be in the healthcare industry.
- ✘ Employee turnover in healthcare professions is rising and 25% of last year's hospital turnover was employees with less than one year of tenure, many of whom are Millennials.
- ✘ The turnover of a single physician represents at least a \$200,000 loss for an organization.

**CONTACT US TODAY TO
COMBAT EMPLOYEE
TURNOVER!**

**XYZU.ORG
INFO@XYZU.ORG
877-266-6689**