

LAUREN MATHIESON

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EXPERIENCE MARCH 2017 - PRESENT, DEARBORN MI
PRODUCT DESIGNER at AQUENT, FORD MOTOR COMPANY
Conducted user research and contributed to digital product design and implementation direction for an Enterprise Social Network Solution and social collaboration tools within the organization.

2015 - 2017, TROY MI
UI/UX DESIGNER at MEDIA GENESIS
Position involves creating print materials, brand guidelines, websites and user interfaces for a variety of industries including healthcare, B2B, and E-learning. Also included in this position: user research, benchmarking, user flows, style guides, wireframes, visual designs and interactive prototypes.

2013 - 2015, ANN ARBOR MI
GRAPHIC DESIGNER at EB DESIGN STUDIO
Duties included recommending techniques, methods and materials best suited for bespoke projects. Designed materials for print and web including advertisements, brochures and logos following established brand and design standards.

SKILLS

UX & UI Design	High/Low Fidelity Prototyping
Mobile & Responsive Design	HTML5, CSS3, Javascript, JQuery
Web & Print Design	Adobe CC: PS, AI, In
Art Direction	Sketch
Logo Design	InVision
Brand Style Guides	UxPin
Typography & Color Theory	Design Thinking
User Research	Agile Methodologies

EDUCATION BFA: ART, FIBERS 2010
WAYNE STATE UNIVERSITY *in* Detroit, MI
Summa cum Laude

PROFESSIONAL DEVELOPMENT
U of M *Micro-Masters* User Experience Research & Design
CAREERFOUNDRY *course* User Experience Design
DESIGNLAB *course* UX: Interaction Design
SKILLCRUSH *course* Web Design