

The Mary Kay Foundation Privacy Policy

The Mary Kay Foundation ("the Foundation") has created this Privacy Policy to explain why we collect particular information and how we will protect your personal privacy within our Web site. The following discloses our information gathering and dissemination practices for the Web site located at the URL www.marykayfoundation.org. Our Privacy Policy only applies to information collected via this Web Site. The Foundation reserves the right at any time and without notice to change this Privacy Policy by posting any changes on our site. All policies and changes will be effective immediately upon posting.

What Information We Collect and How We Use That Information

Personal Information

This Web site does not directly collect any personal information. Our online donation registration form is powered by a third party provider that processes your donation and generates and sends you a receipt. The third party provider shares your donation information with the Foundation via secured link but the Foundation only retains your name, address, donation amount, and the last four digits of your credit card number. The Foundation uses this information to maintain its donor database and to answer any questions a donor may have regarding his or her online donation.

Internet Protocol Address

We collect an Internet Protocol ("IP") address from all visitors to our site. An IP address is a number that is automatically assigned to your computer when you use the Internet. We use IP addresses to help diagnose problems with our server, administer our site, analyze trends, track users' movement, gather broad demographic information for aggregate use in order for us to improve the site, and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

Cookies

A cookie is a small text file that can be stored on your computer's hard drive. When you view the Site, some information in the form of a "cookie" may be automatically stored on your computer. This allows us to tailor the Site to your specific interests and preferences. If you want to disable these cookies, most Internet Browsers will allow you to delete cookies from your computer hard drive, prevent them from being stored or signal a warning before a cookie is stored. You should refer to your Browser instructions or help screen to learn more about these functions.

Collection of Information by Third Party Providers

The Foundation may offer features that are powered by identified third parties. By virtue of the services they provide, these third parties may obtain personally identifiable information that visitors voluntarily submit to take advantage of the features offered on the Foundation's Web site. Such third parties are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are providing for the Foundation.

Security

Data security is important to the Foundation and we have industry-leading technology in place to ensure any personal information you voluntarily submit is safe including secure sockets layer (SSL) technology to protect the storage and transfer of your personal information. We also use digital secure server identification from Verisign to provide you with the best protection technology on the Internet. Visitor information is stored in secured databases and is protected from unauthorized access.

Other Web Sites

Our site contains links to other web sites. Please note that when you click on one of these links, you are entering another web site for which the Foundation has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may be different than ours.

Children's Online Privacy

The Foundation's Web site is not intended for use by children and we will not knowingly collect any information from children under the age of 14.

Contacting the Web Site

If you have any questions about this Privacy Policy or the practices of this site, or if you would like to access, update, or remove your personal information from the Foundation's donor database, please contact:

The Mary Kay Foundation

Phone: 972-687-5332

Email: MKCares@marykayfoundation.org

Please reference this Privacy Policy in the subject line of your email.