

Defining the Problem

A tool to use and reuse throughout the co-design process

Tips

- Use the prompts to guide your discussion within your project/design team
- In the early stages of co-design you may be working with some data and many assumptions.

The problem I am tackling is...

The people most affected by the problem are...

The impact of the problem is...

Defining the Problem

A tool to use and reuse throughout the co-design process

Define your complex problem in no more than 25 words:

Sketch your problem below:

Tips

Keep it simple and succinct

There is a simple and helpful formula for problem statements as follows:

What's not working + for whom + impact

Tips

Not an artist? No problem!
The point of sketching here is not to draw something beautiful, it's to use visual thinking.

Visual thinking can be a great way to communicate with people from diverse contexts.

Because sketches are rough and rudimentary they invite comments and commentary. It's easy to add or connect things as you discuss with others.