

Who we are

Company name	
Job title	
Industry	
What we do	
Hire team	

Brand differentiator	What makes you different from other brands?
Vision	In a perfect world, what do you wish to impact?
Mission	What's our reason for existence? How do we accomplish our vision?
Values	What do you believe in and how do you behave?

Culture Statement	Example: "We consider mistakes little messes we can learn from; nothing that can't be cleaned up and made better".
Employer Brand Differentiators	Examples: perks, benefits, cool clients, impressive projects.
Competition	

The job

Why this job matters	E.g. Project managers drive our company forward, without them we'd be lost!
Job description	

The Candidate

Base requirements	
Qualifications	E.g. technical knowledge, University degree, courses and experience.
Skills	E.g. team work, problem solving, work ethic, analytical, thoughtful.
Culture fit	E.g. self-starter, flexible, team player, adventurous, startup mindset, values design and art.

Goal & Objectives

Goal	
Short-term objectives	
Long-term objectives	

Target audience

Interests	
Goals	
Drivers	
Values	
Lifestyle	
Social media use	

Budget

Cost of Hire	<p>E.g.</p> <ul style="list-style-type: none">- External services (recruiters, headhunters)- Cost of posting the job- Promotion (job boards, social media)- Referral rewards- Training and onboarding
Salary range & Non salary based compensation	

Timeline



About Homerun

Homerun is all-in-one recruitment software that enables you to attract, review and hire the best talent, together as a team. Tailored to companies that care about brand, culture, and fit.

[Learn more.](#)