

# Scaller™

## Student Outreach

Scaller™ helps improve retention rates at Colleges and Universities by proactively connecting students with existing support services and resources. Designed in collaboration with higher education partners, Scaller reaches out to students by phone to identify their needs and help them achieve academic success.

### Student Retention

Scaller™ helps improve retention rates at Colleges and Universities by proactively connecting students with existing support services and resources.

### Onboarding

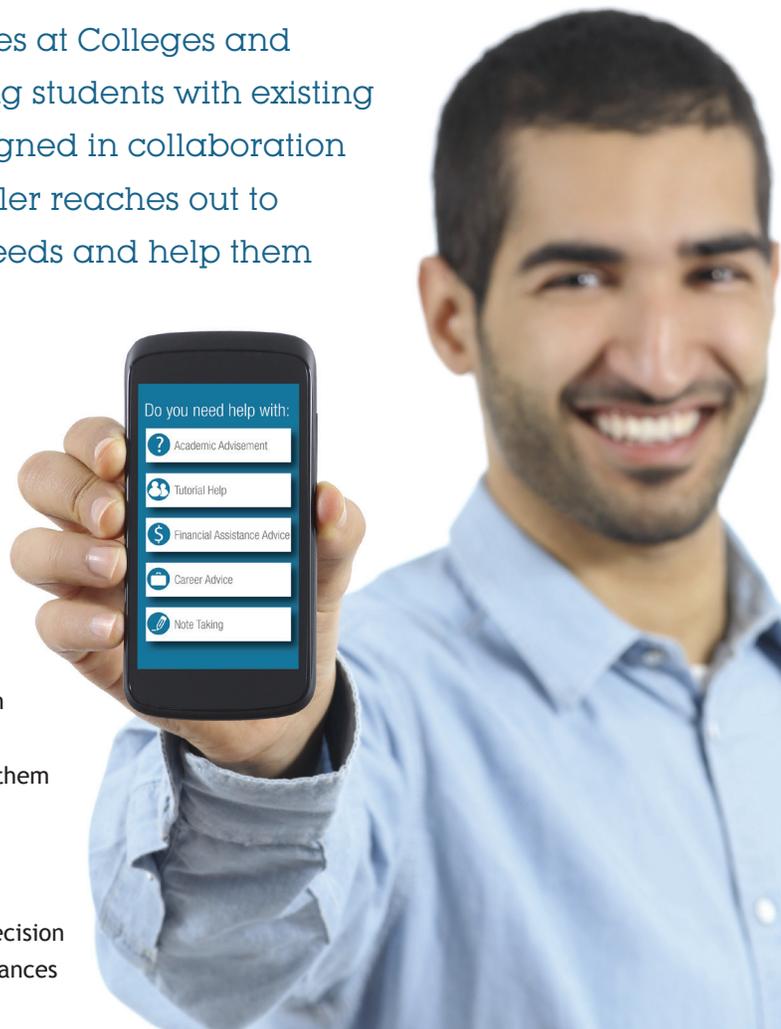
We call the students a few different times. First a few weeks before the student arrives at the institution (to tell them what to bring, where to go, etc.) and then a couple weeks into the Fall term to ensure that the student is doing well with the transition and directing them to existing resources they may need.

### Admissions & Recruiting

By contacting the students before they have made a decision of which institution to attend you can increase your chances of having them select yours!

### Alumni

By calling your alumni you can get statistics such as; how many are currently working and what field they are working in, useful information for marketing to help attract new students. Scaller can also be used to increase funding by collecting donations from some of your alumni, by contacting a greater number in a shorter period of time.



**EVERY** new student arrives with a **HOPE** and a **DREAM**. Ensure your students' dreams result in **GRADUATION**,

# 85%

of participants reported satisfaction using an interactive voice call.

UNIVERSITY OF VERMONT

# 39%

of students called identified ONE OR MORE AREAS of need.

OVER NINE SEPARATE SCALLER CAMPAIGNS

“Early intervention sets the stage for addressing students’ needs before they become problems.”

NOEL-LEVITZ

Experience Scaller  
1.855.271.2103

Scaller provides academic staff with at-a-glance reporting on students’ level of risk and commitment. Students experiencing difficulty in any area are flagged. This empowers facilitators to focus time and attention on those students with early indicators to connect them with existing resources and support services — before it’s too late.



Increase student awareness of programs and resources and connect them before its too late!



Real time reports students identifying they need help.



Intervene with interruptive technology and help students course correct for success.

### Colleges and Universities say:



“Using the Vocantas student retention solution, we were able to identify a student that had already investigated leaving Avila and enrolling in another University. Because of the automated call we were able to identify and connect with the student personally and help them enroll in the new program of their choice at Avila,”

PAIGE ILLUM, COORDINATOR OF THE FIRST YEAR EXPERIENCE,  
AVILA UNIVERSITY



“I think that the earlier we reach out to students the better it will be. Even more frequency than the single call. There are stages when students tend to fail and we know these areas. So, before they get to the college how do we learn what their real needs are and how do we make sure during the college experience that these needs are being met. I think that is where the surveys can start to really make even greater results on what we see today.”

BOB GILLET, PAST PRESIDENT, ALGONQUIN COLLEGE

Designed in collaboration with industry partners to meet the need for more effective student engagement, Scaller IVR solves many of the challenges faced in higher education by:

- Increasing student awareness of programs and resources available to them
- Alerting administrators immediately to students in need of intervention
- Providing measurement regarding the effectiveness of programs and services
- Improving the level of insight available to faculty and ensuring an efficient allocation of resources in areas of highest need