

## Vocantas is Growing! Byron Matus joins Development Team in New Product Manager Role

*New Product Manager Position Created to Facilitate Growth and Expansion of Industry-Agnostic Communications Platform*

**OTTAWA, ON - October 11, 2017** - Vocantas is pleased to announce that we are once again expanding our team of experts. Byron Matus has accepted the new product manager role to oversee the growing number of products and modules available on the Vocantas communications platform. The addition of this role demonstrates Vocantas' commitment to delivering excellent products that respond to customer needs. Byron's expertise in designing and delivering exceptional customer experience software will add further value to the Vocantas suite of products. His addition to the team continues the growth trend that Vocantas has plotted with the addition of a Director of Product Development (now Director of Solution Delivery), [Rob Fryer](#), in 2014 and Chief Technology Officer [Andrew Kozminski](#) in 2016.

"This is an exciting time in Vocantas' history. With our multi-modal communications platform now in use in manufacturing, retail, and service and delivery in addition to our long standing vertical markets of higher education, healthcare and utilities, our products touch people in virtually every industry," said [Gary Hannah](#), President and CEO, Vocantas. "Software that actually saves time and money and delivers proven results the way that [CallAssure™](#), [Scaller™](#) and [Utilities OnCall™](#) do, radically changes the way people do business and the way they live. We are proud to be part of that change," continued Hannah.

Byron brings a wealth of relevant experience designing software and web solutions, expertise that will serve Vocantas well in the company's new position as a collaborative, full-range communications partner. Byron previously held the position of IT Project Analyst at Island Health in British Columbia, where he was instrumental in the design and delivery of the CallAssure™ module [Auto Shift Callout](#) (ASC) - the product that launched Vocantas' journey to being industry-agnostic and multi-modal. As Vocantas delivers VUI and speech expertise to diverse industries, Byron's experience in communications platform design and management skills will contribute to Vocantas' signature on-time, on-budget solution delivery.

We look forward to the contributions Byron will make to all Vocantas products as a full time member of our staff as he takes on this management role in our organization from his office in B.C.

## **About Vocantas Inc.**

Vocantas develops hosted and premise-based multi-modal communications solutions, including interactive voice, text and email, using advanced computer telephony and speech recognition technology to provide businesses and service providers with more efficient outreach capabilities. Vocantas solutions help organizations in the higher education, utilities, healthcare and customer service environments improve outreach and engagement while reducing operating costs. Visit [vocantas.com](http://vocantas.com) for a free interactive demo of Vocantas solutions that intelligently respond to your customers.

## **Media Queries**

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