

noah eisfelder

User Experience Designer

work experience

2017 - Now

UX Design Student Assistant

UW Information Technology

- Design digital tools that support student experience
- Tested changes to *MyUW*, (online portal for UW) with course Instructors and recommended design directions
- Currently Designing tool to address food insecurity on campus
- Currently designing tool to help unrepresented student groups study abroad

2016 - 2017

UX Designer & Web Developer

Donor Swell

- Designed and developed *Reach My Donor*, a tool that helps nonprofits identify appropriate social media platforms to reach their donors
- Conducted research with nonprofits
- Created wireframes and high-fi mockups
- Built web application from scratch using Python, HTML, CSS, and Flask

Summer 2016

Design Intern

Glantz Design Agency

- Designed intuitive and beautiful websites, posters, and other marketing solutions for a wide range of clients
- Worked with Adobe Illustrator, InDesign, and AfterEffects to create wireframes & mockups
- Created multiple promotional videos

activities

2010 - 2014

Video Director / Performer

The Collective Improv Troupe

- Rehearse 6 hours per week and perform Most Fridays. All shows are made up on the spot
- Directed and produced ~ over 12 sketch comedy videos for the troupe

2016 - Now

Web Designer & Member

GlobeMed

- Designed and update website for student organization that partners with NGO in Kenya to design sustainable community-based public health solutions.

2009 - 2014

Speech Team Captain

Evanston Township High School

- State Champion 2014 and finalist in 20+ invitational tournaments
- Regularly coached team members to improve their performance through detailed feedback

education

2014 - 2018

University of Washington

Human Centered Design and Engineering

2010 - 2014

Evanston Township High School

Graduated with High Distinction

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