



B

BEAUTY ARCHIVE

swatchface

A

Makeup / Sara Eriksson  
Photography / Anna Martensson

June issue



## *Overview*

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BEAUTY ARCHIVE IS AN ONLINE PLATFORM THAT CONNECTS BEAUTY PROFESSIONALS WITH BEAUTY BRANDS BY CREATING HIGH QUALITY BEAUTY CONTENT & SHARING THEIR EXPERIENCES, PRODUCT KNOWLEDGE WITH OTHER BEAUTY PROFESSIONALS, YOUNG/UPCOMING BEAUTY ARTISTS, GIRLS WHO WANT TO LEARN QUICK TIPS & BEAUTY LOVERS

**B**

**BEAUTY ARCHIVE**

**A**

*Education*

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EVERY EDITORIAL SHOT FOR BA COMES WITH A PRODUCT LIST AND A “HOW TO” DONE BY THE BEAUTY PROFESSIONALS. THE PRODUCT LIST IS THEN LINKED TO THE SITES, WHERE THESE PRODUCTS ARE SOLD.

## OVERVIEW

*Education*  
*Professional Outlet*

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A PLATFORM WHERE HAIR & MAKEUP ARTISTS ALSO SHARE THEIR VIEWS ABOUT NEW PRODUCTS & THEIR EXPERIENCES ABOUT A PRODUCT BY RATING AND REVIEWING IT.

## OVERVIEW

*Curated BEAUTY Store*

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BA ALSO CURATES AND CREATES IT'S OWN PRODUCT SELECTIONS, PACKAGED IN BA BOXES AND SOLD ONLINE. THESE PRODUCT SELECTIONS ARE CREATED EITHER WITH A BEAUTY PROFESSIONAL OR IT'S CREATED FROM THE SOURCE OF DATA AVAILABLE AT BEAUTYARCHIVE.COM



*Be Part of the fastest growing beauty community*

*The Community Influence  
& Target*

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THE COMMUNITY IS TARGETTED TO BEAUTY PROFESSIONALS,  
BEGINNERS, END USERS WHO LOVE MAKEUP, BEAUTY  
SCHOOLS/INSTITUTES, FASHION COMMUNITY  
& BEAUTY BRANDS.

*Source of Inspiration*

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BA'S AIM TO BECOME THE LARGEST ARCHIVE OF BEAUTY  
CONTENT ON INTERNET. IT BECOMES YOUR EVERYDAY  
SOURCE OF INSPIRATION, EDUCATION, TECHINICAL  
KNOWLEDGE, NEW PRODUCT LAUNCHES & REVIEWS.



*Preview*

*Feature Stories*

*Product Launches*  
*Branded shoots*  
*Staff Picks*

*Covers*

*Every Month 4 covers*  
*are selected from the subumissions*

*Branded Covers*

BEAUTY ARCHIVE  
Craft of Beauty

A

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Free Souls

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Staff Picks

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moistnoise

A

Moisture Noise

Beau Derrick  
Stelios Chondros  
Callum Toy

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nomakeup

A

no makeup

Hakkı Topcu

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Swatchface

Sara Eriksson  
Anna Mårtensson

JUNE ISSUE

Preview

Stories

Beauty Stories  
Each story including cover story  
has a product list and a “how to”.

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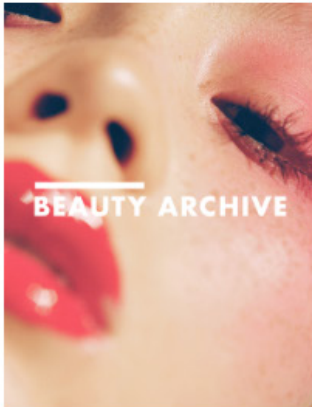
don't give me that look

Reviewed By  
Andrea Chiu



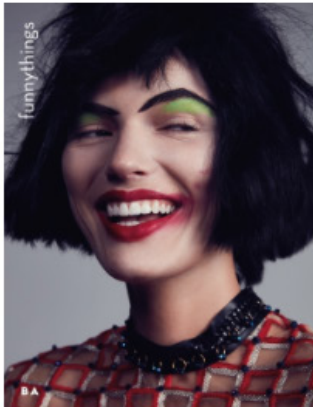
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The Contributor List



Funny things

Reviewed By  
Kimberley Forbes



Excitements

Reviewed By  
Jihey Sim



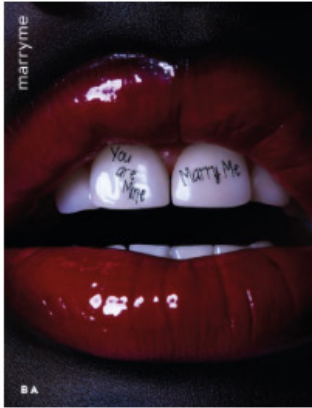
Eyeopener

Reviewed By  
Sarah Damichi



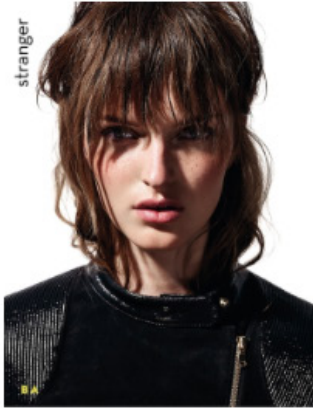
marryme

Reviewed By  
Sarah Damichi



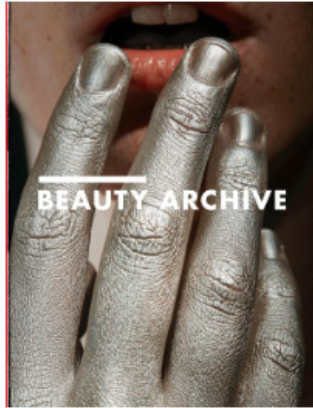
Stranger

Reviewed By  
Pablo Kuemin



Inspire & Create

Beauty Content  
Be Part of BA



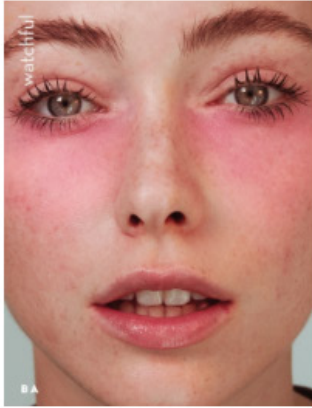
The Painter

Reviewed By  
Keri Blair



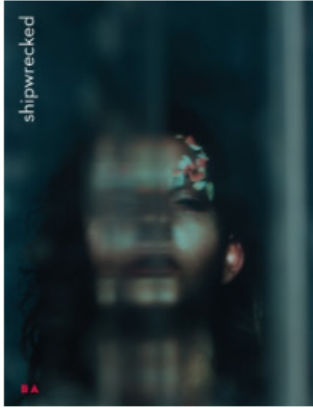
Watchful

Reviewed By  
Sharon Drugan



Shipwrecked

Reviewed By  
Grace Ellington



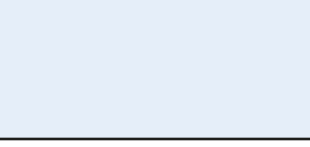
Search Lights

Reviewed By  
Sharon Drugan



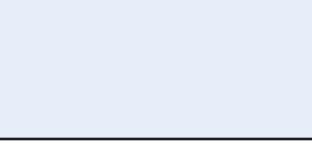
By her law

Reviewed By  
Naomi Nishida



All About Stars

Reviewed By  
Burcu Tas



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Preview

Film Blog

Inspirational Beauty Films  
Branded Beauty Films

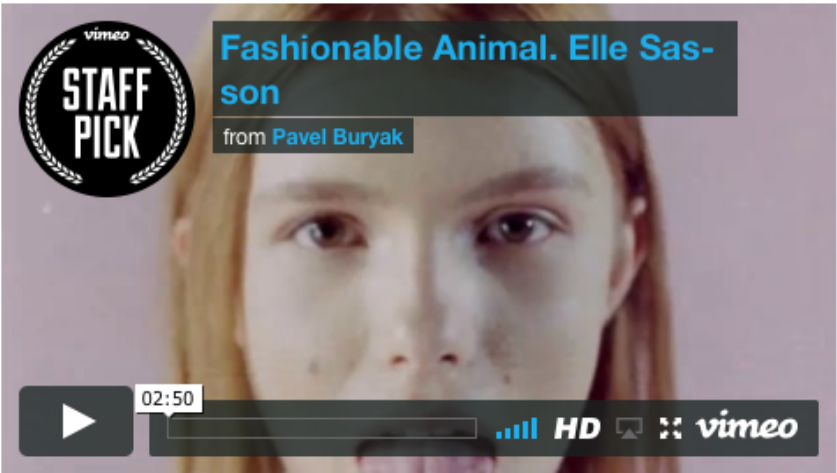
Inspiration is never enough

B

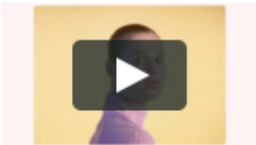
# True or Not? Beauty has many sides



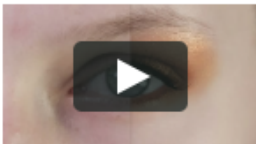
# How Beauty & Narratives Go Together



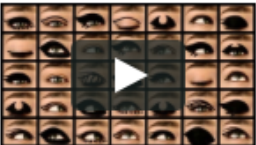
ABC Of Fashion



What 4K Makeup Detail



Ellis Faas



New Makeup Line by MILK



Your next shoot inspiration



Blocks of Color!



[View All](#)

Preview

Contributor  
Reviews &  
Ratings

Product Reviews By Beauty Artists



Ben Nye Lumiere Grande Palette

Grace Ellington

Makeup Artist

This product has intense colour payoff. It provides extremely bright, true to pan colour that makes MAC's shadows look insipid in comparison. This strength is also a weakness , the Lumiere palette does not do subtle although, I have found the pale white shade on the top left mixes well will with the other colours to act as a sort of pastelizer.

★★★★



HOURLASS AMBIENT LIGHTING  
POWDERS

Sarah Damichi

Makeup Artist

These universally flattering finishing powders of 6 shades are amazing! Its not often I find a product on the market that is groundbreaking and exciting as much as these powders are.

★★★★★



BECCA SHIMMERING SKIN PERFECTOR

Sarah Damichi

Makeup Artist

I am the biggest fan of healthy glowing perfected skin and I have loved and used this product in my Kit and personal use since it launched in 2001 by a fellow Aussie!

★★★★★

[View All](#)

*Preview*

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*Store.*

*BA selects and curates products  
to be sold online via beautyarchive.com*

*These products are selected based on the data  
on the site. These boxes contain selections  
such as: Editorial Lips, Sharp liners,  
Eye Shadows etc.*

*The ultimate aim is to sell these boxes  
in stores / multibrand stores.*

*The Target: Professional & Young  
Makeup Artists, Taste savvy makeup  
buyers & fashion consignments.*

*Beauty Archive Exlcusive & Professional Products*

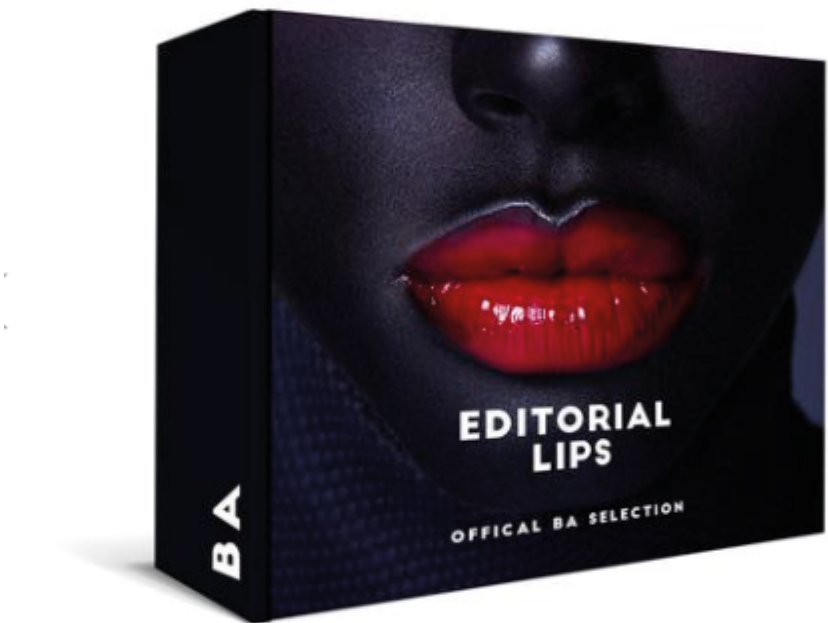
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Beauty Archive Editorial Lips

Dhs. 500.00

ADD TO MY KIT

Selection of best editorial Lips created by these products.  
Used by one of the best makeup artists at BA. Get this  
exclusive offer before the stock finishes



## CONTACT

INFO@BEAUTYARCHIVE.COM