KELSEY NASH

UX DESIGNER

linkedin.com/in/kelsey-nash kelseynash.com

SKILLS

User Research
Wireframing
Prototyping
Information Architecture
Site Mapping
User Flows
Heuristic Methods

TOOLKITS

Usability Testing

Sketch
Omnigraffle
HTML / CSS knowledge
JIRA / Confluence
Invision
Marvel
Keynote

EDUCATION

General Assembly
UX Design Certificate

Bucknell University BA, Psychology and Spanish

Centro de Lenguas Modernas Spanish Studies Granada, Spain

INTERESTS

Novels Travel Movie Soundtracks

EXPERIENCE

UX Consultant, SMPLCT Lab's Exposed Conference | April - May 2016

- Created a responsive site redesign for 2017 Exposed Conference site
- Conducted business, market, and user research to inform designs
- Worked with developers for successful implementation

UX Consultant, New York Adventure Club | March 2017

- Collaborated with founder and team to redesign company's website
- Conducted and analyzed user research to develop content strategy
- Designed, tested, and iterated multiple prototypes
- Delivered final interactive prototype to be implemented

User Experience Design Immersive, General Assembly | Jan. - April 2017

- 10-week long course dedicated to preparing students to think and approach probelms as UX designers
- Researched and applied best practices for research and design of mobile / web applications and digital products

Experience Coordinator, Grovo | June 2016 - Oct. 2016

- Continually worked to give Grovo employees the best everyday experience
- Consistently interacted with every employee to understand their wants / needs
- Planned events and initatives to enhance company experience

Talent Coordinator, Grovo | June 2015 - June 2016

- Collaborated with team to make the hiring process an efficient and positive experience for both candidates and the company
- Handled candidate communications and scheduled all interviews during aggressive quarterly hiring goals
- Worked with hiring managers to understand hiring needs and continually collected feedback to refine search
- Facilitated sourcing, handling inbound applications, and conducting phone screens / in-person interviews to find best candidates

North Central Secure Treatment, Danville, Pa. | Springs 2013-15

- Coordinated and executed various weekly creative activities to enhance stay for women in the juvenile system
- Organized volunteers

The Centers for Families and Children, Cleveland, Ohio | Summer 2014

- ESL teacher assistead in teaching ESL for adults
- Early Learning administrative volunteer