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From the Philadelphia Business Journal:

<https://www.bizjournals.com/philadelphia/news/2017/12/28/captain-andys-market-wyndmoor-willow-grove-ave.html>

Team behind Chestnut Hill premium food market to head to Wyndmoor development

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A premium food market is slated for the Wyndmoor section of Philadelphia, courtesy of the team behind a similar concept in Chestnut Hill.

A lease has been signed for a concept called Captain Andy's Market, which will take up about 1,325 square feet of space at the mixed-use development at 901-919 E. Willow Grove Ave. in Wyndmoor — an acre and half stretch of real estate near Chestnut Hill.

The project is by Wyndmoor Properties, and it will have 10 condominium units on top of 10,000 square feet of retail.

Captain Andy's Market is from the team behind the family-owned Top of the Hill Market in Chestnut Hill, which sells local produce, seafood and meats. It will be located on the corner of East Willow Grove and Traymore avenues.

The goal is to bring a similar, premium offering to Wyndmoor. Construction has started, and it could be open before summer 2018.

Gabe Amzallag of MSC Retail handled the leasing for the retail portion of the Wyndmoor project, and the firm for the condominium portion is Berkshire Hathaway Chestnut Hill.

There is about 4,600 square feet of retail space remaining for two or three tenants, depending on size and uses, according to Amzallag.

The goal of the Wyndmoor project is to develop that particular suburban area, which sits just outside the Philadelphia city limits, and spark more development, [Jay Overcash](#) of Wyndmoor Properties told the *Philadelphia Business Journal* in an earlier interview.

Overcash is also a partner with Zavino Hospitality Group, which will **open Enza**, a new pizza and wine concept in 2,400 square feet of space at the Wyndmoor development.

Captain Andy's Market — similar to Top of the Hill Market — will offer more premium products compared to traditional big chain markets, alluding to the type of demographic and retail landscape the development aims to bring to the neighborhood.

Projects like the Wyndmoor development are essentially elevated versions of traditional strip centers; local developments include Main Street at Exton in Chester County and the King of Prussia Town Center.



BRAUNS

A market is coming to Wyndmoor.

Rather than focusing on quick, grab-and-go tenants, developers are recruiting a mix of concepts that encourage visitors to linger and spend more time in the area, with the idea that a concentration of things to see and do, lead to area development, interest and growth in tourism.

The goal for the mixed-use project is to raise awareness for the Wyndmoor area. East Willow Grove Avenue is a commuter road, with roughly 15,000 cars driving through on a daily basis, according to Amzallag.

The aim for the project is to create a mix of community and convenience uses while creating "a place where people can congregate," Amzallag said.

The goal is to create and offer something that doesn't currently exist in Wyndmoor.

MSC Retail is targeting a fitness user for the mixed-use project; developers are adding fitness tenants to projects, including City Fitness, which **will open in the East Market project** in Center City.

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Philadelphia Business Journal

