Privacy Policy

Please also visit our Terms of Use section that explains other terms governing the use of our application.

Thank you for accessing the GreenSpace™ Application ("GreenSpace," “the App,” "we" or "us"). At GreenSpace, we are committed to protecting the privacy and security of your personal information. To learn more, please read this privacy policy that follows (the "Privacy Policy").

This Privacy Policy describes the types of personal information we may collect, how we may use this information and when (under certain circumstances) we may disclose this information. This Privacy Policy also details the steps we have taken to secure your personal information. By visiting our App, you accept the practices described in this Privacy Policy.

We are not responsible for the content on, or privacy practices of, any non-GreenSpace web site to which this App links or that links to this App.

PERSONAL INFORMATION COLLECTION

GreenSpace will not collect any personal information about you except when specifically and knowingly provided by you. Examples of such information are name, date of birth (for age verification purposes), email address, username and password when you register for a GreenSpace account, profile information that you provide for your user profile (e.g., first and last name, picture, phone number), user content (e.g., photos, comments, and other materials) that you post to the App, and communications between you and GreenSpace. For example, we may send you App-related emails (e.g. account verification, changes/updates to features of the App, and technical and security notices. Note that you may not opt out of App-related emails.

FINDING YOUR FRIENDS ON GREENSPACE

If you choose, you can use our “Find Friends” feature to locate other people with GreenSpace accounts either through (i) your contacts list; (ii) third-party social media sites, or (iii) through a search of names and usernames on GreenSpace. If you choose to find your friends through (i) your device’s contacts list, then GreenSpace will access your contacts list to determine whether or not someone associated with your contact is using GreenSpace.

If you choose to find your friends through a (ii) third-party social media site, then you will be prompted to set up a link to the third-party service and you understand
that any information that such service may provide to us will be governed by the Privacy Policy.

If you choose to find your friends (iii) through a search of names or usernames on GreenSpace then simply type a name to search your friends and we will perform a search on our App.

**Note about our "Invite Friends" feature:** If you choose to invite someone to the App through our "Invite friends" feature, you may select a person directly from the contacts list on your device and send a text or email from your personal account. You understand and agree that you are responsible for any charges that apply to communications sent from your device, and because this invitation is coming directly from your personal account, GreenSpace does not have access to or control this communication.

**ANALYTICS INFORMATION**

We use third-party analytics tools to help us measure traffic and usage trends for the App. These tools collect information sent by your device or our App, including the web pages you visit, add-ons, and other information that assists us in improving the App. We collect and use this analytics information with analytics information from other Users so that it cannot reasonably be used to identify any particular individual User.

**COOKIES AND OTHER SIMILAR TECHNOLOGIES**

GreenSpace may use any number of tools to collect information about you, your computer access points, and the web browser that you use to connect to our Site, including "cookie," "web beacon," "pixel tag" and “clear gif” technology. We use cookies and web beacons to identify your device, provide website user authentication, conduct fraud prevention and management services, distinguish you from other visitors, record your IP address and understand your use of our application, and identify the name of the Web site from which you linked to GreenSpace. This information is used for fulfilling contracts with our business partners, and to help us serve you better by improving our website design, as well as our products, services, and promotions. We do not otherwise track any information about your use of other websites. Information obtained through cookies and web beacons may be shared with or obtained by service providers on our behalf.

A cookie is a small data file that is placed on the hard drive of your computer when you visit a website. A "session cookie" expires immediately when you end your session (i.e., close your browser). A "persistent cookie" stores information on the hard drive so when you end your session and return to the same website at a later date, the cookie information is still available. A web beacon is a small string of code that represents a clear graphic image and is used in conjunction with a cookie.
When you visit our website, we may use both a session and a persistent cookie. This GreenSpace-placed cookie may contain information (such as a unique user ID) that is used to track your usage of our website and in some cases, your e-mail address. Your e-mail address is only saved in this GreenSpace-placed cookie if you register with us. A web beacon allows us to capture certain additional types of information about a visitor’s actions on a web site, such as a visitor’s cookie number, the time, date, duration and number of page views, a description of the page where the Web beacon is placed, and details about any items that were purchased.

If you register with us, this GreenSpace-placed cookie allows us to recognize you when you return to our website, and provides you with access to your account information. If you save your information with or order from us, we may also use cookies to monitor and maintain information about your use of our website. If you have not saved your information with or ordered from us, we may monitor and maintain information about your use of our website in a manner that does not identify you. You can disable cookies at any time by using your browser options; however, if you turn off cookies, we will not be able to track your order or enable you to make a purchase from our website. In addition, we will not be able to recognize you as a registered user to allow you access to your account information.

We may use Flash Cookies (also known as Local Stored Objects) or other similar technologies. A Flash cookie is a small data file placed on a computer using Adobe Flash technology that may be built into your computer or downloaded by you to your computer. We use these technologies to personalize and enhance your online experience, facilitate processes, personalize and store your settings. Flash cookies may help our website visitors to, for example, set volume preferences associated with a video experience, play games and perform surveys. They help us improve our sites by measuring which areas are of greatest interest to customers. We do not use Flash cookies for marketing or behavioral targeting purposes. Flash cookies are different from browser cookies and the cookie management tools provided by your browser will not remove Flash cookies. If you disable Flash cookies or other similar technologies, please be aware that you may not have access to certain features and services that make your online experience more efficient and enjoyable.

Under the laws of various European Union countries, including, without limitation, the United Kingdom, Ireland, Spain, France, Germany, Italy, Belgium, and the Netherlands, cookies may be served, as long as individuals have provided their consent, having been given clear and comprehensive information, in particular about the purposes for which their personal data will be processed. In at least the above-referenced countries, effective consent may be provided by using browser settings, as long as you take positive action. Before using the GreenSpace App, you are advised to check your current browser settings to ensure that the settings reflect your consent for GreenSpace to place cookies on your devices.

**DEVICE IDENTIFIERS**
When you use a mobile device like a tablet or phone to access our App, we may access, collect, monitor, store on your device, and/or remotely store one or more "device identifiers." Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device’s operating system or other software, or data sent to the device by GreenSpace.

A device identifier may deliver information to us or to a third-party partner about how you browse and use the App and may help us or others provide reports or personalized content and ads. Some features of the App may not function properly if use or availability of device identifiers is impaired or disabled.

METADATA

Metadata is usually technical data that is associated with User Content. For example, Metadata can describe how, when and by whom a piece of User Content was collected and how that content is formatted.

Users can add or may have Metadata added to their User Content including a hashtag (e.g., to mark keywords when you post a photo), geotag (e.g., to mark your location to a photo), comments or other data. This makes your User Content more searchable by others and more interactive. If you geotag your photo or tag your photo using other’s APIs then, your latitude and longitude will be stored with the photo and searchable (e.g., through a location or map feature) if your photo is made public by you in accordance with your privacy settings.

INFORMATION USE

We do not sell or rent information about our users and all information provided to GreenSpace remains absolutely confidential, except that we may use information that we receive to:

1. Help you efficiently access your information after you sign in;
2. Remember information so you will not have to re-enter it during your visit or the next time you visit the App;
3. Provide personalized content and information to you and others, which could include online ads or other forms of marketing;
4. Provide, improve, test and monitor the effectiveness of our App;
5. Develop and test new products and features;
6. Monitor metrics such as total number of visitors, traffic and demographic patterns;
7. Diagnose or fix technology problems;
8. Automatically update the GreenSpace App on your device;
9. GreenSpace or other Users may run contests, special offers or other events or activities (“Events”) on the App. If you do not want to participate in an Event, do not use the particular Metadata (i.e. hashtag or geotag) associated with that Event.

PROTECTING YOUR INFORMATION

Your personal information including your name and address is encrypted so that it cannot be read as it is transmitted over the Internet. Regardless of these efforts, no data transmission over the Internet can be guaranteed to be 100% secure. Therefore, any information you transmit to us is sent at your own risk.

CHILDREN'S PRIVACY

We do not intentionally collect personally identifiable information from children under the age of thirteen and the GreenSpace App is not directed toward children or adults who are under the age of 21. If we become aware that we have collected personally identifiable information from a user of the App who is under the age of 13, we will remove that child’s personal information from our files.

OFFLINE COLLECTION, USE & DISCLOSURE OF INFORMATION

We will not rent or sell your information to third parties outside GreenSpace without your consent, except as noted in this Policy.

Parties with whom we may share your information:

We may share User Content and your information (including but not limited to, information from cookies, log files, device identifiers, location data, and usage data) with businesses that are legally part of the same group of companies that GreenSpace is part of, or that become part of that group (“Affiliates”). Affiliates may use this information to help provide, understand, and improve the Service (including by providing analytics) and Affiliates’ own services (including by providing you with better and more relevant experiences). But these Affiliates will honor the choices you make about who can see your photos.

We also may share your information as well as information from tools like cookies, log files, and device identifiers and location data, with third-party organizations that help us provide the Service to you (“Service Providers”). Our Service Providers will be given access to your information as is reasonably necessary to provide the Service under reasonable confidentiality terms.

We may also share certain information such as cookie data with third-party advertising partners. This information would allow third-party ad networks to,
among other things, deliver targeted advertisements that they believe will be of most interest to you.

We may remove parts of data that can identify you and share anonymized data with other parties. We may also combine your information with other information in a way that it is no longer associated with you and share that aggregated information.

**Parties with whom you may choose to share your User Content:**

Any information or content that you voluntarily disclose for posting to the Service, such as User Content, becomes available to the public, as controlled by any applicable privacy settings that you set. To change your privacy settings on the Service, please change your profile setting. Once you have shared User Content or made it public, that User Content may be re-shared by others.

Subject to your profile and privacy settings, any User Content that you make public is searchable by other Users.

If you remove information that you posted to the Service, copies may remain viewable in cached and archived pages of the Service, or if other Users or third parties using the GreenSpace API have copied or saved that information.

**STORAGE OF YOUR INFORMATION**

**Storage and Processing:**

Your information collected through the App may be stored and processed in the United States or any other country in which GreenSpace, its Affiliates or Service Providers maintain facilities.

GreenSpace, its Affiliates, or Service Providers may transfer information that we collect about you, including personal information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction.

By registering for and using the App you consent to the transfer of information to the U.S. or to any other country in which GreenSpace, its Affiliates or Service Providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

We use commercially reasonable safeguards to help keep the information collected through the App secure and take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account.
However, GreenSpace cannot ensure the security of any information you transmit to GreenSpace or guarantee that information on the App may not be accessed, disclosed, altered, or destroyed.

Please do your part to help us. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to emails between you and GreenSpace, at all times. Your privacy settings may also be affected by changes the social media services you connect to GreenSpace make to their services. We are not responsible for the functionality, privacy, or security measures of any other organization.

POLICY CHANGES

We may change our Privacy Policy from time-to-time. We encourage you to refer to this Privacy Policy on an ongoing basis so that you understand our current Privacy Policy.

ENFORCEMENT

GreenSpace uses a self-assessment approach to assure compliance with this privacy policy and periodically verifies that the policy is accurate, comprehensive for the information intended to be covered, prominently displayed, completely implemented and accessible, and in conformity with the European Union privacy principles. We encourage interested persons to raise any concerns using the contact information provided and we will investigate and attempt to resolve any complaints and disputes regarding use and disclosure of Personal Information in accordance with the principles.

QUESTIONS AND FEEDBACK

We welcome your questions, comments and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue at GreenSpaceApp@gmail.com.

TERMS AND CONDITIONS

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