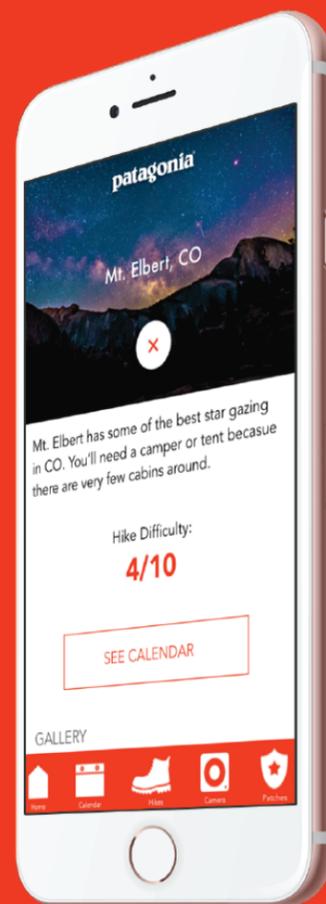




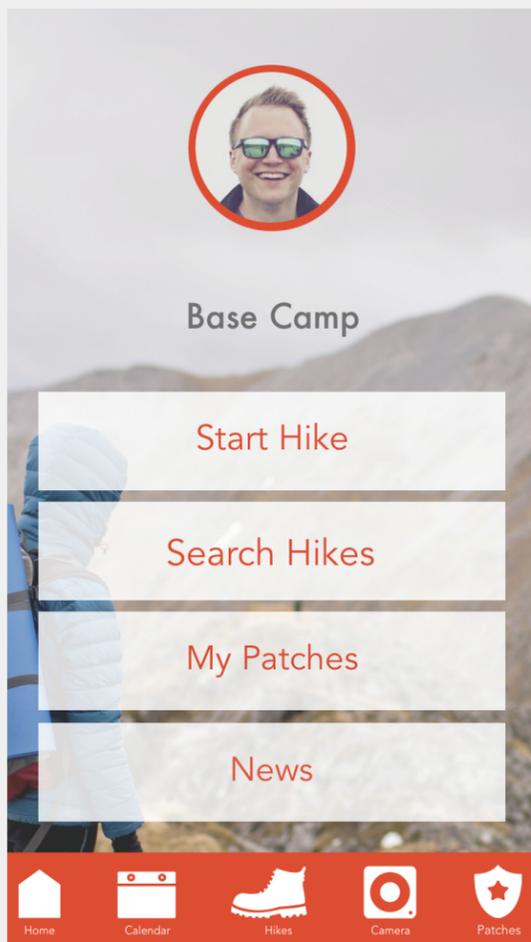
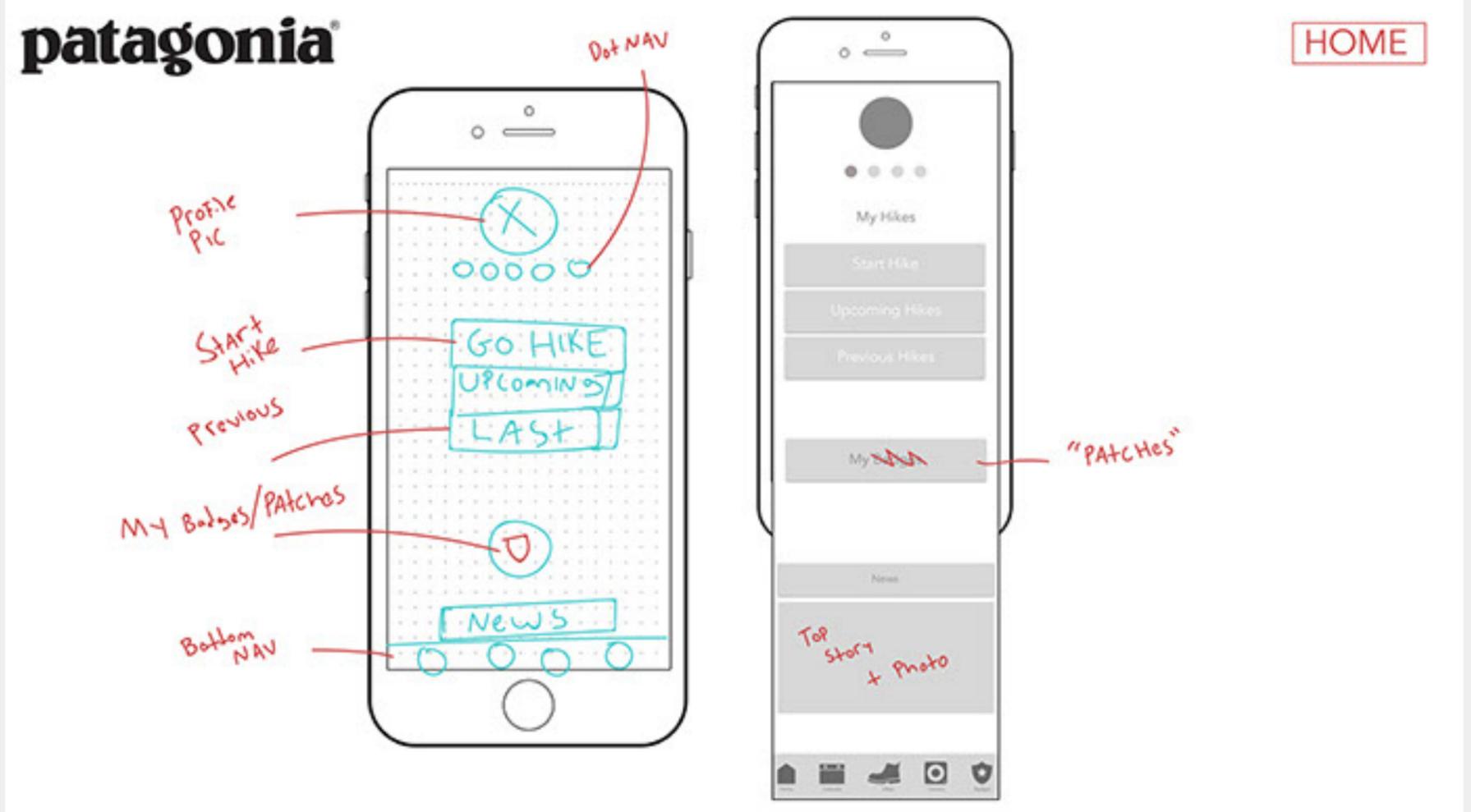
# patagonia®

## THE LOOK UP PROJECT

HIKE AMONG THE STARS



# Screens: Home

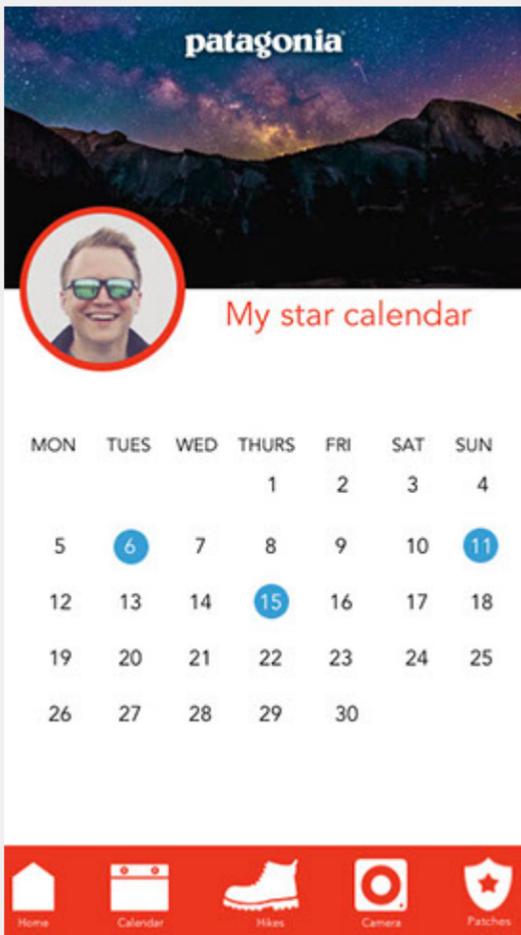
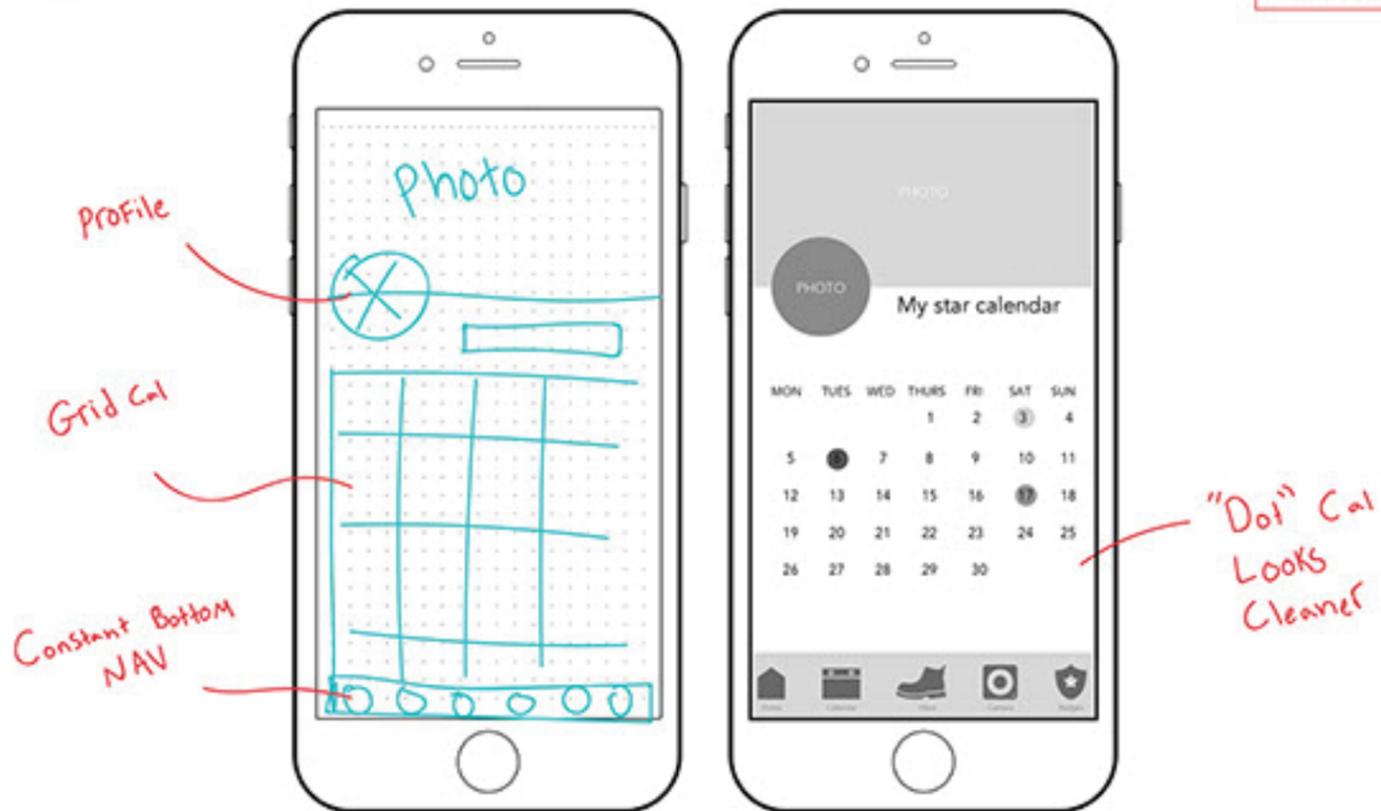


From the home screen, users can quickly start a hike, look for a new hike, and see all of their personal accomplishment. The sticky nav at the bottom is ever present to make it easy for users to quickly navigate the app.

# Screens: My calendar

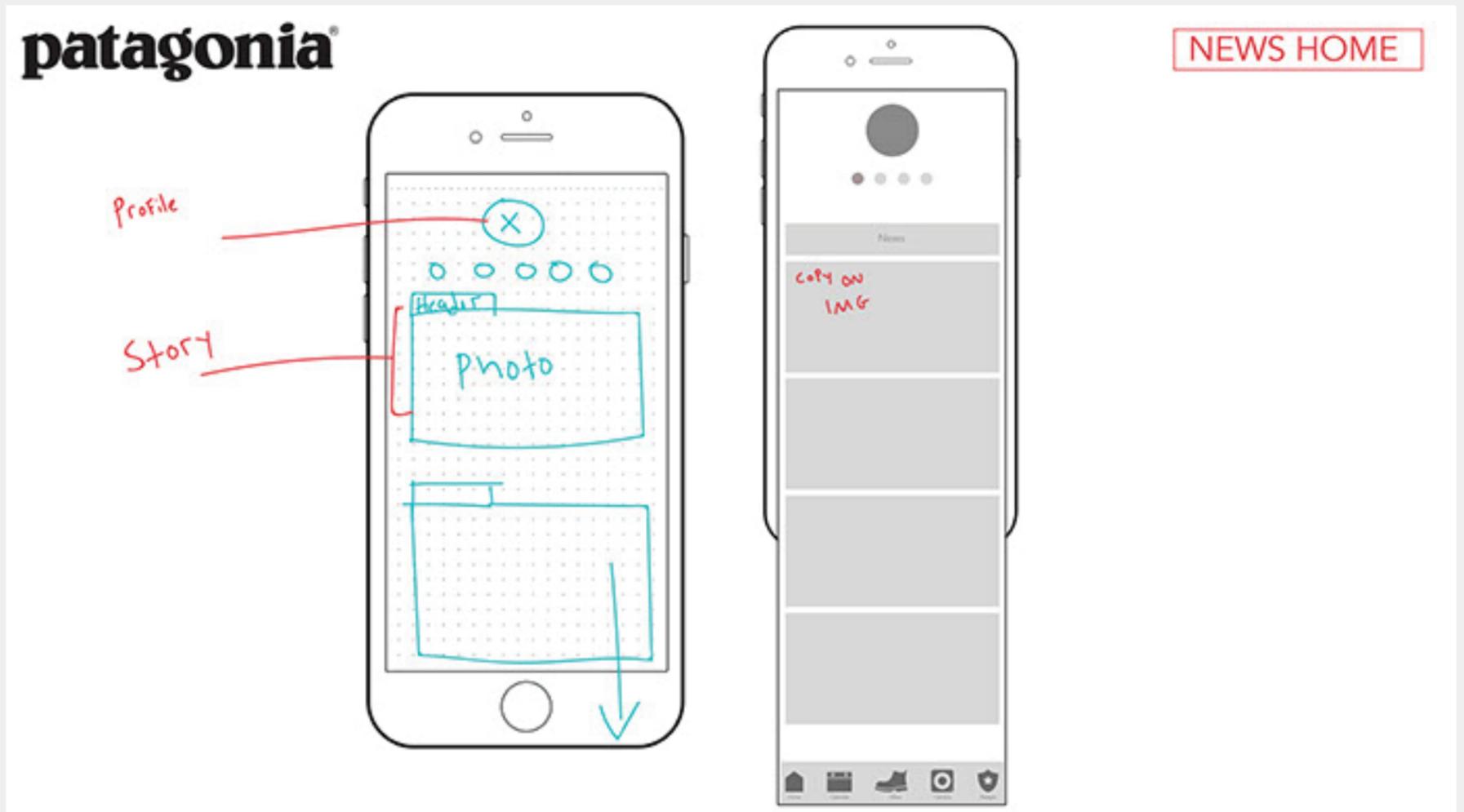
patagonia®

MY CALENDAR

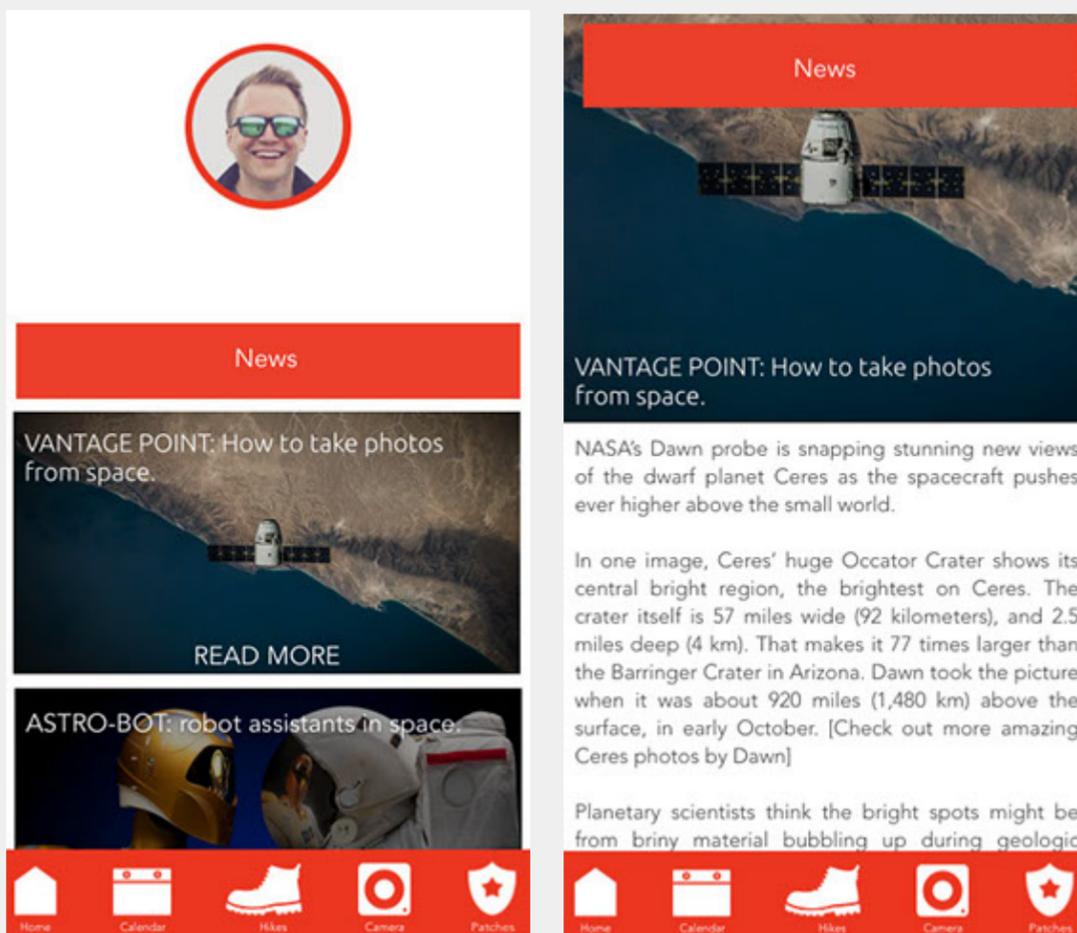


This is the user calendar. From this screen, users can see their passed and up coming trips and hikes.

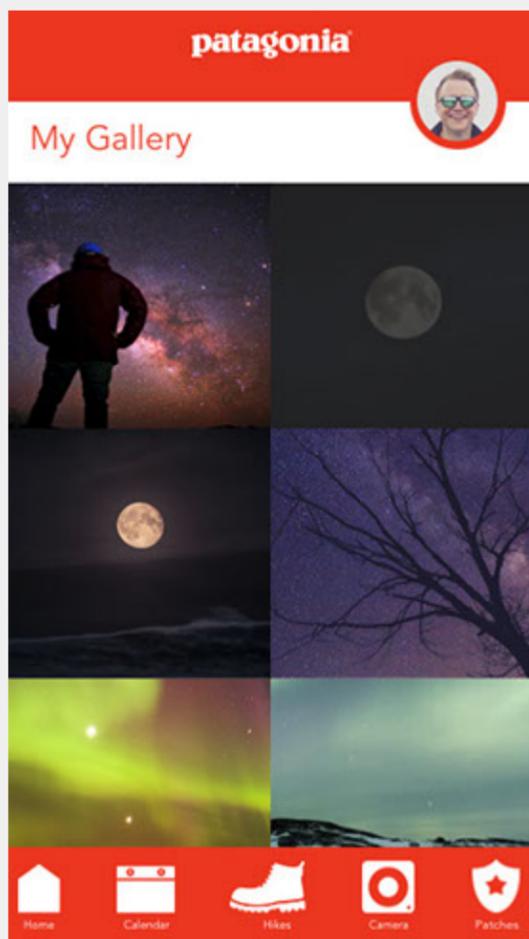
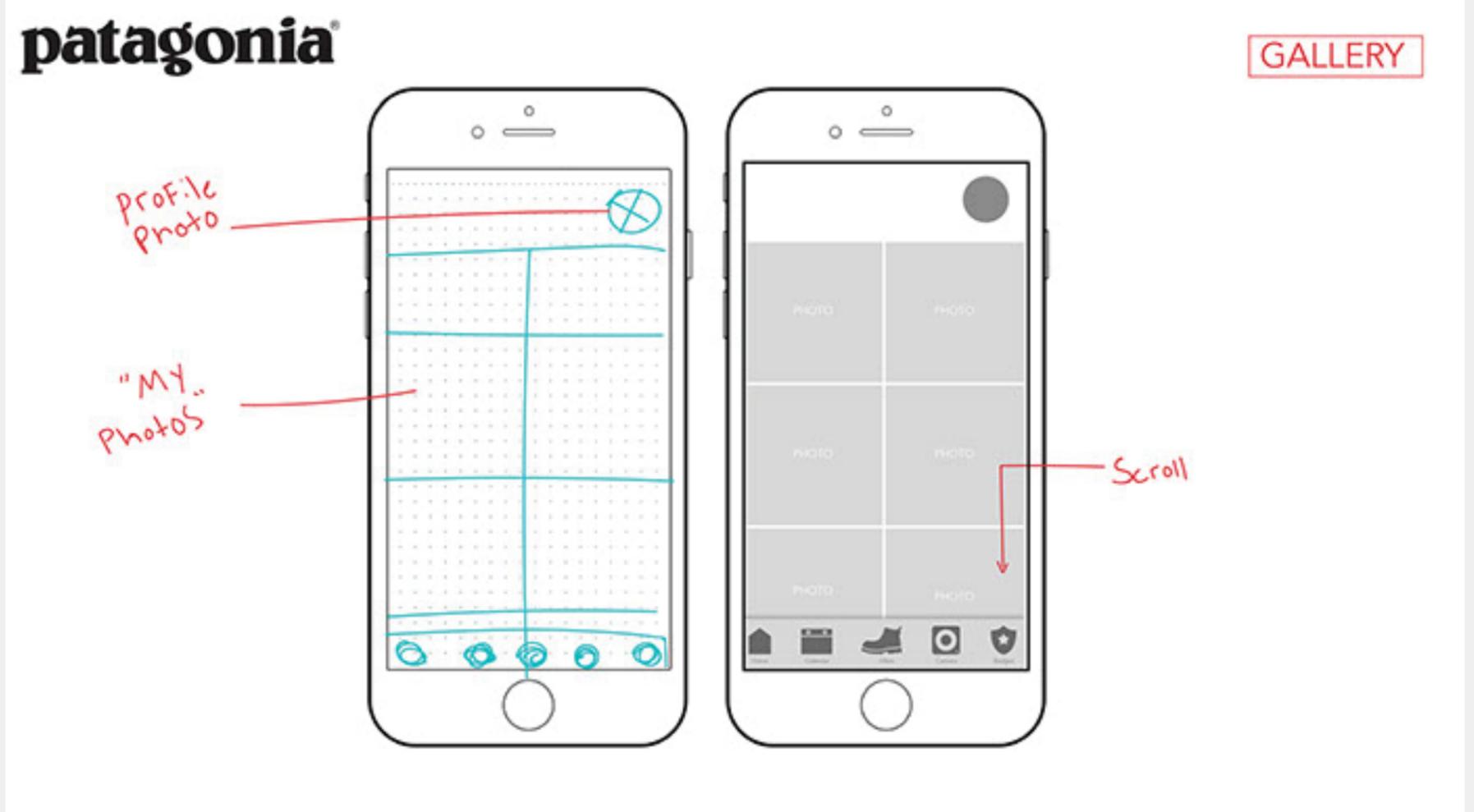
# Screens: News



The news screen is the cultural heartbeat of the app. Bringing together space news, articles on astrological events, and fun outdoor activities, this page will keep the user informed and entertained.

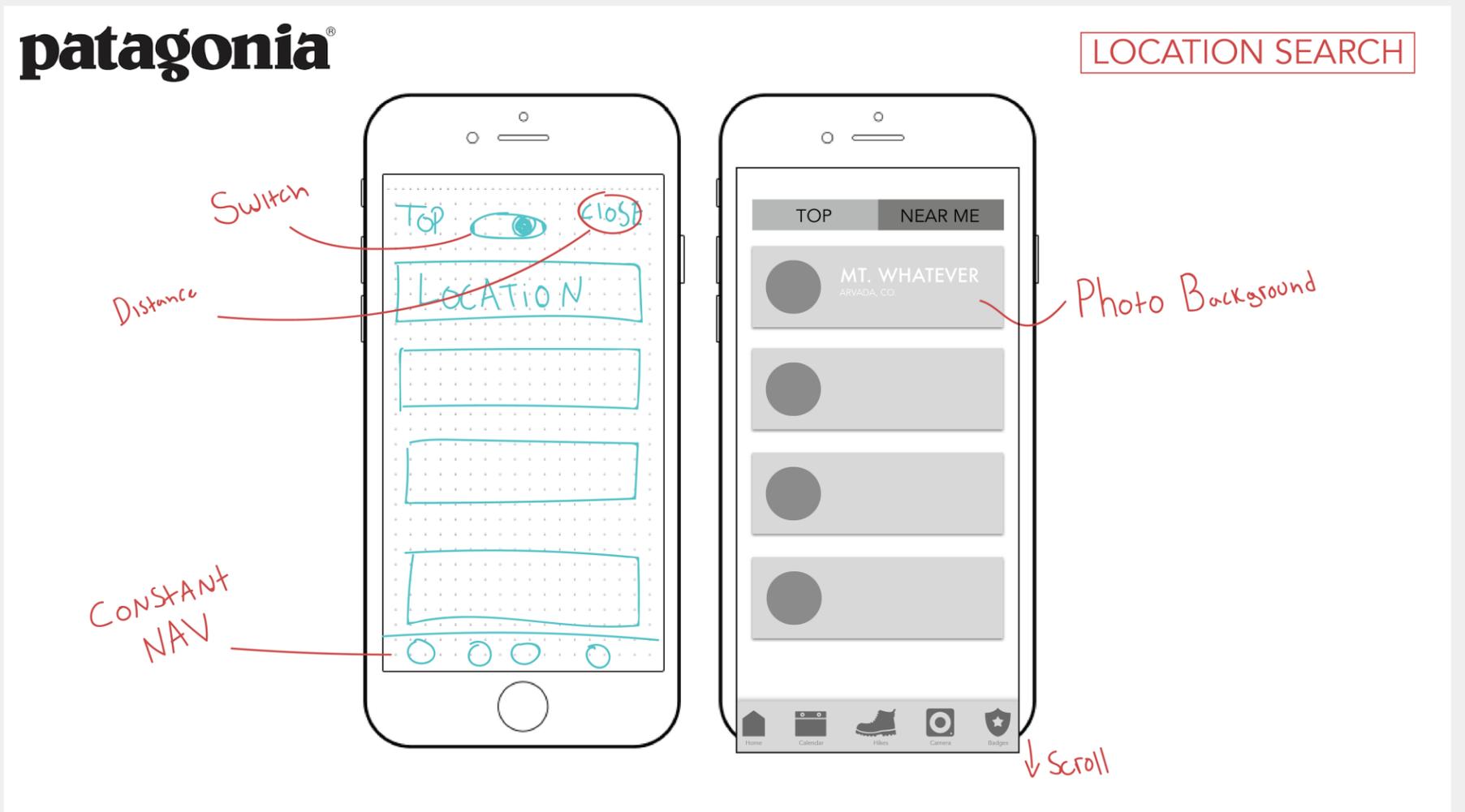


# Screens: Gallery



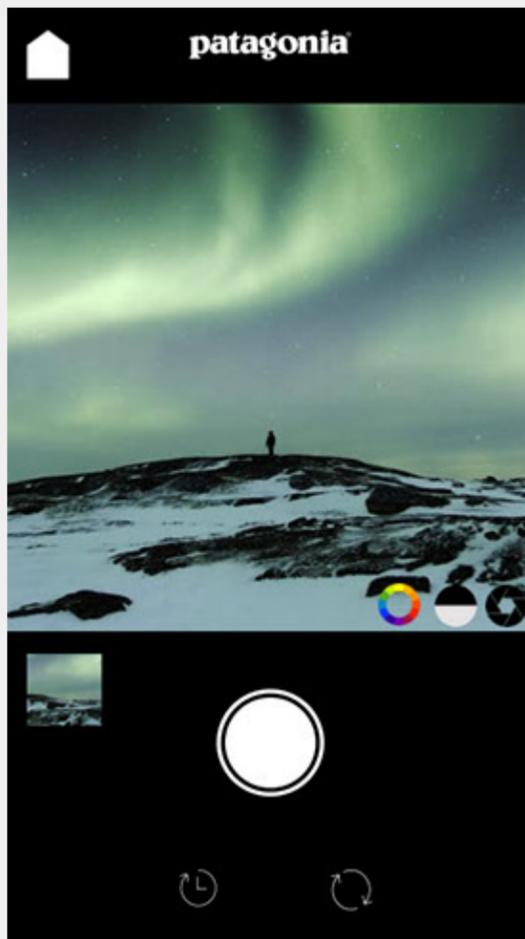
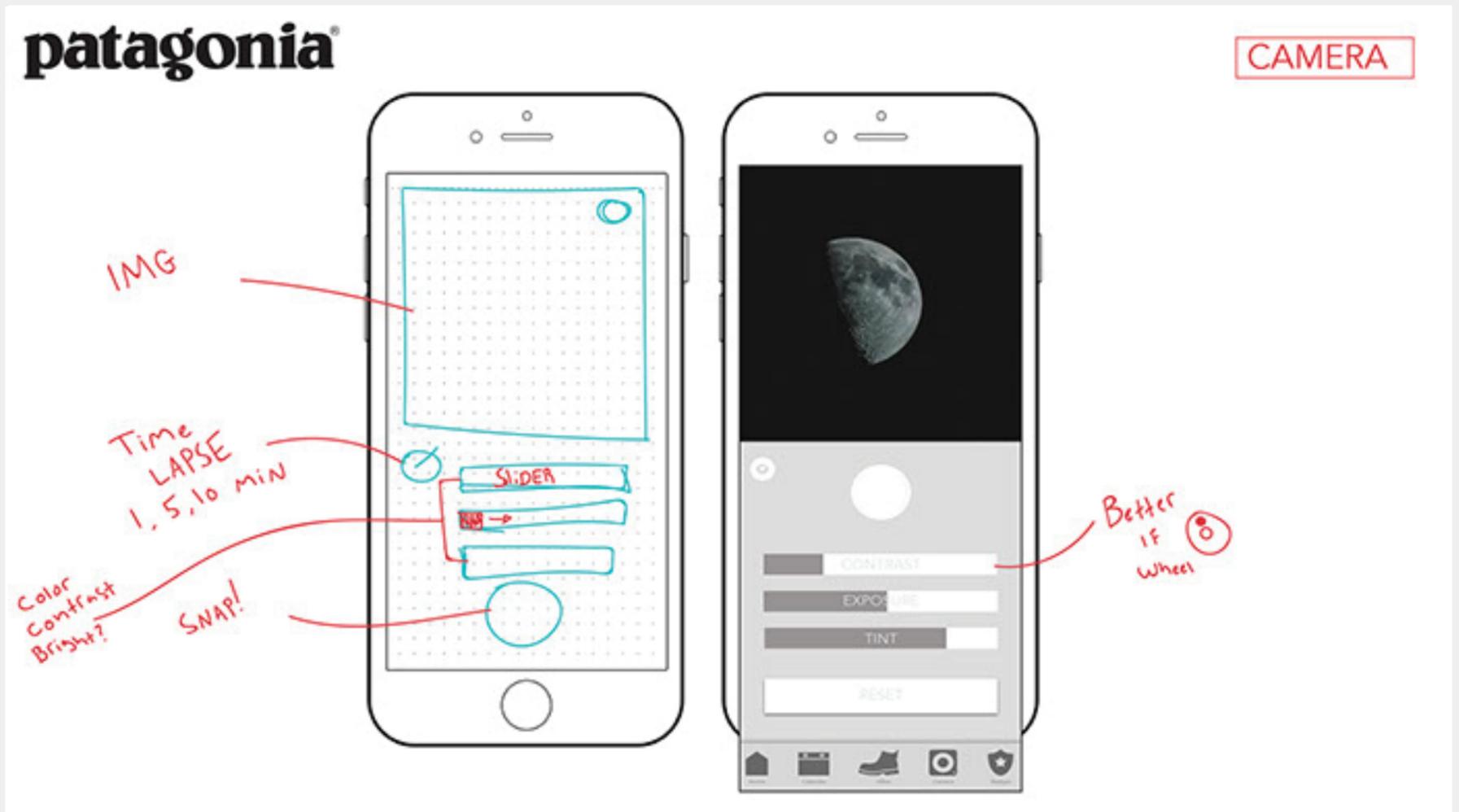
Along with the built in camera function (including filters for taking better star photos) the app will store your photos in the gallery until you're ready to share them to your photo library or to social media.

# Screens: Location search



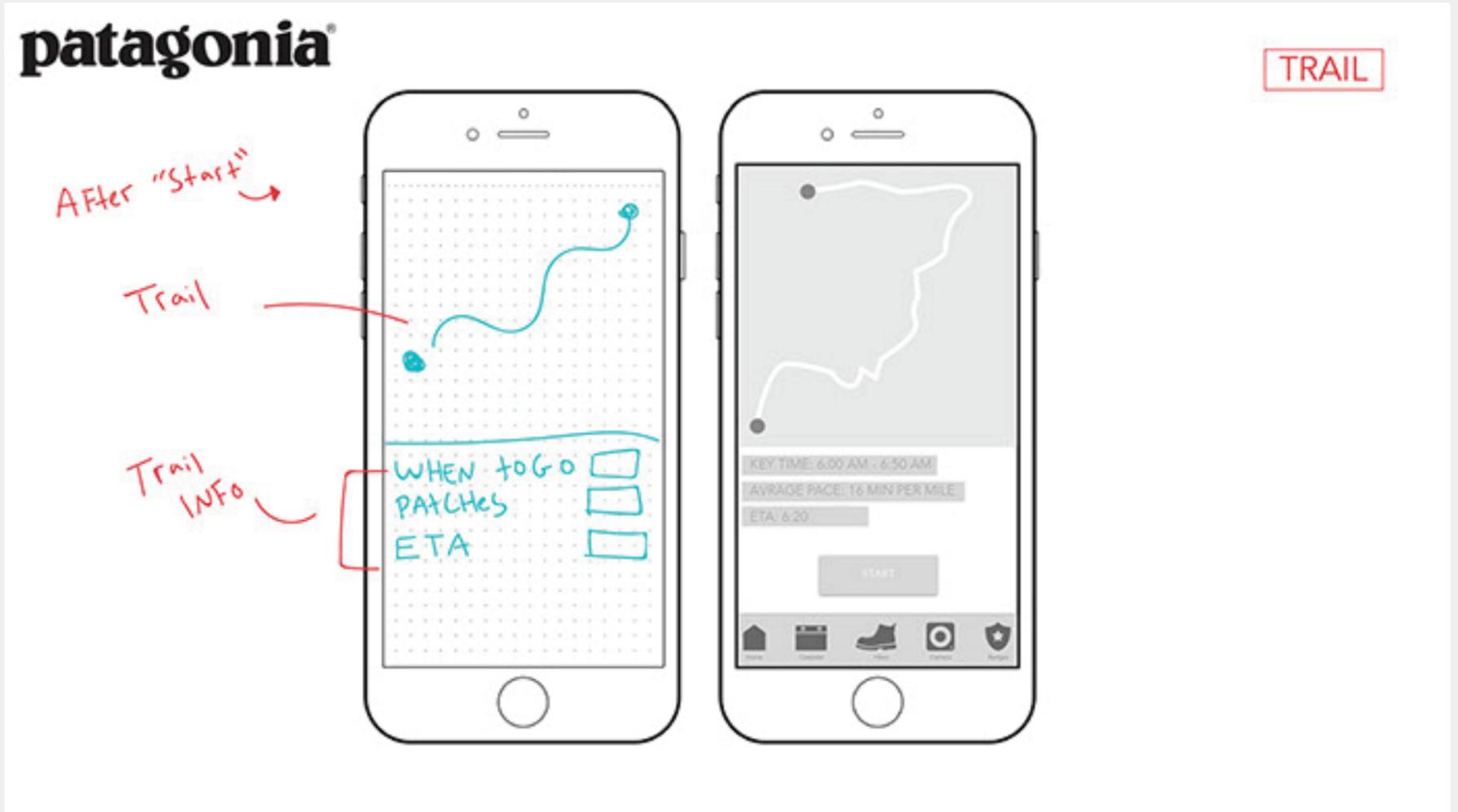
To find new places to hike and star gaze, users can toggle between the hikes closest to them and the top rated hikes. Each location's card has a vivid photo and a simple plus button that will expand the card to show more information.

# Screens: Camera

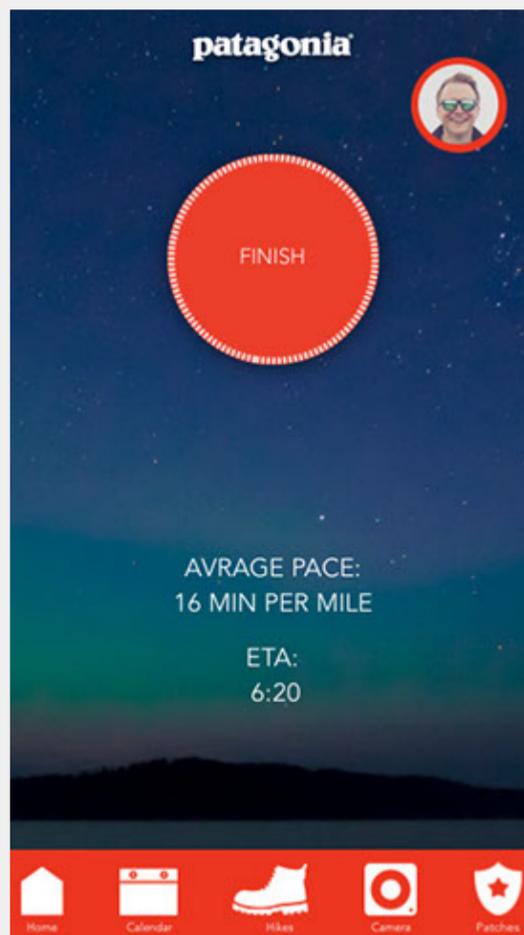
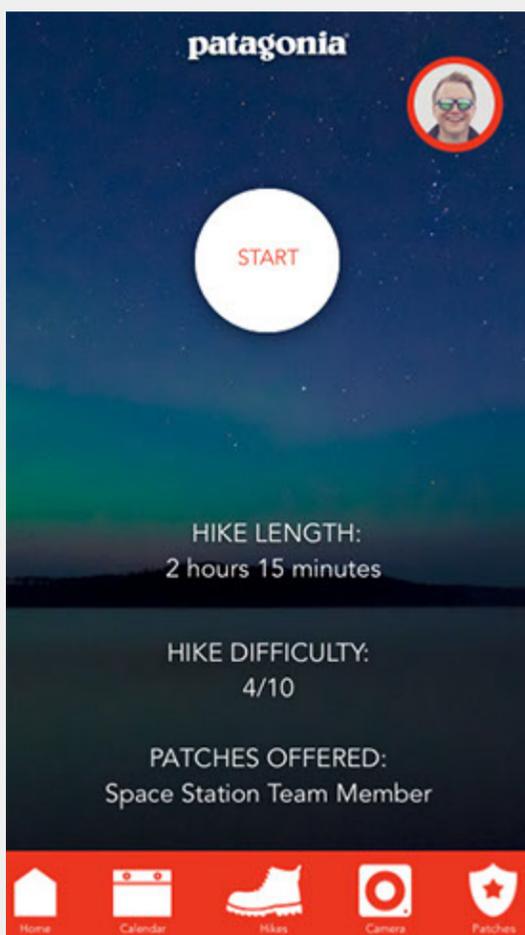


The camera function provides filters, time lapse, and stabilization to help the user take the best possible star photos.

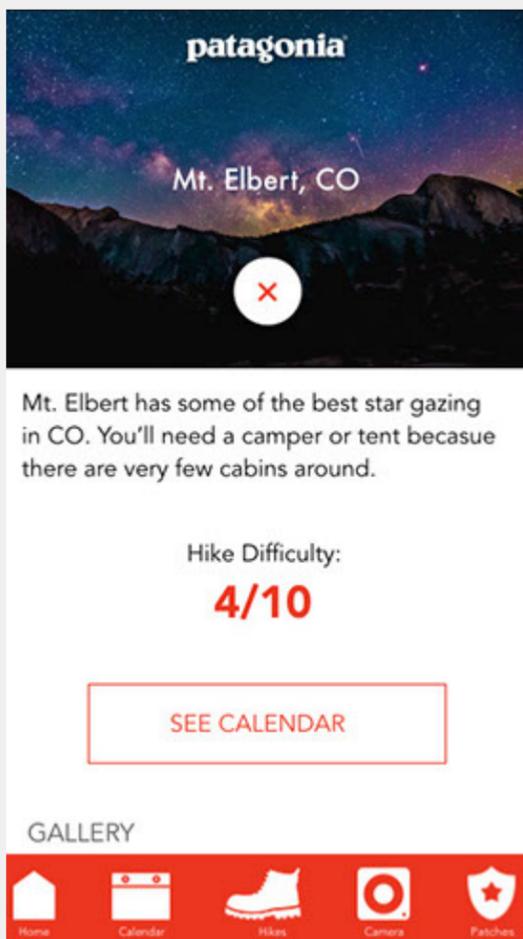
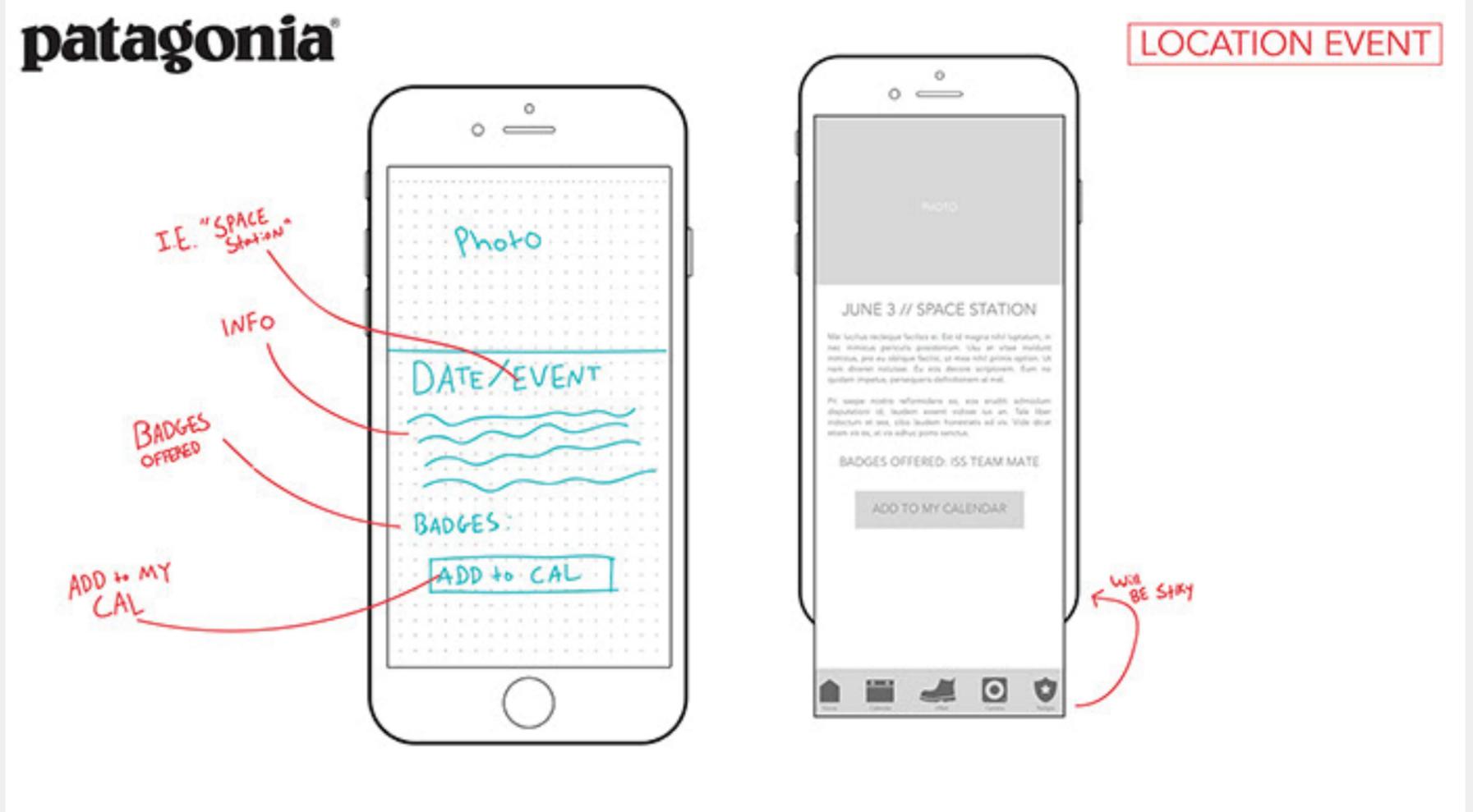
# Screens: Trail tracker



The trail tracker helps users plan their hike, set their pace, and make sure that they will get where they're going in time for the astrological event they are trying to see!

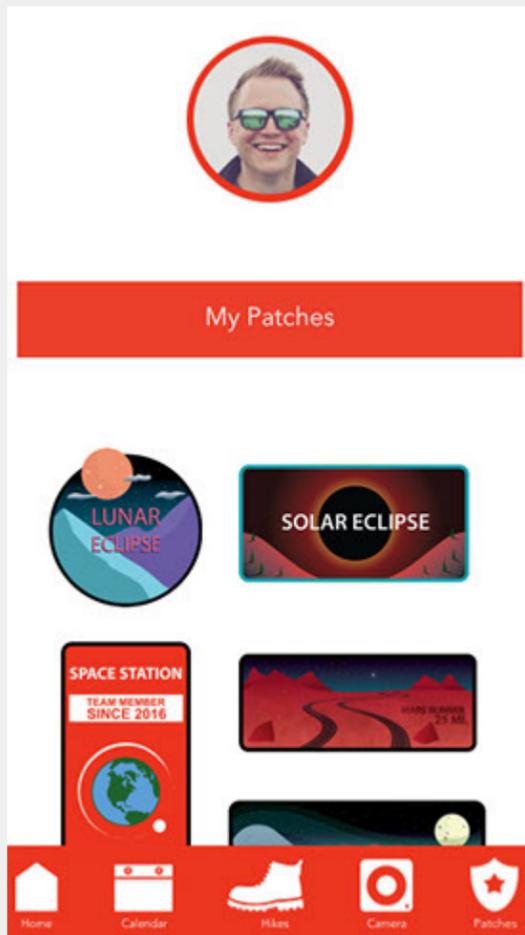
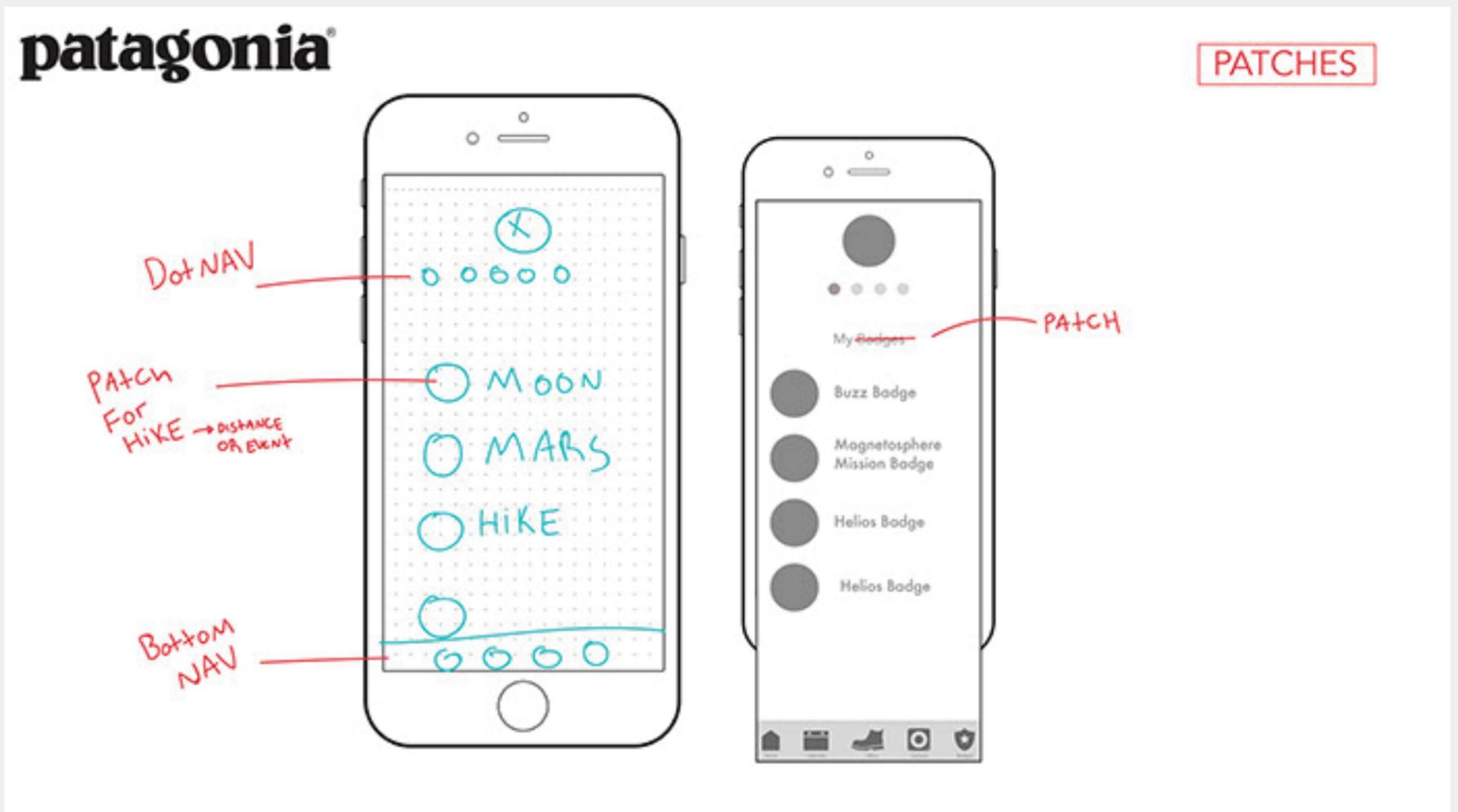


# Screens: Location event



The location page has a short description about the location, available stargazing, hiking instructions, lodging etc. Users can click a location's calendar to see the best days to go.

# Screens: Patches



The patches are rewards for completing certain hikes during particular time frames. These patches are digital and physical. Users can go to any Patagonia retailer to pick up their physical patches. They just have to show the app screen

