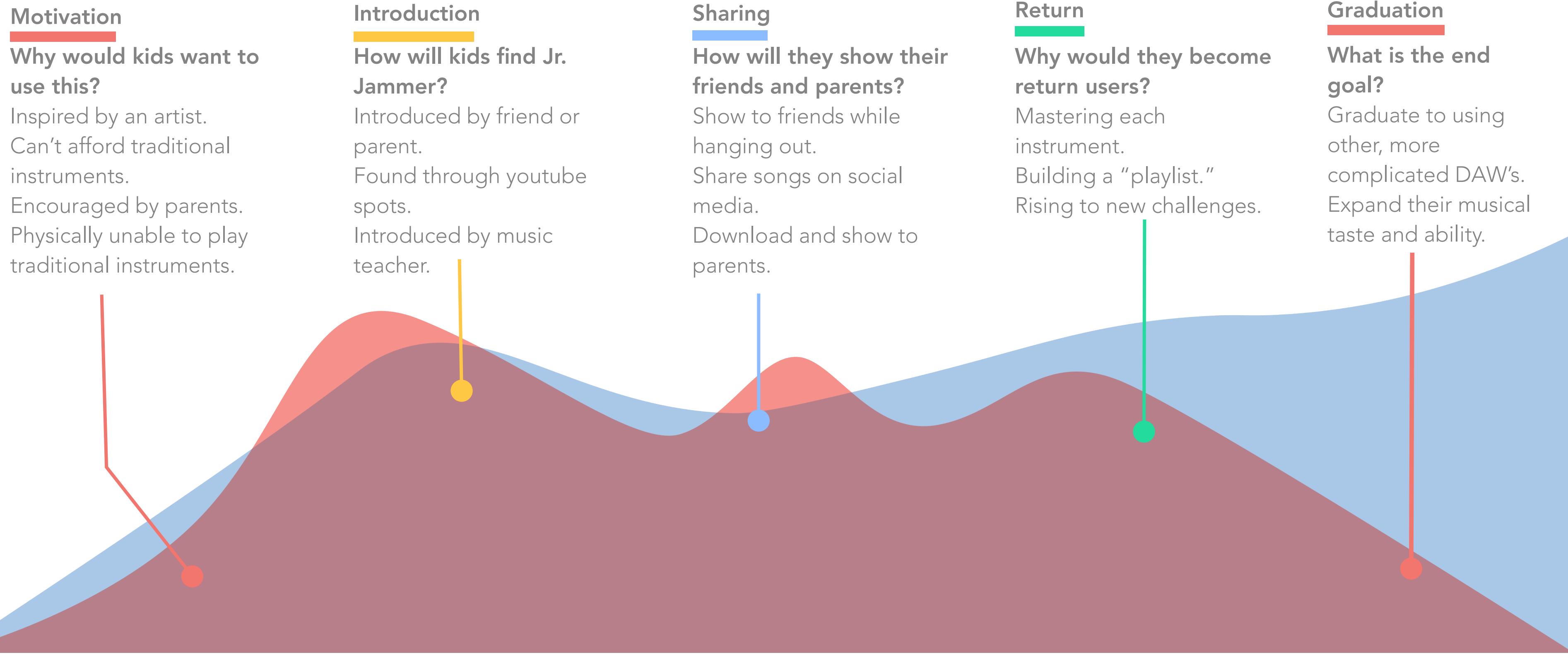


# Jr. Jammer

## User Journey



Mark's interest in Jr. Jammer.

Mark's interest in music.

## Mark's journey

**Motivation**

"I love listening to music and I tried playing regular instruments in band class but I couldn't afford my own so I kinda gave up."

**Introduction**

"My parents know I love music so they showed me Jr. Jammer hoping that I would play fewer video games."

**Sharing**

"All my friends love video games. Not many of them like music like I do. I showed them my song and they were impressed. They wanted to know how I made it so I showed them and we made a few songs together."

**Return**

"Most of my friends only used Jr. Jammer a few times. A few of us made a bunch of songs and even gave ourselves a group name. We all wanted to sound super professional so we tried to figure out what programs the professionals work with."

**Graduation**

"After Jr. jammer, I moved on to Ableton and got a bunch of plug-ins."



**Au** Adobe Audition

**MAGIX** Magix Music Maker

**propellerhead** Figure by Propellerhead

**Audactiy**

**Garage Band**

**PATATAP** Patatap

**Logic Pro** Apple Logix Pro

**Reaper**

**VIRTUAL DJ** Virtual DJ

**Avid** Avid Pro Tools

**FL Studio**

**Ableton** Ableton Live

## Jr. Jammer Competitive Audit

