

DIRECTORY

Community Economic Development & Growth

Programs & Initiatives to grow the economy of
South St. Petersburg, Florida

Published for the Opportunity Taskforce of organizations
committed to working together to speed progress for the
community

Compiled by The 2020 Plan Research Team

DRAFT FOR REVIEW AND CIRCULATION FOR
INPUTS FROM COMMUNITY

★IMPORTANT NOTE – THE 2020 TEAM IS ALSO
ATTEMPTING TO COMPILE A SEPARATE LIST OF
REDEVELOPMENT INITIATIVES IN/FOR THE
COMMUNITY

✓Submit comments and additions:

gypsy@powerbrokermagazine.com

Part 1: Small Business Growth

Capital Availability & Capital Access

Micro Business Grant Program

Pinellas Opportunity Council
Up to \$1,000 grants for business start-up for low-income entrepreneurs. 727-823-4101/www.pocinc.org

BBIC Capital Programs

Tampa Bay Black Business Investment Corp.
The BBIC offers 7 capital products, including six loan products. The BBIC specializes in serving micro and small businesses that are not yet ready to access bank products (or who may not need to). Loans range in size from \$X minimum to \$100,000 maximum).
1123 22nd Street S
727-826-5785/ <http://tampabaybbic.com/>

Intensive Training, Counseling & Support

CATCH Program

Tampa Bay Black Business Investment Corp.
63-hour intensive training & coaching program for existing or emerging entrepreneurs.
727-826-5785/tampabaybbic.org

Community Business Development Initiative – Ice House Program

St. Petersburg Greenhouse
8-week training program for people thinking about whether to become an entrepreneur.
727-893-7146/stpetegreenhouse.com
[Also at Greenhouse, dozens of trainings & other resources for emerging or existing businesses]

Florida Small Business Development Center at Pinellas County Economic Development

Over 30 services for emerging or existing business owners. 727-453-7200/
sbdctampabay.com/Pinellas/

Entrepreneurial Academy

St. Petersburg Greenhouse
10-week training academy for firms with revenue of up to \$500,000.

727-893-7146/stpetegreenhouse.com

St. Pete Makers

A collection of builders, makers, and artists offering a space to go, create, train and support one another.
429 22nd Street S./St. Pete www.stpetemakers.org

TEC Garage

The Technology & Entrepreneurship Center Garage offers the tools needed for entrepreneurs to turn an idea into a business or take their business to the next level.
727-547-7340/www.tecgarage.org

Targeted procurement by city

Starting in 2015, the City of St. Petersburg began working with Coy LaSister of Assisted Living Community Gardens and members the 2020 Plan team to develop new policies and processes for engaging community and minority-owned businesses in city procurement as well as in development projects supported by the City. Changes are on the drawing board.
Coy LaSister, Community Chairman
727-258-7093 Office/347-749-3484 Cell
lasoeur55@hotmail.com

Targeted procurement by county

☒ No proactive initiatives underway in or by the community

Targeted procurement by PCSB

☒ No proactive initiatives underway in or by the community

Targeted procurement by state

☒ No proactive initiatives underway in or by the community

Targeted procurement by corporations & anchor institutions

Impact St Pete initiative

The Impact St Pete initiative by the 2020 Plan Taskforce is working to recruit 100 employers – corporate, business, government, and anchor

institutions – to work with community organizations to target more job and business opportunities to South St. Petersburg workers and business owners.

Cory Adler, Executive Director, The 2020 Plan Taskforce 727-742-1757 & Loretta Calvin, Chairperson, Impact St. Pete 727-488-0164

Black, brown & community buying culture/campaigns

Blackbrowncommunity.org

This online catalog was created to promote businesses in Florida's Tampa Bay area that are black-owned, Latino-owned, or owned by people who "give back" to their communities.

It was launched to fuel the growing trend among African Americans to buy local and "#BuyBlack," as a means of collectively growing community economies. The site is powered and supported by local media including the Power Broker Media Group (publisher of the Power Broker magazine), The Weekly Challenger, New Image News by Community Development & Training Center, BlackintheBay.com and others who are dedicated to the vision above.

Black, brown & community biz organizations

St. Petersburg Business League

To assist Black businesses to become self-sustaining, contributing members of the community. All dates are on Friday, except for Saturday June 17th and Saturday December 16th. Membership fee is \$10 to join and \$10 a month or \$100/year.

P.O. Box 12076, St. Petersburg, FL 33733
727-209-7866

<http://www.stpetebusinessleague.com/>

Black, brown & community networking culture/scene

BBIC Collaboratives SPECIAL EVENT

This new networking mixer is done two to four times yearly. To sign-up for future event notices: aware@tampabaybbic.com

St. Petersburg Business League

This organization is dedicated to assisting black-owned businesses to become self-sustaining,

contributing members of the community. It hosts multiple kinds of special events. Upcoming is the St. Pete Business League Juneteenth Expo "Moving Forward" June 17, 2017 at Enoch Davis Center.

727-209-7866

Million Cups of Coffee

St. Petersburg Greenhouse

Million Cups is a free, national program designed to educate, engage, and connect entrepreneurs. Developed by the Kauffman Foundation, 1MC is based on the notion that entrepreneurs discover solutions and network over a million cups of coffee.

<http://www.1millioncups.com/stpete>

The Small Business Salon SPECIAL EVENT

By the City Urban Affairs Division, BBIC, the 2020 Plan, the Chamber, the Greenhouse

This collaborative semi-annual event brings entrepreneurs and community leaders together for dialogue and "opportunity connections" in a "Salon" style luncheon format. Sign-up to receive Salon event notices:

Ondria.McDonald@stpete.org

ACT-Right

ATTEMPTING TO SECURE INFORMATION ON THIS PROJECT WHICH DID BUSINESS TOURS MONTHLY TO BLACK OWNED ESTABLISHMENTS; LED BY TONY MACON.

Black, brown & community incubator & co-op development

BBIC Incubator

Tampa Bay Black Business Investment Corp. help local entrepreneurs get services they need: meeting space, mail delivery location, phone answering service, software, counseling and loans of up to \$5,000 1123 22nd. Street South St. 727-826-5785 info@tampabaybbic.com

Uhuru Movement

The International People's Democratic Uhuru Movement has been involved with cooperative development for nearly 20 years; the Movement has announced its intent to pursue a co-operative strategy for Tangerine Plaza.

NEED UPDATED INFO HERE, AS WELL AS CONTACT INFORMATION.

Part 2

Financial Capacity Building

VITA Sites

The Pinellas Prosperity Partnership (formerly the Wealth Building Coalition) is a partnership of more than 50 local organizations and businesses dedicated to helping low and moderate-income Pinellas County residents grow their wealth. VITA (Free Income Tax Assistance & Filing) January through April. Locations Sanderlin Center 2335 22nd Street S.; Childs Park YMCA 691 43rd Street S.; and others.

INSERT WEBSITE LINK FOR OTHER LOCATIONS HERE

Financial Literacy Training/Services

PARC

PARC provides services to adults who wish to gain and sustain employment in the community through work-force training day programs, supported employment services, and vocational rehabilitation services. The curriculum-based instruction works to advance learning by the offering of activities and instruction in subjects that will include currency recognition, banking, budgeting, personal finance management, money-counting and change determination.

727-345-9111 3190 Tyrone Boulevard North

Suncoast Center, Inc.

Financial/Budget Literacy Workshops

CURRENT INFO NEEDED HERE

727-388-2880

Bank On & Similar

REQUESTING CITY STAFF TO PROVIDE AN UPDATE ON STATUS AND CURRENT HOME OF THIS INITIATIVE.

Integrated Financial Empowerment Services

Financial Empowerment Center at Pinellas County Urban League

Get help earning more and better managing your finances with credit repair, budget training, and tax preparation services plus referrals for mortgage modifications and more.

727-327-1081

Credit Repair by The Credit Man (Mr. William Crowley)

Expert help for credit repair, specializing in validating debts.

727-798-3092

United Way Resource Center at Campbell Park

INFO FORTHCOMING ON FINANCIAL CAPACITY-BUILDING SERVICES TO BE OFFERED AT THIS LOCATION.

IDA & Other Savings-Building Efforts

Pinellas Opportunity Council – Individual Development Accounts Program

A two to one savings program for eligible Family Development Program. The goal of the Family Development Program is to assist in improving the quality of life and standard of living for low-income families in Pinellas County.

3443 1ST Avenue North, 727-823-4101 ext 125

Part 3

Wealth Building

Home ownership training & financing

Neighborhood Home Solutions

727-821-6897/nhsfl.org

For anyone thinking about or ready to start toward their dream of home ownership, NHS has tools to help get you there.

- Florida Hardest-Hit Fund (HHF) program
- Foreclosure Prevention Workshop
- New Homebuyer Assistance and Education
- Financial Fitness

ASKING D SCANLAN AND ERNEST CONEY
ABOUT CDC OF TAMPA GOES HERE AS WELL

Affordable home development services

Habitat for Humanity of Pinellas

Habitat for Humanity of Pinellas County (HfHPC) builds homes with people in our community and sells the houses at no profit and no interest to households who otherwise could not afford to own a home. The program also prepares partner families to be successful homeowners.

727-526-4755

<http://www.habitatpinellas.org/>

N-Team by the City of St. Petersburg

Bringing back pride of ownership, improved appearance of neighborhoods, and a revitalized spirit of volunteerism. The N-Team is staffed by city employees who, along with volunteers, assist people in need and improve our community. The N-Team members are passionate about their work and it shows in each project

Donald Putnam 727-892-5363

Donald.putname@stpete.org

<http://www.stpete.org/community/nteam.php>

Financial/wealth advisory & growth

No proactive initiatives underway by or in the community

Commercial development capacity

There is a growing but still small handful of community-led development and redevelopment projects (for-profit and non-profit), including the Merriweather Building, the David Welch Plaza, the

Mt Zion Early Learning Center, redevelopment of Happy Workers Children's Center campus, and Commerce Park.

2020 is advocating that all of the projects above be approached as public-private partnerships to help galvanize investment from the public and private sectors to ensure their completion.

Separately, a small group of community leaders is working together to potentially finance one or more commercial projects in the year/s ahead. They have not formally announced an initiative.

Collective banking & other collective initiatives

The Collective Empowerment Group of the Tampa Bay Area, Inc. (CEGTBA) was formed in 2015 as an affiliate of the national Collective Empowerment Group, Inc. The aim – like the national counterpart – is to “*build a healthy and empowered church, people and community.*” The local group plans to manifest that vision by building a stronger flow of investment into the community, from banks, financial institutions and others, and by harnessing the community's collective economic strength to grow businesses and other institutions. The national CEG, formerly called the Collective Banking Group, Inc. (CBG), was formed in 1993 as a result of concerns raised by pastors and church members in Prince Georges County and the Metropolitan D.C. area regarding inequitable access to services provided by local banks and businesses. In 1995, the CBG signed its first covenant with four banks: Riggs Bank, Industrial Bank, Enterprise Federal Savings Bank, and the Harbor Bank of Maryland. Today, banking partners include Bank of America, Industrial Bank and Andrews Federal Credit Union.

Askia Aquil Muhammad, Chairman

727-235-1416

askia.aquil@gmail.com

Part 4

Workforce & career ladder development

Youth employment

City-funded After School Program

The ASYEP provides after-school employment opportunities for youth in the city of St. Petersburg. Participants must reside in St. Petersburg, range in age from 14 to 18 years, meet household income guidelines, pass a background screening, and be enrolled in high school
Beverly Hillary 727-821-4819 ext. 5232

City-funded Summer Youth Intern Program

The city of St. Petersburg is helping to provide employment opportunities for our youth, and, in partnership with local organizations and businesses, helps place young people into jobs to earn wages while learning life skills. Given positive prospects to work towards, the youth in our community are an investment in our future, both socially and economically
727-892-5141

Pinellas Opportunity Council's Youth Development Program

The POC Youth Development Program is designed to equip low-income, academically talented youth between 14 and 17 years of age with workforce readiness, leadership, entrepreneurship and financial literacy skills. The program operates during the summer months and provides a stipend to the youth for training and employment. Training topics include: interviewing, social/emotional skills, problem solving, decision making/goal setting, budgeting/financial management, employability skills, health issues, leadership and community involvement. Students are assigned to many different employers to gain hands-on work experience.
727-823-4101 ext. 115

Urban League's STYLES Program

The Summer Training in Youth Leadership & Employment (S.T.Y.L.E.) Program is funded by the City of St. Petersburg. The eight week long summer curriculum is offered to youth ages 14 - 16. Eligible students must meet income requirements and be residents of St. Petersburg. Youth are provided training in the areas of Employability Skills, Leadership Development,

Career Development and College Preparation through a series of activities, workshops, seminars, outings, classroom shadowing, and more.
Roshne Ramjattan 727-327-2081 ext. 121
rramjattan@pcul.org

I Support Youth

I Support Youth is a 501c3 non-profit organization teaching young people all over the world how to be educated, strong and successful by providing the necessary steps to expand and become active leaders within the schools, community and churches.

Lewis Stephens, Jr. 727-469-7261
<https://www.facebook.com/isupportyouth/>

Youth Development of Pinellas County, Inc.

To enhance the quality of life for youth and families in Pinellas County, by providing program activities and services, which focus on education and scholarships, health, the arts and the family unit as well as foster economic and community development.

Sanderlin Center, Manita Moultrie, 727-321-9444
GG – Check with Deb Figs-Sanders and/or Manitia to see if they do employment.

Wage growth/Fight for \$15 programs

“The Fight for \$15”

Florida Public Service Union and Service Employees International Union (backed by local advocacy groups) have led the charge in lobbying for an increase in the minimum wage. The Union has also supported the push by Councilman Karl Nurse to raise the minimum pay on city-supported development projects and the minimum pay for temporary workers employed by the city.

The Fight for \$15 started with just a few hundred fast food workers in New York City, striking for \$15 an hour and union rights.

Today, they are an international movement in over 300 cities on six continents of fast-food workers, home health aides, child care teachers, airport workers, adjunct professors, retail employees – and underpaid workers everywhere. They are currently working to move Living Wage

Ordinances through local municipality to increase wages of employees and subcontractors.

Brother John Muhammad
95atonement@gmail.com

Skills banking programs

Two neighborhood leaders have created neighborhood-level skills banking projects to find unemployed and employed workers in their own neighborhoods who can enter training and job opportunities being created by community economic activity (e.g., city-supported development projects under the “Hard to Hire and Apprenticeship” program. The two are the Neighborhood Association of Childs Park and the Campbell Park Neighborhood Associations. *These are in pilot stage and need support to grow.*

The Flourish & Prosper Community Skills Bank Initiative

This initiative is rooted in the idea that everyone has gifts and something to contribute to the common good of the Community. The program aims to build strong communities by engaging residents, cataloging and creating opportunities for them to develop and exchange their gifts, talent and skills with the Community. It seeks to connect residents to training, job and business development opportunities being created by ongoing economic and growth activities and program.

Brother John Muhammad
95atonement@gmail.com

Poverty-exit programs

City-Funded Cohort of Champions Program

The City-funded Cohort of Champions program is the largest poverty-reduction effort underway in 2017. Among 100 families enrolled, it will help 18+ parents and approximately 30 young men age 18+ to access pathways to increase their income, while also provided employment training and employment placement for younger boys. The City’s goal is for at least 25% of families to lift themselves above poverty within 12 months. This is an integrated service partnership by PERC, Mt. Zion, the Urban League and St. Petersburg College.

Rev. Kenny Irby, Director 727-893-7808

Pinellas Opportunity Council Programs

POC now operates four programs to help families exit poverty, all designed to help participants reach at least 150% of poverty level, and each slightly different in its format and focus.

- **Gettin’ Ahead** offers a 15-week intensive training followed by **Staying Ahead program** of one-year case management and support to help people exit poverty
- **The 2020 Family Wrap Around program** to help people customize plans of up to one year to exit poverty
- **The 2020 Healthcare Career Ladder program** will help low-wage healthcare workers to train and climb the career ladder into higher paying jobs.
- **The Family Development program** helps low-income people become more self-sufficient through case management, life skills training, financial literacy classes, savings accounts, job searches and self-employment help.

LEARN ABOUT ALL POC PROGRAMS AT:

727-823-4101/www.poc-inc.org

Pinellas County Urban League

In 2017, PCUL will operate two programs with a goal to help parents exit poverty: the High Fidelity Wrap Around model provides mental health counseling coupled with career pathways, while the Circles® program will offer up to two years of support to help people reach 200% of the poverty line or more.

LEARN ABOUT ALL PCUL PROGRAMS AT:

727-327-2081/<http://ul-pinellas.iamempowered.com/>

County Family Housing Assistance Program

FHAP has blossomed into a collaborative pathway out of poverty for families in the county’s five high-poverty zones. Since 2014, FHAP has helped 147 homeless families to secure stable housing, and 31 families to grow their incomes. A majority (67%) of families were African American and over half enrolled at year-end lived in South St. Petersburg. FHAP draws on a network of partners to give families holistic help such as Pinellas Habitat for Humanity to put them on track to own homes.

727-582-7781/ 647 1st Avenue N

<http://www.pinellascounty.org/humanservices/family-housing-assist.htm>

New Doorways Project in Community Schools

The 2020 team created a new “Doorway Project” this year to welcome more low-income parents into programs to help them grow their income. 2020 will host dinner expos for parents of Melrose and John Hopkins Middle School in March 2017, bringing them face-to-face with recruiters for programs that can help them travel a journey to exit poverty, or move higher in earnings.

Rod Cunningham, Programs Director, The 2020 Plan Taskforce
813-380-8045/ rodunningham.2020@gmail.com

Bridging & career ladder programs

Career Connection Center

Pinellas County Urban League
Job opportunities and training for positions ranging from entry-level to executive-level.
Marshae Scott 727-327-2081

CareerSource Pinellas

CareerSource Pinellas offers a full range of career planning services for professional and entry level candidates, including career orientation; resource centers that assist in the candidate’s job search; career fairs; interviewing techniques; labor market information specific to occupations and industries in demand as well as resume building tips, salary and wage information and more; and professional networking.

- Career Resources (i.e. Resume & Cover Letter writing Assistance, Job Testing & Assessment, Job Referrals, Interview Preparation, etc.)
- Onsite Recruitment Events
- Veteran Services
- Youth Connect and Tampa Bay YouthBuild
- Technical Careers Pre-Apprenticeship
- Job Corps
- STEM TEC
- Tampa Bay TECHHIRE

727-524-4344

<https://careersourcepinellas.com/>

St. Petersburg College Women on the Way Program

Women on the Way (WOW) is a resource and support center developed to help women succeed in college. Many women trying to enter or return to college face time and resource challenges. In addition to meeting some basic needs for members, WOW offers opportunities for

leadership, friendship and community service, along with a clothing closet, textbook lending and other supports.

CONTACTS: Midtown Campus: Nikishea Wright, Support Advisor 727-398-8498 Gibbs Campus: Rena Bello, Support Advisor 727-341-7972
<https://www.spcollege.edu/wow/>

GG – Add graphs on two different workforce development divisions, one led by Dr. Jason Krump

St. Petersburg College Men Achieving eXcellence (MAX)

This program is designed to address concerns regarding the large disparity between male and female enrollment and completion, with a specific emphasis on minority males. MAXX seeks to help male students graduate from high school and enroll in college by providing a setting for young male students to meet and discuss these issues with peers, be Page 76 connected to resources and resolutions, as well as offers an outlet to be of service to others. Services provided include career assessments, mentoring, resource lending, external support referrals and financial supports while at the same time fostering an educational environment where students can gain the formula for success at SPC and in the future.

Midtown Campus: Buddy Farmer, 727-398-8471/
AllState Center: Michael Hughes, 727-341-4146
<http://www.spcollege.edu/central/moi/>

Pinellas Technical College

Pinellas Technical College’s emphasis is on postsecondary education focusing on over 40 exciting career areas and about 60 programs. Pinellas Technical College also offers continuing education courses and commercial training services through our Industry Services Department. Your Pinellas Technical College experience will be rich with relevant, stimulating, and challenging career and technical education. We are proud of our network of more than 250 business and industry partners who advise and guide our programs to ensure they are preparing students for the needs of the work force.

727-893-2776/ 901 34th Street S/

<http://pcsb.org/Page/261>

Corporate/anchor diversity & inclusion programs

Impact St Pete initiative

The Impact St Pete initiative by the 2020 Plan Taskforce is working to recruit 100 employers – corporate, business, government, and anchor institutions – to work with community organizations to target more job and business opportunities to South St. Petersburg workers and business owners.

Cory Adler, Executive Director, The 2020 Plan Taskforce 727-742-1757 & Loretta Calvin, Chairperson, Impact St. Pete 727-488-0164

Special Focus on Ex-Offender Employment

Pinellas Ex-Offender Re-Entry Coalition (PERC)

Comprehensive support for offenders to help them become and remain an ex-offender, to reunite with families and to connect to education and job opportunities to put their lives on track. Visit, call or learn more:

1601 16th Street S./St. Pete 727-954-3993/www.exoffender.org

M Jalazo – Please submit paragraph on CAFE RECONCILE

St. Petersburg College PITCH Program

Aligned with the national and local My Brother's Keeper initiatives, SPC's *Previously Incarcerated To College, Hired* (PITCH) program will help African American men, ages 18-24, in St. Petersburg and will emphasize assisting those in South St. Petersburg, who have a criminal record,

through educational programming, career services, intensive support, targeted financial assistance and the leveraging of complementary resources and community partnerships. To address the significant challenges faced by this target group, SPC has developed the comprehensive *PITCH* program, a compilation of high-quality services customized to each participant, by building on many services traditionally offered at SPC yet specific to the needs of those with a criminal background. Individuals served by this program will be prepared with the skills, knowledge and tools necessary to attain their goals and overcome barriers stemming from their criminal history through education and employment. Through the advising process, the *PITCH* advisor will **align wraparound and support services and infuse counseling** into the participant's experience to develop his ability to engage and enlist assistance, encouragement and camaraderie throughout his time in college, all critical elements to success. Core services provided as enhancements to the *PITCH* program include:

- Transportation
- Tutoring
- Employer Engagement
- Skill building
- Job Placement
- The College Experience