

Beswick Building and Renovations Cookie Policy

What Are Cookies?

Cookies are tiny text files which are temporarily placed onto your computer, there are hundreds of advantages to using cookies. For you the user it allows websites to gather information about your personal preferences and enables websites to give you a more personal experience. For us the website owner it allows us to gather (non-personal) information about the way users are interacting with our site.

Don't Want Cookies? You Have A Choice...

You always have the choice as to whether or not you want to accept these useful cookies. Cookies are, by default, accepted by 99% of web browsers but you can change this within your browser settings if you so wish. A word of warning though if you do, you're likely to experience a dramatically reduced user experience and you won't get full functionality for a lot of websites. For more information about cookies and for details on how to remove them see www.aboutcookies.org

What Cookies Do Beswick Use?

The cookies that we use on our website only collect anonymous information in order to optimise our services and we never collect personal information.

Google Analytics: This cookie allows us to see data on things like the number of visits to our site as well as the browsing behaviour of those visitors. This sort of data allows us to see which sections of our site are most popular and which aren't so popular! All info is depersonalised and can never be tracked back to individuals.

Google AdWords: Using the code provided by Google AdWords we are able to better track the successes (or failures) of our advertising through the AdWords platforms. It let's us, for example, see which advert from which campaign you clicked on before you submitted one of our contact forms.

Facebook Pixel: The Facebook Pixel cookie allows us to track social media campaigns and identify the success or failure of each of them. All of the information is depersonalised and we don't know who you actually are.

Hotjar Recording and Analytics: Hotjar is an analysis and Feedback tool that reveals the online behaviour and feedback of a website's visitors. The Analysis tools allow us to measure and observe user behaviour (what users do) while the Feedback tools allow you to hear what your users say (Voice of User / Customer). All of the information collected is anonymous.