

**CITY OF LANSING - FIRST IMPRESSIONS PROGRAM
FY2018 Creative Placemaking Grants**

The Arts Council of Greater Lansing, in partnership with the Lansing Economic Area Partnership (LEAP), is pleased to announce the City of Lansing's Creative Placemaking Grants, an activity of the First Impressions Program (formerly known as the Sense of Place in the Arts).

Purpose and Goals:

Ever wonder what impressions a first-time visitor to Lansing has? Or someone looking to move here? Or build a business here? Those of us who are producing arts and cultural activities know what is special about where we live, but do tourists, business travelers or new residents find this a place that they would want to settle down and become an engaged, active member of our City?

Creative placemaking is more critical than ever to the City's ability to attract talent and business. The purpose of the First Impressions Program and Creative Placemaking Grants is to create a lasting and genuine first impression that reflects innovation, art and our diverse culture and communities. We are interested in receiving applications for community-driven creative placemaking projects that capitalize on Lansing's assets, inspiration and potential, contributing to a "sense of place" for residents, businesses, and visitors.

ALL PROPOSED PROJECTS MUST TAKE PLACE IN THE CITY OF LANSING.

Participation from year to year is not guaranteed, nor is there a commitment to fund this program, or participating organizations, at current levels if general fund appropriations do not allow.

As an additional activity of the First Impressions Grant Program, Programmatic Support funds are also available on an invitation-only basis. If you feel that you are eligible to apply and want to be considered for Programmatic Support in future years, please contact Meghan Martin, program manager at the Arts Council of Greater Lansing at 517/853-7582.

The goals of the Creative Placemaking Grants are to support innovative creative placemaking projects in the City of Lansing that are of high arts and cultural merit, and:

1. engage those who live, work and play in the City of Lansing throughout the planning, design and programming process
2. highlight and promote the City of Lansing's physical attributes, values and/or relevant social issues
3. focus on creating destinations, building and connecting clusters of cultural attractions and creative activity
4. incorporate key creative placemaking concepts such as triangulation and investigation of history
5. provide free, open, and accessible projects to the public, including people with disabilities
6. contribute to short- and long-term economic impact in the community

Examples of appropriate proposals might include:

Gateways; public art (sculptures, murals, etc.); festivals; projects themed around the environment, education, technology, transportation or art-as-healing; historical celebrations; arts incubators; repurposing/revitalization of buildings; etc.

Eligibility Criteria:

This program provides specific project support to arts and cultural organizations and other non-profits in partnership with artists and/or arts and cultural organizations. For the purposes of this program, we define arts and cultural organizations and individual artists as those who provide an experience that is based in a specific arts or cultural discipline.

Eligible organizations must:

- be headquartered in the tri-county region (Clinton, Eaton, or Ingham county) and provide a majority of programming in the City of Lansing
- have non-profit status as evidenced through IRS tax determination letter (501(c)3) or proof of Michigan non-profit incorporation

- comply with the requirements of the American with Disabilities Act of 1990 and Section 504 of Rehabilitation Act of 1973
- not be delinquent on any debt owed to the city including, individual and/or business income tax, individual and/or property tax, assessments or fees and utility obligations

PLEASE NOTE: Organizations receiving Programmatic Support are also eligible to apply for Creative Placemaking Grants.

Total Available for Creative Placemaking Grants for FY2018: \$20,000

Grant Request Amount for FY2018: \$1,000 - \$20,000

NOTE: To make sure that a wide variety of projects are funded throughout the community, most grant awards will be awarded at the lower end of the grant range. Please be realistic in your request. A match to grant funds, while not required, is strongly suggested to strengthen the application.

Grant Period for FY2018:

The grant period for the Creative Placemaking Grant will be from October 1, 2017 to September 30, 2018.

Funding under the Creative Placemaking Grant may NOT be used for:

Costs incurred prior to the grant starting date; fundraising events; travel; food or beverages; projects that take place outside the City of Lansing; consultants who are members of an applicant's staff or board; payments to students, endowments, existing deficits, penalties, interest or litigation costs; scholarly or academic research, tuition, and activities which generate academic credit or formal study toward an academic or professional degree; projects funded with other City of Lansing grants outside of the arts and cultural program grants; routine operating expenses, projects or activities.

Grant Review Process:

Applications will be reviewed by an independent peer review panel of qualified artistic and community professionals. They will recommend awards based on review and scoring of applications. Decisions of the panel may not be appealed.

Criteria for Scoring:

- Building a "Positive First Impression" through Program Goals -- 40 points
- Artistic and Cultural Merit -- 20 points
- Project Description, Management and Feasibility -- 20 points
- Project Budget, Organizational Capacity and Fiscal Competence -- 10 points
- Project Evaluation --10 points

NOTE: If this is a repeat request or event, please show evidence of success from previous funding in the supplied narrative.

Application Process:

Guidelines are available electronically at the Arts Council's website on the funding page at www.lansingarts.org. The application is available online at lansingarts.slideroom.com. A free applicant account is required to apply. All applications must be submitted by **11:59 p.m., September 15, 2017**.

Technical Assistance:

Technical assistance regarding the grant application is available by contacting Arts Council program manager, Meghan Martin, at (517) 853-7582. A FREE workshop for potential applicants will be held on **Wednesday, August 3 at 2 p.m.** at the Greater Lansing Convention and Visitors Bureau, 500 E. Michigan Ave. #180, Lansing, MI 48912.

Application:

All attachments should be uploaded electronically with your application at lansingarts.slideroom.com. All files should be uploaded as a PDF.

I. COL – Applicant Information

II. COL – Project Information

III. COL – Budget Information

IV. COL – Required Attachments

- a. Proposal Narrative** - Narrative must be no more than 4 pages, typed single spaced, letter size. Do not use point type size smaller than 12 point, be sure to leave a minimum margin of 1" on all sides. Failure to adhere to formatting criteria may result in a loss of points.

Narrative is to include:

- Organization mission and identity
 - Defined service area, headquarters, impact upon Lansing residents and visitors
 - Define the project and how it meets the purpose and goals for the Creative Placemaking Grant
 - Details on the artistic and cultural merit of the proposed project including committed partners
 - An overview and timeline for your proposed FY2018 project(s)
 - Evaluation plan including how placemaking goals will be met through attendance and engagement figures, as well as behavioral changes of participants and the community-at-large
- b. Proof of Non-Profit Status** - Non-profit tax exempt organizations must submit a copy of their IRS tax determination letter or proof of Michigan non-profit incorporation.
- c. Board of Directors and Key Personnel** - Provide a list of current Board of Director's and key personnel for your project, including, but not limited to, program directors, managers, participating artists, curators, cultural professionals, etc. Include a list of your organization's governing board members and their professional affiliations.
- d. Creative Placemaking Project Budget Itemization** - In your own format, itemize (explain) each line from the Project Budget page of the application form. Round numbers to whole dollars (do not include cents). Provide a detailed explanation showing where an income item came from and how an expense item would be used. Please note all sources of income with a "p" for "proposed" or a "c" for "confirmed."
- e. City of Lansing Treasury Form** - Please complete the form at the bottom of these guidelines, listing information for the executive director, president or authorized agent for your organization, along with the business data for your organization. This form will be reviewed by the City's Treasury Department prior to panel review and awards notification to ensure there is no debt owed to the City when applying for public funds. You may fill this in by hand, scan and attach.
- f. Organizational Operating Budget** - Provide a detailed operating budget showing estimated expenses and income for the organization's most recent fiscal year.
- g. For non-arts and cultural organizations only: Letter(s) of Support** - Provide at least one (1) letter and no more than three (3) letters of support from committed arts and cultural or artist partners.

V. COL – Certification and Assurances

Notification/Payment/Contracting:

The Arts Council of Greater Lansing will notify applicants of the outcome in late September. Upon notification, grantees will be required to:

- sign a grant agreement detailing terms for the use of funds (Grantees will be awarded 75% of total funds upon receipt and approval of contract and the remaining 25% upon completion and approval of the final report)
- promote the City of Lansing, Lansing Economic Area Partnership, the Lansing Economic Development Corporation and the Arts Council of Greater Lansing through all publicity and promotional materials regarding the grant-funded activity
- submit a final report due to the Arts Council of Greater Lansing **on or before October 31, 2018** including: a narrative summary of the project(s), community engagement initiatives and outcomes; a budget and budget itemization outlining project revenues and expenditures, grant funds matched; and publicity and promotional materials from funded activities

GRANT APPLICATION MUST BE SUBMITTED BY 11:59PM, September 15, 2017.

The Slideroom system will not accept applications after this time. Incomplete applications will not be accepted by the e-grant system.



Virg Bernero, Mayor

LANSING TREASURY INFORMATION REQUEST

Executive Director / President / Authorized Agent:

Name: _____

Home Address: _____

_____ Since _____

Daytime Phone #: _____

Social Security #: _____

Drivers License #: _____

Date of Birth: _____

Have you resided in Lansing at any time during the last 7 years? Yes _____ No _____

If Yes, please list locations and dates: _____

Have you worked inside the City at any time during the last 7 years? Yes _____ No _____

If yes, please list locations and dates: _____

If you have lived or worked in the City of Lansing, did you file City of Lansing Income Tax?

Yes _____ No _____

Business Data:

Name: _____

Address: _____

Business Phone #: _____

Federal Employer Identification #: _____

Contact person other than authorized agent: _____

Do you, or any of these businesses, owe the City money for any reason? Yes _____ No _____

If yes, for what reason? _____

Name of any other Lansing area business in which your ownership participation exceeds 25%:

Signature

Date