



2018 Stock Show & Sale

JANUARY 7TH | POULTRY SHOW & AG MECHANICS SHOW

JANUARY 12TH | LIVESTOCK SHOW

JANUARY 13TH | AUCTION SALE

Welcome

Welcome to the 2018 Kendall County Junior Livestock Show. On behalf of the Stock Show's 30 member board, volunteers and all the youth participants, we thank you for being a part of our sale. 2017 was our inaugural stock show in the new YAEC facility and with that came a record setting year. The sale raised over \$1 million dollars for our area youth. What an achievement!

The Stock Show appreciates your tremendous support for the youth of Kendall County. With a new facility and continued growth in our stock show, the Board voted to increase the opportunities available to the kids in 2017-2018. First, with your support we were able to vote as a board to increase the number of scholarships awarded from four to ten. As part of the increase, we were able to honor former KCJLA director Scott Bradley with four of those scholarships given in his name. Second, we added an Agricultural Mechanics Contest to the show and sale to give kids an additional opportunity to participate.

The KCJLA Stock Show is committed to offering new opportunities for our kids to participate in 4-H and FFA. We also have a duty to help them earn their way to a higher education.

Finally, please know that we are thankful for the families and businesses that represent the buyers each year. You set a wonderful example of what these kids should aspire to become one day.

Thank you. Now, bid early and often!

Chad Upham
President

LIST OF OFFICERS:

Chad Upham – President
David Esser – Vice-President
Joe Lozano – Vice-President
Craig Jackson – Treasurer
David Spenrath – Secretary

LIST OF DIRECTORS:

Shane Baker
Michael Brown
Marty Carroll
David Esser
Amor Galindo
David Geistweidt
Weston Hamilton
Charles Herbst
Eric Ingram
Craig Jackson
Joe Lozano
Ron Marquis
Jay Matter
Craig Moldenhauer
Sam Peters
Shawn Rust
Reid Schneider
Larry Schwope
Beca Short
Brad Spenrath
David Spenrath
Jacob Stehling
Chad Upham
Charlie Vogt
Aaron Wyle
Trey Young
Duane Zoeller
Wayne Zoeller

COUNTY AGENT:

Stephen Zoeller

2017 Sales Results

TOTAL OVERALL NUMBER FROM ALL SALES
\$1,043,964.00



WATER
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Co., LTD



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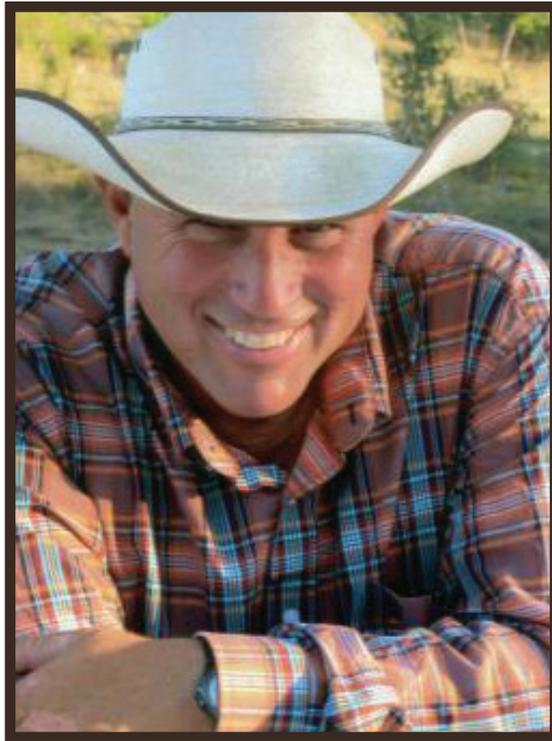


TOP INDIVIDUAL BUYERS

- 1) Water Exploration Co. (WECO) – Dean Davenport
- 2) R & S Excavation – Shawn Rust
- 3) Matkin-Hoover Engineering & Surveying – John-Mark Matkin
- 4) Dean & Jana Davenport
- 5) Holly Baldwin – CHACC
- 6) Kirby & Andra Wisian
- 7) Inline Fence & Fabrication, LLC – Shane Menn
- 8) Acacia Landscape & Design – Brian Riebel
- 9) Rick & Allison Wood
- 10) Kendall County Abstract Company – Mike Lang

TOP BUYERS GROUPS (CARTELS)

- 1) Beef N' Brew Cartel
- 2) P O Folks
- 3) The Fighting Texas Aggie 12th Man Cartel
- 4) Sisterdale Cartel



HONORING SCOTT BRADLEY

Memorial Scholarship Recognizes, Awards Outstanding Jr. Livestock Seniors

by Andra Wisian

A man of his word. A hard worker. A devoted husband, father, and friend. Even the folks who were merely acquainted with Scott Bradley recognized these positive character traits in him. But those who knew Scott Bradley well understood and valued his quiet strength, sense of fairness, fierce tenacity, and greatness of heart.

Established in 2017, the Scott Bradley Memorial Scholarship honors the memory of Scott, a longtime Kendall County Jr. Livestock director, past president, and staunch supporter of the successful Jr. Livestock program in the County.

Scott was born on October 11, 1960 in San Antonio and passed away on October 13, 2016 in San Antonio after a courageous battle with cancer. He is survived by his wife, Joanne, and daughters, Kathryn Grace and Ashley Renee.

The Scott Bradley Memorial Scholarship program assists Kendall County Jr. Livestock youth who plan to further their education either at a university or vocational school. Last year the program awarded \$8,000 in scholarships to four graduating seniors. The scholarship recognizes youth who possess upstanding character consistent with the values exemplified by Scott as a role model: leadership, citizenship, perseverance, ingenuity, and an outstanding work ethic.

Scott's friend and mentor, Jack Esser, recognized Scott's great enthusiasm for hard work at an early age. "As a young man still in school, Scott would come to the racetrack at the fairgrounds in Boerne when I had horses out there. He started out helping in the jockey room. Later he brought his own horse and ponied the racehorses and helped at the starting gate."

Scott's exceptional work ethic was more clearly demonstrated to Jack when Scott moved to the Esser ranch after graduating high school. "Scott was always working on something. Gathering and moving cattle. Working with the horses. Fixing fences and welding gates. There was always something to be done at the ranch and he always pitched in and helped," remembers Jack. In sharp contrast to Scott's exuberance for work was his laid-

back personality. "Scott didn't get too excited about anything," said Jack. "We went lots of places together. He was a good friend."

Another longtime friend, Mike Fincke, remembers Scott as being passionate about what he did. "The thing about Scott was that he was a guy, who, when his mind was made up, was going to do it come





hell or high water. He'd travel a thousand miles to look at something for sale. A piece of equipment, a bull, a cow. It didn't matter how far. He would drive and drive and drive," recalls Mike. "Scott was just a good guy and when he told you he was going to do something, he would do it."

A successful entrepreneur, Scott founded his company, Bradley Contracting, in 1987 and specialized in excavation and site work services. Scott's work ethic served his company well, and he prided himself on keeping his crews busy and providing continuous work for them even during downturns in the economy.

Scott's successful excavation company allowed him to give back on a grand scale as the site contractor for the Kendall County Youth Agriculture & Equestrian Center. Scott and his crews put in hundreds of man-hours to create the site pad for the new barn and arena located at the beautiful Kendall County parkland. Bradley Contracting donated all of this work and did not accept even one dime for the equipment, services, and out-of-pocket, hard costs.

As much as Scott was a committed volunteer, he was also a devoted family man. "His girls came first, and he always fully supported them whether in sports or showing livestock," recalls Mike. "But whether his girls were involved or not, he was also there to support other livestock kids just like his own."

One of Scott's most memorable moments was when his daughter, Ashley, won Reserve Grand Champion Steer at the San Antonio Livestock Exposition in February 2014. Ashley, whose maternal grandfather was John Floyd a former ag science teacher in Gonzales, received a \$10,000 scholarship and then received \$78,000 through the auction for her college education. The Gonzales Inquirer reported on February 27 that Scott had this to say about the experience: "I am so proud of Ashley for this great success and so thankful for all the phone calls and acknowledgments of our families' accomplishment at the San Antonio Livestock Show."

Scott Bradley dedicated much of his life to helping his community. What may have been one of the truly unique characteristics about Scott was his altruism according to Paul Morrison who knew Scott since elementary school. "Scott didn't expect something in return. You know, some people expect you to reciprocate if they help you, but Scott didn't. He was just glad to help."

Paul also fondly recalls Scott's dry sense of humor. "He was very serious about a lot of things, and he had his convictions about certain things, but he could joke around too! I'll always remember Scott as an overall good person who was always the same, day after day, year in and year out. He didn't try to be someone else."

For benefactors who would like to honor Scott's legacy and help graduating seniors pursue higher education, please speak with a Jr. Livestock director or with Joanne Bradley about donating to the Scott Bradley Memorial Scholarship Fund.

Scholarship Recipients Class of 2016

\$4,000 AWARDED IN 2016!

CHLOE LOZANO

Attending: Tarleton State University
Major of Studies: Communication Studies |
Public Relations/Event Management

KYLIE MCINTOSH

Attending: Tarleton State University
Major of Studies: Ag Industries and Agencies

WESLEY ZOELLER

Attended: Texas State Technical College
Major of Studies: Welding Technology

DAX WRIGHT

Attending: Texas A&M University – Corpus Christi
Major of Studies: Not Declared

"This association has granted me a sense of responsibility and a numerous amount of life long friends. I am truly thankful for KCJLS and will forever be grateful for all they have done for me!" – Kyle McIntosh

Scholarship Recipients Class of 2017

\$6,000 AWARDED IN 2017!

KATHERINE HAILE

Attending: Sul Ross State University
Major of Studies: Sustainable Ranch Management

JACOB GEISTWEIDT

Attending: Baylor University
Major of Studies: Religion/Nonprofit Business

JORDAN MALDONADO

Attended: NW Vista / Texas A&M University
Major of Studies: Animal Science – Production/Industry

SARABETH BOGGAN

Attending: Tarleton State University
Major of Studies: Wildlife Science

CLASS OF 2017

SCOTT BRADLEY MEMORIAL SCHOLARSHIP RECIPIENTS

COURTNEY WHITING KATHERINE HAILE
GARRETT PHILLIPS JORDAN MALDONADO

"Showing livestock has taught me responsibility. KCJLA has given me an atmosphere of support with people who took an interest in me and my showing career as well as my future. They supported and helped me learn how to show when I was just beginning, so that I could help others and become a part of the KCJLA family!" – SaraBeth Boggan



2018 Schedule of Events

The Kendall County Junior Livestock Association is pleased to announce the schedule of activities for our Annual Junior Livestock Show and Sale. It is the support of our members, the Junior Exhibitors and their families, and all of the volunteers who donate countless hours of their time that make this event an annual success.

SUNDAY | January 7, 2018

- AG MECHANICS SHOW – *New this year!* 12:00 pm
- POULTRY SHOW 1:00 pm

FRIDAY | January 12, 2018

- BREEDING SWINE SHOW 7:30 am
- MARKET SWINE (Following Breeding Swine Show)
- ANGORA GOATS and BREEDING SHEEP SHOW 8:00 am
- BREEDING GOATS SHOW 8:00 am
- MARKET GOATS SHOW (Following Breeding Shows)
- BREEDING HEIFERS 10:00 am
- MARKET LAMBS 1:00 pm
- MARKET STEERS (Following Breeding Heifers)
- SWINE SKILL-A-THON (Following Swine Show)

SATURDAY | January 13, 2018

- LIVESTOCK JUDGING CONTEST 7:30 am
- Buyer Registration 10:00 am – 12:00 pm
- Members Bar-B-Que Lunch 11:00 am
- AUCTION SALE (Main Show Ring) 12:30 pm

We had our most profitable sale ever last year and hope to do even better this year!

LIVESTOCK AUCTION 101: A BUYER'S GUIDE TO BIDDING AND BUYING



Fast talking, rapid bidding, and quick spending. The livestock auction is exciting for the exhibitors and the big payday for their hard work. Before you register for a number and raise your hand, take a look at some tips to help you successfully bid and buy at the sale.

Vance Runnels and Michael Ondrasek will serve as auctioneers for the 2018 Junior Livestock Sale. Both gentlemen have made a career out of helping youth exhibitors build up their savings accounts as well as their confidence as exhibitors.

In preparation for the experience, the following are some helpful tips that will hopefully clear up what can be quite confusing and ensure your experience is every bit as fun as the top selling young exhibitor on the day!

Once bidding begins, two numbers are called out. One number is the amount of money that has been bid so far and the other the amount that is being asked for. Bids are commonly increased in multiples of \$100 dollars with the goal being the largest number possible! Bidding generally starts at a common value based on the flow of the sale and the type of animal being sold. When the final bid has been cast and the auctioneer drops the hammer saying "SOLD!" an auction volunteer will deliver the sales invoice with the final sale amount listed to the individual buyer or group of buyers that had the highest bid price for the agreement of all parties required to finalize the sale.

Below are some items found on a typical SALES INVOICE:

Sale Order (lot)	Entry #	Tag ID	Division	Division #
2	183	243	Market Swine	

Standard Market Price per pound for the animal being sold

Floor Amount (Market Value)

Price: \$0.40
Weight: 230.86
Total: \$92.34

Weight of animal being sold

TOTAL amount of floor credit (Market Price x Weight)

AMOUNT billed to the buyer on your final invoice if the Final Destination decision for the purchased animal is option 5) listed below (sold to the meat market)

AMOUNT PAID by the buyer if the Final Destination decision is to keep the animal for your own processing, options 1) thru 4) below

Net Sale: \$1,500.00
Net Sale if Floored: \$1,407.66

Seller Name:
Exhibitor Name:
Sale Weight (units): 1
Unit Price: \$1,500.00
Total Amount of Sale: \$1,500.00

Destination:

Buyer ID	Buyer/Contact	
1		\$750.00 <input type="checkbox"/>
2		\$750.00 <input type="checkbox"/>
		\$1,500.00

LISTING OF BUYERS (If the animal is sold in an agreement of division between multiple buyers then all buyers will be listed here)

Please circle the appropriate option:

- I will take home what I have purchased
- I want my purchase processed at: _____
- I will donate this purchase back to the seller.
- I will donate this purchase to: _____
- I will take the floor amount as a credit to my bill, giving up my ownership of the purchase.

FINAL DESTINATION (If the purchase of the animal is an agreement of division between buyers, ALL PARTIES must agree upon the Final Destination Decision chosen here)

Thank you for your support!

NOTE: A 3% Convenience Fee will be charged for all credit card transactions

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