

# Lucas Espin

Product Designer

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## EXPERIENCE

### Street Contxt

Jan 2016 - Aug 2017

As Product Designer I participated in design sprints, created user flows, wireframes, low and high fidelity mockups, and did user testing. I also worked with marketing on all their online materials.

### ScribbleLive

Jul 2015 - Dec 2016

As a part of marketing I designed all assets for our campaigns. From social ads to lead capture landing pages, to our main site. I also created videos and custom implementations of the product for our clients.

### Rouse & Fable

Nov 2013 - Jun 2015

I was a multidisciplinary designer, but focused on branding and web design. As the only designer I had the benefit seeing each project from beginning to end. This was also my introduction to motion and video.

### OneMethod

Oct 2012 - Oct 2013

This was my intro to design. I learned how to work with a team by providing design support on a variety of projects including presentation decks, Advertisements, websites, and apps.

## EDUCATION

### 2016 Brain Station

UX Design Fundamentals

### 2012 Humber College

Graphic Design for Print and Web

### 2009 OCADU

Bachelor's of Fine Arts

## AWARDS

### 2013 Applied Arts Magazine

Interface Design Winner

### 2013 Creativity International Awards

Mobile Design Graphics Gold Award

### 2013 HOW International Design Awards

Identity

## SOFTWARE

Sketch 

Illustrator 

Photoshop 

InDesign 

After Effects 

HTML/CSS 

## SKILLS

UX Design 

Visual Design 

Branding 

Typography 

Illustration 

Print 