**If you or anyone you know has or is at risk for bladder cancer,**

**this is an important event you won't want to miss!**

Learn about the breakthrough technology that improves bladder cancer detection at the <<Insert facility name>> <<Insert event name>>

Join us on <<Insert date>> at the <<Insert facility & event name>> to learn about the latest health care trends and breakthroughs, including a new technology that increases the detection of bladder cancer. 

When used along with the traditional method of detecting bladder cancer,   
this new technology:

* **Improves detection**―so that your doctor can see and remove more   
  cancerous tumors
* **Allows better disease management**―by removing more tumors

Here's your opportunity to talk to the professionals and learn more about this   
breakthrough technology!

*<<Insert event name/dates/times>>*

*<< Insert facility/urologist info>>*

For more information, please contact us at <<Insert contact information>>.

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September 2012 CYSC2012021