

IRRIGATION WINDOW CHALLENGE

Your business project will need to address the following challenge to be eligible to be considered for the Irrigation window of the Malawi Innovation Challenge Fund competition:

- ***Irrigation Window:*** Introduce new initiatives that deliver new products, services and business models that link smallholder producers to markets by increasing the production of crops under irrigation, leading to viable self-financed cultivation of irrigated crops.

This could be by way of:-

- i. Improving the technology and coverage of existing irrigation systems that incorporate smallholder producers;
- ii. Introducing irrigation systems to raise productivity of smallholder crops for both export and domestic markets; or
- iii. Developing more energy efficient irrigation systems that match the resources available to poorer smallholder producers in Malawi, to improve productivity and ultimately the incomes they receive from their agricultural products.