

ALEXOLIVERO

Art Director + UX Designer

PRINTWORK



**FROM THE RELICS OF OUR PAST
COME THE CARS OF OUR FUTURE.**

The most recyclable material in the world isn't what many people think it is. Despite its enduring strength and resilience, steel is actually more recyclable than any other material. And thanks to refinements in reclamation processes, we're now able to recycle steel that was produced over 150 years ago. It's the story of sustainability told at 1,550 degrees celsius, hot enough to melt cold metal if not slightly warm the heart.

Scan here to see how ArcelorMittal produces safe, sustainable steel for use in a new generation of innovative steel applications.





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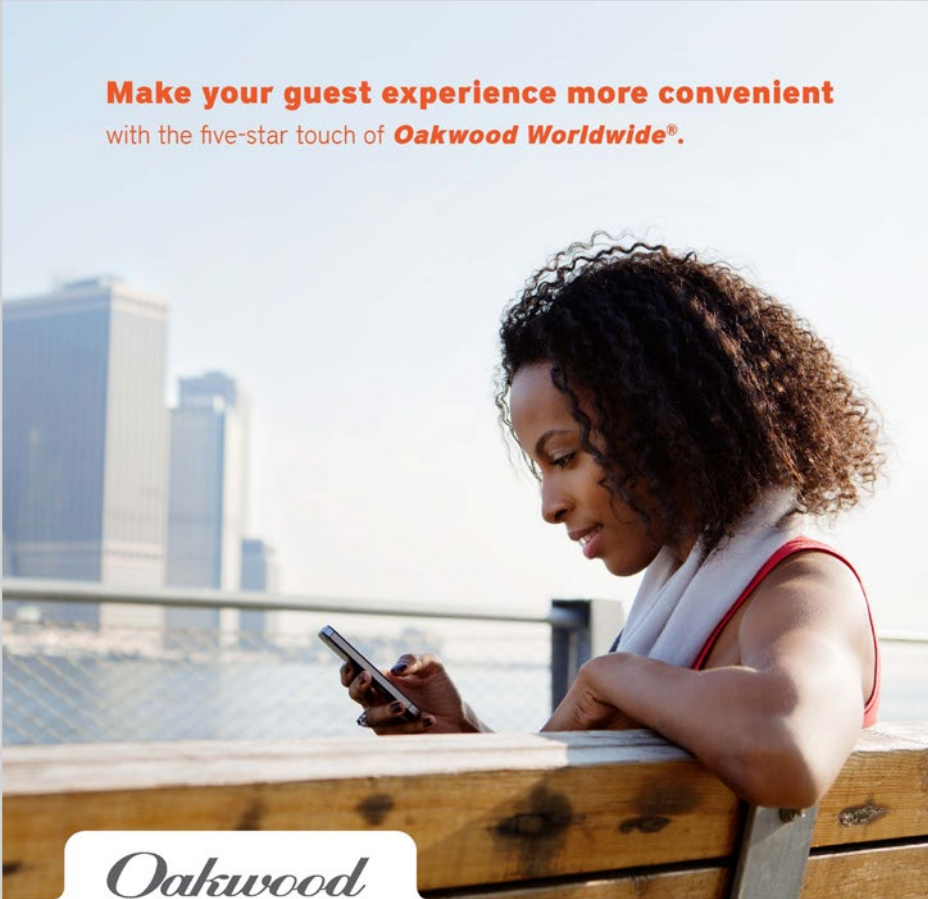
Scan here to see how ArcelorMittal produces safe, sustainable steel for use in a new generation of innovative steel applications.







Make your guest experience more convenient
with the five-star touch of **Oakwood Worldwide®**.



Oakwood
WORLDWIDE™


For unrivaled access to the world's largest inventory of accommodations, highly responsive customer care, and a range of technologies designed to help guests feel more comfortable and more in control, go with Oakwood Worldwide.

- Guest mobile app puts control of the entire experience in their hands.
- Reservations can be managed online through the secure MyOakwood portal.
- "Paperwork" can be easily completed via mobile with Adobe Echosign.
- The digital ServiceTrack system efficiently handles guest needs 24/7/365.

Get in touch at OakwoodWorldwide.com/mobility.

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Make your relocation program more flexible
with the global reach of **Oakwood Worldwide®**.



Oakwood
WORLDWIDE™

For unrivaled access to the world's largest inventory of accommodations, highly responsive customer care, and communications technologies that make managing the guest experience more convenient than ever, go with Oakwood Worldwide.

- Enhanced GDS affords you access to even more global inventory.
- Crisis communication system enables rapid access to guests.
- Management software solution lets you seamlessly manage reservations & invoices.
- Mobile-managed field operations ensure a consistent guest experience.

Stretch the limits of what's possible at OakwoodWorldwide.com/mobility.

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For unrivaled access to the world's largest inventory of accommodations, highly responsive customer care, and a trusted partner with a long history of pulling off the impossible, go with Oakwood Worldwide.

- Skilled professionals and policy experts can solve for virtually any need.
- Highly responsive service for faster solutions when you need them.
- World's largest global inventory for a more perfect fit in more places.
- Latest technologies afford you access to more and better inventory – faster.

Your search begins and ends at OakwoodWorldwide.com/mobility.

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THE MATHER - DIRECT MAIL CONCEPT



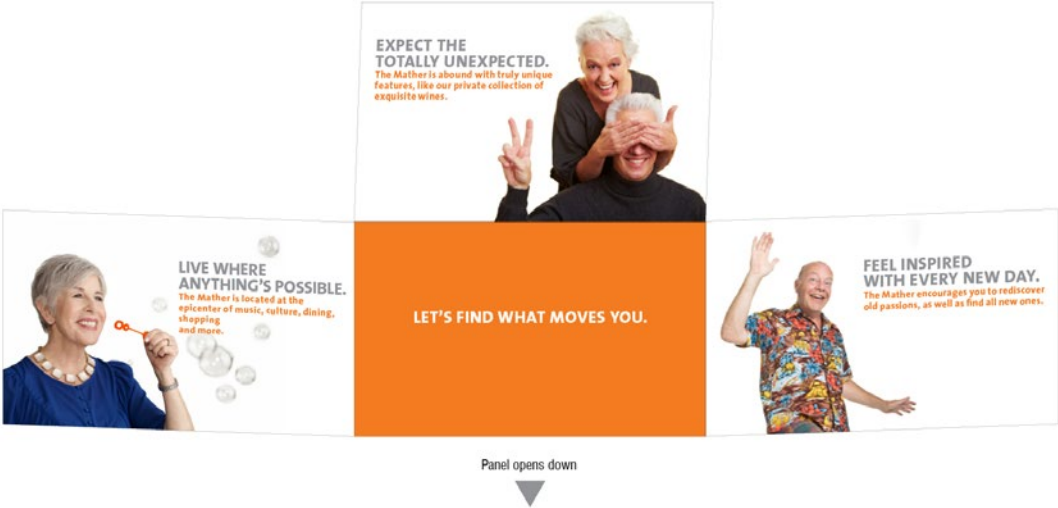
STEP 1



STEP 2




STEP 3




FULL

EXPECT THE TOTALLY UNEXPECTED.
The Mather is abound with truly unique features, like our private collection of exquisite wines.



LIVE WHERE ANYTHING'S POSSIBLE.
The Mather is located at the epicenter of music, culture, dining, shopping and more.



LET'S REINVENT RETIREMENT.


Retirement is not a destination, it's a launching point. It's your opportunity to bring back into focus the priorities that are most meaningful to you at this exciting time in your life. That's why we call it "Repriorment™." Rediscover the interests you once loved but couldn't find time for. Or rejoice in the discovery of new pursuits and passions.

Not your conventional retirement living experience, the Mather is a forward thinking solution to the lifestyle priorities of adults aged 62 or better. Here you'll find an atmosphere of constant curiosity that encourages exploration and discovery, along with all the amenities you dream about in an idyllic setting along Chicago's lakefront.

THAT'S WHY WE CALL IT REPRIORMENT™

To learn more about Repriorment at The Mather, mail in this postage paid card or visit TheMatherEvanston.com

FEEL INSPIRED WITH EVERY NEW DAY.
The Mather encourages you to rediscover old passions, as well as find all new ones.





LET'S DROP THIS IN THE MAIL AND SEE WHAT HAPPENS.

Are you ready for Repriorment™? (choose one)

☐ I'd like more information about Repriorment™ at The Mather.

☐ I'd like a Repriorment™ specialist to call me.

☐ I'm not that interested in Repriorment™, but I like getting your mail.

☒ **Yes! Send me the FREE "Keys to Aging Well" guide.**

First Name _____


Last Name _____

Address _____

Phone _____

E-mail _____

Please acknowledge that your contact information will never be shared with outside sources.
© 2014 The Mather Evanston, IL 60120



LET'S OPEN UP AND SAY AHH!



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

The Mather
425 Oak Street
Evanston, IL 60120



RETURN CARD INSIDE FOR A FREE MATHER LIFEWAYS INSTITUTE ON AGING "KEYS TO AGING WELL" GUIDE.



ARCHAIC.

That recloser belongs in a museum, not blowing your budget and reliability scores.

WELCOME TO THE FUTURE

WITH S&C'S INTELLIRUPTER® PULSECLOSER® FAULT INTERRUPTER

Testing for faults with reclosers can be devastating to your equipment. Reclosers repeatedly slam the full fault current back onto your system. Now there's a better way. S&C's IntelliRupter PulseCloser Fault Interrupter is the first breakthrough in reclosing technology in 70 years. It tests for faults using small pulses of current, reducing the stress on your system by 95%. And less stress means more reliable, longer-lasting equipment.

Keep planning for the grid of tomorrow by maximizing your investments today.



See the difference at sandc.com/IR17

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RELIC.

Fusing lateral lines belongs in a history book, not your reliability plan.

WELCOME TO THE FUTURE

WITH S&C'S TRIPSAVER® II CUTOUT-MOUNTED RECLOSER

Truck rolls really add up. They take valuable time, energy, and money. With 80% of overhead faults occurring on lateral lines, fuses are no longer your best lateral protection strategy. S&C's TripSaver II Cutout-Mounted Recloser combines the best of both fuse-saving and fuse-blowing methods to improve reliability on laterals. It limits the need for truck rolls – and fewer truck rolls means a better bottom line.

Keep planning for the grid of tomorrow by maximizing your investments today.



See the difference at sandc.com/TS17

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MYOPIC.

Energy storage solutions require thinking beyond the battery.

PLAN FOR COMPLETE SUCCESS WITH S&C

UNLIMITED INTEGRATION FOR UNRIVALED RESULTS.

The battery component is critical, but it's only one part of a complex system that requires thoughtful consideration and expert oversight. From power conversion and energy management to switching and protection, system testing, and post-installation support, there are a lot of pieces to the puzzle. S&C has successfully deployed 189 MWh in projects across five continents – more energy storage solutions than any other company. We have over 10 years of utility scale experience, the 20/20 vision to see projects all the way through from start to finish, and a 100+ year reputation for reliability.

Plan forward with S&C, a worldwide leader in energy storage.



See the difference at sandc.com/energystorage

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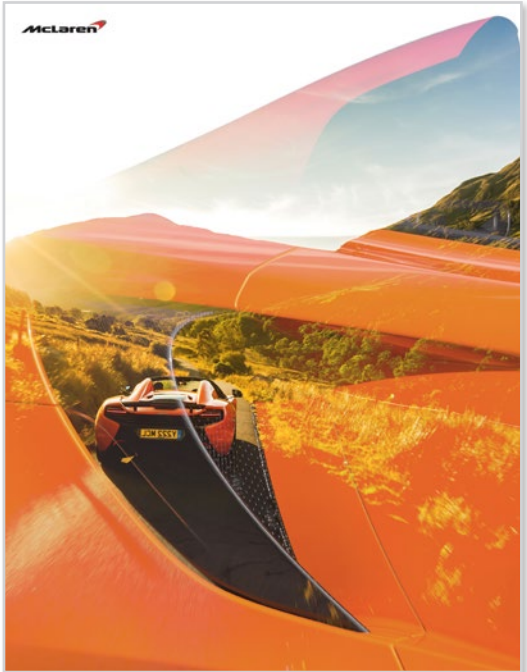
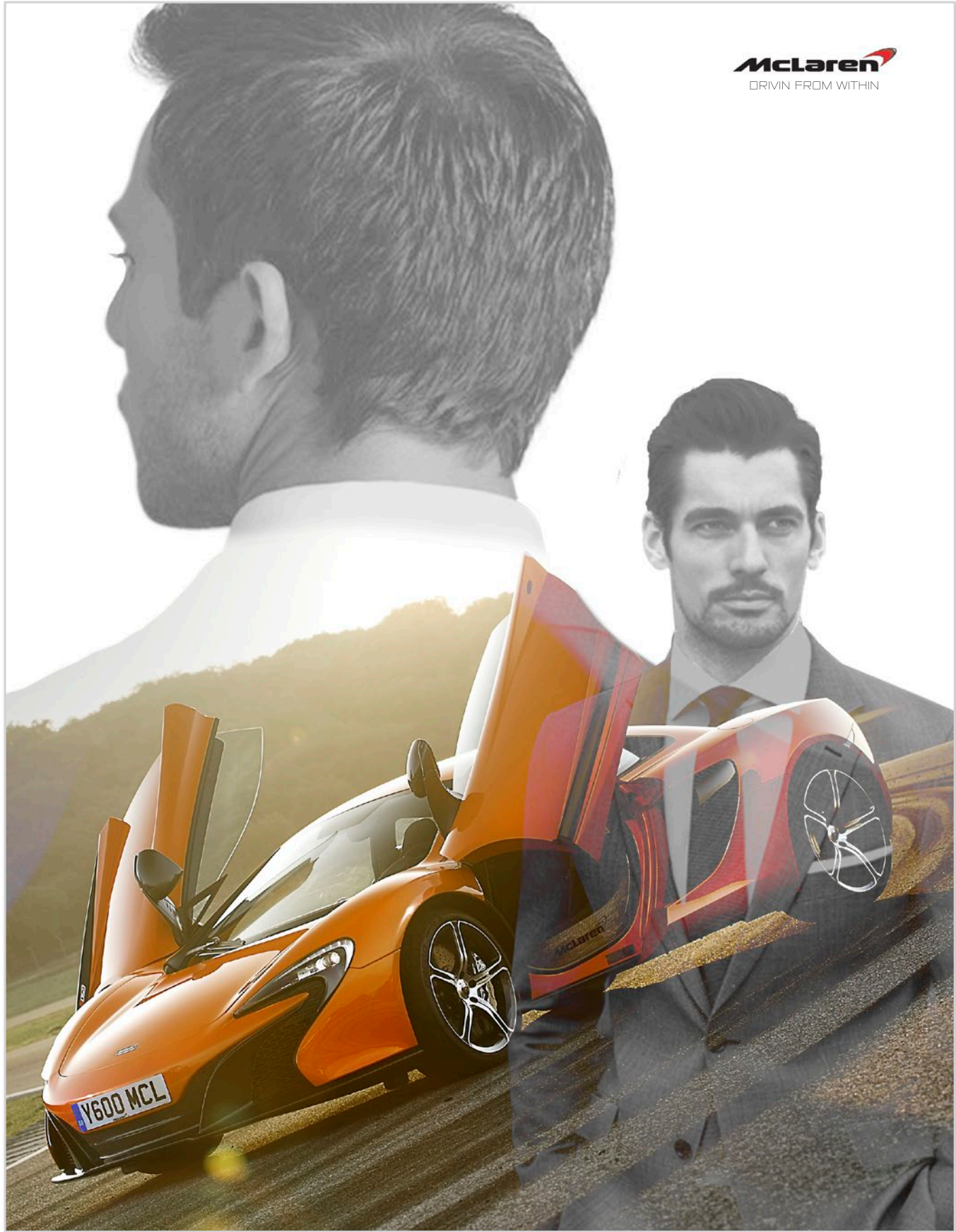
McLAREN AUTOMOTIVE - US GRAND PRIX POSTER



Poster design was adapted for the McLaren Homepage.



McLAREN AUTOMOTIVE - LIFESTYLE CAMPAIGN (POSTERS)



DIGITALWORK



CCC INFORMATION SERVICES - LOTS AND LOTS OF LANDING PAGES

CCC INFORMATION SERVICES INC.

COLLISION REPAIRERSINSURANCE CARRIERSPARTS SUPPLIERS

NEWS ABOUT SUPPORT CONTACT

Search

Turning today's data into tomorrow's innovation

INNOVATION AT THE SPEED OF THOUGHT

For over 30 years, CCC has led the industry in innovative claims and repair solutions. Although the tools and technologies have advanced exponentially, the mission has remained the same: to get drivers back into their cars quickly after an accident. Smart data and powerful tools are the key to CCC's pioneering spirit. Repair solutions and helping customers nationwide make more informed, more accurate decisions. All at the speed of thought.

LEARN MORE ABOUT OUR SMART DIGITAL™ SOLUTIONS

WHAT WE'RE WORKING ON RIGHT NOW

Want a higher performing shop?

We're making it easier for repairers to buy parts

Real reviews from real customers

Improve your collaboration with collision repairers

Crash Course 2016 now available!

INDUSTRIES WE SERVE

Insurance Carriers

OE Manufacturers

Collision Repairers

Parts Suppliers

CCC INFORMATION SERVICES INC.

COLLISION REPAIRERSINSURANCE CARRIERSPARTS SUPPLIERS

NEWS ABOUT SUPPORT CONTACT

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Give a Ride, Gain a Customer

Uber

Uber is a popular car service application that uses a phone's GPS to connect drivers with riders.

INCREASE CAPTURE RATES WITH CCC ONE RIDE

For many customers, difficulty securing a ride to and from the shop can prevent them from leaving their vehicle with you. So we teamed up with Uber to bring you CCC ONE Ride, a new service that allows you to treat your customers to complimentary rides.

HOW IT WORKS

Uber's easy-to-use system allows customers to redeem their complimentary ride in minutes, letting you focus on what you do best—repairing their vehicle.

SHOP SELECTS OFFER AMOUNT

After the shop purchases the coupon code (\$15 for one ride or \$30 for two rides), a text message with the offer is sent directly to the customer's phone.

Activate Ride In CCC ONE

Give Users Permission To Send Promotions

FAQ

Does the customer need to have an active Uber account?

Yes, if the consumer does not currently have an Uber account, they will need to download the Uber app from their smartphone (available for Android Marketplace and Apple Store) and create a new Uber account.

Can the customer choose any type of Uber service?

The customer can choose Uber X, Uber Black, Uber SUV or Uber Lux; however, Uber Taxi is not available for this service.

Can the customer use the \$15 coupon code to take multiple rides?

No. The \$15 coupon code is available for one ride up to \$15. The \$30 coupon code is available for two rides up to \$30 total.

What happens if the customer's ride costs more than the coupon code value?

The customer will be charged for any amount over that which is allocated for the coupon code.

What happens if the customer's ride costs less than the coupon code value?

Those funds will not be available for additional rides for the customer and will not be refunded to the repair facility.

MORE INFORMATION ABOUT CCC ONE RIDE

Submit a request for more information on how you can incorporate CCC ONE Ride into your business.

Fields marked with * are required.

FIRST NAMELAST NAME

TITLE

SHOP NAME

EMAIL

PHONE

SUBMIT

CCC INFORMATION SERVICES INC.

CONTACT US: 800.441.1111

RESOURCES: Collision Repairers Insurance Carriers Parts Suppliers

SUPPORT: Technical Support Make a Payment Product Training

NEWS & INSIGHTS: Company News Industry Insights Crash Course

ABOUT CCC: Company Contact Locations

CONNECT: Facebook Twitter LinkedIn YouTube

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COLLISION REPAIRERSINSURANCE CARRIERSPARTS SUPPLIERS

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Smart Digital

Innovation at the Speed of Thought

At CCC, we push boundaries to pioneer smart digital solutions for our customers. These video clips represent a small sample of what we're currently working on.

Smart Digital™ Solutions

SMART CARS TELEMATICS DATA CHANGES EVERYTHING

Steve McKay, DriveFactor CEO and Mac Fraser, DriveFactor COO go in-depth discussing how smart telematics data can impact insurance solutions, decisions, and pricing. The two discuss how open platform telematics changed the relationship between insurers and the customers' forever, and how better access to this data can only help your business and customers in the long run.

READ MORE

SMART PARTS DATA MATTERS

Steve McKay, DriveFactor CEO and Mac Fraser, DriveFactor COO go in-depth discussing how smart telematics data can impact insurance solutions, decisions, and pricing. The two discuss how open platform telematics changed the relationship between insurers and the customers' forever, and how better access to this data can only help your business and customers in the long run.

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From Procurement to Delivery - Manage your Business with One Integrated Solution

Pinnacle Professional

Introducing CCC Pinnacle Yard Management™ Solution, the part management system that brings you the complete - call it, complete - part inventory, management, logistics and production - into one package.

VIEW OUR SOLUTIONS

RUN A BETTER YARD

Increase efficiency across all facets of your yard with CCC Pinnacle. After all, it's more than just software - it's your entire business partner, and by utilizing this new colleague you can anticipate:

NEW SALES OPPORTUNITIES & EFFICIENCIES

TOOLS TO MANAGE YOUR INVENTORY

ACTIVITY TRACKING AND PERFORMANCE VISIBILITY

Extended Sales Channels

Embedded Trading Network

Real-time Updates

Buying Trends Reports

Parts Order Manager

Out of the Box Reports

Detailed Historical Data

Configurable Dashboard

CCC Pinnacle Professional

CCC PINNACLE YARD MANAGEMENT SOLUTION IS THE ONLY YARD MANAGEMENT SOFTWARE ENDORSED BY THE UNITED RECYCLING ASSN.

READY TO GET STARTED?

Fill out the form below and we'll reach out to you as soon as possible.

Fields marked with * are required.

FIRST NAMELAST NAME

TITLE

SHOP NAME

EMAIL

PHONE

VERIFY

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COLLISION REPAIRERSINSURANCE CARRIERSPARTS SUPPLIERS

Connect to the network that helps you sell more parts

TRENDS IMPACTING COLLISION AUTO PARTS SALES

More than \$12 billion in spare auto parts are purchased and sold annually for collision repair work. To understand what and how these sales are split, CCC has gathered and analyzed thousands of transactions from a wide range of sources, including aggregated data sets from more than 170 million users.

Download the Collision Auto Parts Assessment

Step down on industry trends with the Fall 2014 Collision Auto Parts Assessment. An in-depth report now available from CCC.

CCC TRUE PARTS NETWORK

Anytime, wherever, or wherever you need CCC to provide customers and manage their shop workflow, we'll be there. With the CCC TRUE Parts Network, you can meet customer requests when they need it, wherever they are. It's the only U.S. auto repair network you can rely on.

By joining the CCC TRUE Parts Network, you can meet customer requests when they need it, wherever they are. It's the only U.S. auto repair network you can rely on.

CCC STATS & FACTS

THOUSANDS OF PARTS SALES ARE ACCESSIBLE TO THE CCC TRUE PARTS NETWORK

THE MAJORITY OF ALL U.S. AUTO REPAIR ESTIMATES ARE PROCESSED BY CCC

BILLIONS OF DOLLARS OF PARTS SOLD ANNUALLY

THE SOLUTION FOR YOU

By CCC TRUE Parts Network, a leading parts and services provider that is committed to the ongoing growth and success of the auto repair industry. We're the only auto repair network you can rely on. Select your company type below to learn more about the CCC TRUE Parts Network.

DEalership Solutions

RECYCLER SOLUTIONS

AFTERMARKET SOLUTIONS

A TRUE WIN WIN

We help you sell more parts, increase your sales, and also provide valuable services to collision repairers and insurance carriers.

COLLISION REPAIRERS

INSURANCE CARRIERS

Learn More

Learn More

JOIN THE CCC TRUE PARTS NETWORK TODAY

Fill out the form below and find out how you can integrate CCC into your dealership.

Fields marked with * are required.

FIRST NAMELAST NAME

TITLE

SUPPLIER TYPE

SUPPLIER NAME

EMAIL

PHONE

SUBMIT

CCC INFORMATION SERVICES INC.

COLLISION REPAIRERSINSURANCE CARRIERSPARTS SUPPLIERS

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DEalership SolutionsRECYCLER SOLUTIONSAFTERMARKET SOLUTIONS

More local shops, more opportunities

REV UP YOUR REVENUE

Today's shops expect the convenience of buying parts online, at any hour, and without any hassles. With the CCC TRUE Parts Network, your dealership can deliver by making your inventory readily accessible around the clock.

Increase Sales

Increase Efficiency

Increase Exposure

GET STARTED

AUTO GROUP ZEIGLER

When Tunkin Parts Center approached CCC, they were looking for a way to incorporate e-commerce into their parts business to provide easy access to their inventory to collision repairers. Entering the CCC TRUE Parts Network, they've seen "an increase in sales of nearly 4 percent, and a nearly 30 percent increase in repairer participation."

DOWNLOAD THE CASE STUDY

STRENGTH TOGETHER

CCC joined forces with WVI, an eBay company and leading provider of on-demand e-commerce solutions to the automotive industry. By combining WVI's selling platform with CCC's active buyer network, dealerships can increase their opportunity for sales and help improve operational efficiency.

CCC TRUE

WVI

DATA

WHAT DEALERSHIPS ARE SAYING

"We started talking to CCC, and quickly realized that their parts solution was what we'd been looking for. The CCC solution is a winner because it's integrated into the product that repairers already use, day in and day out."

—Andre Barakat, Senior Manager, Tunkin Parts Center, Portland, OR

WHAT SHOPS ARE SAYING

"The electronic inventory featured available on parts ordered through the CCC ONE system is a huge time saver. Dealers enter the system with all the necessary information pre-populated. I simply review items for accuracy and post the order."

—Jodie Goshorn, Parts Manager, Port City Body Shop, Tallahassee, FL

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Better starts now

GET DOWN TO BUSINESS WITH AN UPGRADE TO CCC ONE TOTAL REPAIR PLATFORM

As a CCC ONE Platform user, you'll benefit with an integrated mobile application, but you'll also see that CCC also offers a long-term, value-driven program to improve all facets of your shop.

With the CCC ONE Total Repair Platform, our only way to eliminate the time spent managing information has been offered programs, but you'll also be able to reduce risk and production errors, receive better parts, complete repairs faster, and experience business.

UPGRADE NOW

WHAT BETTER LOOKS LIKE

More Opportunities

Better Estimating

Increased Mobility

Less Hassle

Continuous Innovation

Fewer Calls to Support

SEE HOW IT WORKS

BETTER TOGETHER

Each component of the CCC ONE platform works together to streamline the essential aspects of your business.

REPAIRING

PARTS

SHOP MANAGEMENT

REPAIR VIDEOS

REP

COMPLIANCE

The integrated platform is what drew us to CCC ONE. I wanted as much as possible in one system to eliminate waste within our processes. CCC ONE has allowed us to do that.

VIEW HOW IT WORKS

MORE THAN JUST SOFTWARE, TRUE SOLUTIONS

With CCC ONE you have access to enhanced and on programs that further improve and grow your business.

CCC ONE Touch

Carwise

UpdatePlus

UPGRADE TO CCC ONE TOTAL REPAIR PLATFORM TODAY

Fill out the form below and see how your shop's growth.

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Go mobile for greater customer satisfaction

TAKE YOUR CLAIMS PROCESS MOBILE

CCC Mobile Solutions enable a seamless, hands-on digital experience throughout the claims process, allowing you to connect with your policyholders like never before. Choose a pre-packaged solution or build a custom app.

WHITE LABEL

YOUR MOBILE APP

PRODUCTION

Two simple routes to a more robust mobile solution and happier, more empowered customers.

GET CCC MOBILE SOLUTIONS

READY RIGHT OUT OF THE BOX

Deliver an experience that's intuitive for your policyholders and effortless for your development staff. CCC Mobile Quick Solutions come fully pre-packaged and ready to go. In minutes, your customers' lives are made easier by allowing them to take photos of their vehicle damage and quickly receive an estimate, all through their own phone.

By bringing the entire claims process online, you can reduce total cycle time and increase the number of inspections completed each day. Plus, the pre-made apps are white-label ready, so you can package and brand them however you like.

DOWNLOAD SOLUTION BRIEF

EMPOWERING YOUR POLICYHOLDERS FROM START TO FINISH

By integrating claims offerings into your mobile applications, you place the key to efficient, cost-effective claims processing in the hands of your policyholders. From mobile photo capture to live repair updates, your app can keep your customers' interest and attention throughout the entire streamlined claim cycle.

Here's how CCC Mobile Quick Solutions can improve the claims process:

MOBILE PHOTO CAPTURE

APPASSED DESK REVIEW

MOBILE ESTIMATES

CLAIMS SETTLEMENT

CUSTOM APPLICATIONS MADE SIMPLE

Tailor your application exactly to the needs of your business and your customers. The CCC Mobile Developer Toolkit offers powerful functionality in the form of plug-in tools. These code packages bridge gaps between your claims back end and your policyholder mobile experience, helping you keep pace with rapid technological innovation and bring customer-facing apps to market easily.

Appearance Shop Search

Assignment

Business Event

Production MDI

VIN Scan

Quick Estimate Photo Upload

Across the CCC Mobile Toolkit, you'll find individual pieces that implement additional functionality into your app. These pieces are packaged in terms of code, allowing your developers to add what you need without a complete rebuild. Just plug them in and they'll integrate with your claims system. And to make programming even easier, the toolkit offers helpful videos and examples to guide your developers through the process.

IT'S TIME TO GO MOBILE

Find out how to build a better, customer experience with CCC Mobile Solutions.

Fields marked with * are required.

FIRST NAMELAST NAME

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Join the CCC TRUE Parts Network Today

Resources

Support

News & Insights

About CCC

Connect

Resources

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GET CCC MOBILE SOLUTIONS

READY RIGHT OUT OF THE BOX

Deliver an experience that's intuitive for your policyholders and effortless for your development staff. CCC Mobile Quick Solutions come fully pre-packaged and ready to go. In minutes, your customers' lives are made easier by allowing them to take photos of their vehicle damage and quickly receive an estimate, all through their own phone.

By bringing the entire claims process online, you can reduce total cycle time and increase the number of inspections completed each day. Plus, the pre-made apps are white-label ready, so you can package and brand them however you like.

DOWNLOAD SOLUTION BRIEF

EMPOWERING YOUR POLICYHOLDERS FROM START TO FINISH

By integrating claims offerings into your mobile applications, you place the key to efficient, cost-effective claims processing in the hands of your policyholders. From mobile photo capture to live repair updates, your app can keep your customers' interest and attention throughout the entire streamlined claim cycle.

Here's how CCC Mobile Quick Solutions can improve the claims process:

MOBILE PHOTO CAPTURE

APPASSED DESK REVIEW

MOBILE ESTIMATES

CLAIMS SETTLEMENT

CUSTOM APPLICATIONS MADE SIMPLE

Tailor your application exactly to the needs of your business and your customers. The CCC Mobile Developer Toolkit offers powerful functionality in the form of plug-in tools. These code packages bridge gaps between your claims back end and your policyholder mobile experience, helping you keep pace with rapid technological innovation and bring customer-facing apps to market easily.

Appearance Shop Search

Assignment

Business Event

Production MDI

VIN Scan

Quick Estimate Photo Upload

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IT'S TIME TO GO MOBILE

Find out how to build a better, customer experience with CCC Mobile Solutions.

Fields marked with * are required.

FIRST NAMELAST NAME

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COMPANY

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PHONE

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Better starts now

GET DOWN TO BUSINESS WITH AN UPGRADE TO CCC ONE TOTAL REPAIR PLATFORM

As a CCC ONE Platform user, you'll benefit with an integrated mobile application, but you'll also see that CCC also offers a long-term, value-driven program to improve all facets of your shop.

With the CCC ONE Total Repair Platform, our only way to eliminate the time spent managing information has been offered programs, but you'll also be able to reduce risk and production errors, receive better parts, complete repairs faster, and experience business.

UPGRADE NOW

WHAT BETTER LOOKS LIKE

More Opportunities

Better Estimating

Increased Mobility

Less Hassle

Continuous Innovation

Fewer Calls to Support

SEE HOW IT WORKS

BETTER TOGETHER

Each component of the CCC ONE platform works together to streamline the essential aspects of your business.

REPAIRING

PARTS

SHOP MANAGEMENT

REPAIR VIDEOS

REP

COMPLIANCE

The integrated platform is what drew us to CCC ONE. I wanted as much as possible in one system to eliminate waste within our processes. CCC ONE has allowed us to do that.

VIEW HOW IT WORKS

MORE THAN JUST SOFTWARE, TRUE SOLUTIONS

With CCC ONE you have access to enhanced and on programs that further improve and grow your business.

CCC ONE Touch

Carwise

UpdatePlus

UPGRADE TO CCC ONE TOTAL REPAIR PLATFORM TODAY

Fill out the form below and see how your shop's growth.

Fields marked with * are required.

FIRST NAMELAST NAME

TITLE

SUPPLIER TYPE

SUPPLIER NAME

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Go mobile for greater customer satisfaction

TAKE YOUR CLAIMS PROCESS MOBILE

CCC Mobile Solutions enable a seamless, hands-on digital experience throughout the claims process, allowing you to connect with your policyholders like never before. Choose a pre-packaged solution or build a custom app.

WHITE LABEL

YOUR MOBILE APP

PRODUCTION

Two simple routes to a more robust mobile solution and happier, more empowered customers.

GET CCC MOBILE SOLUTIONS

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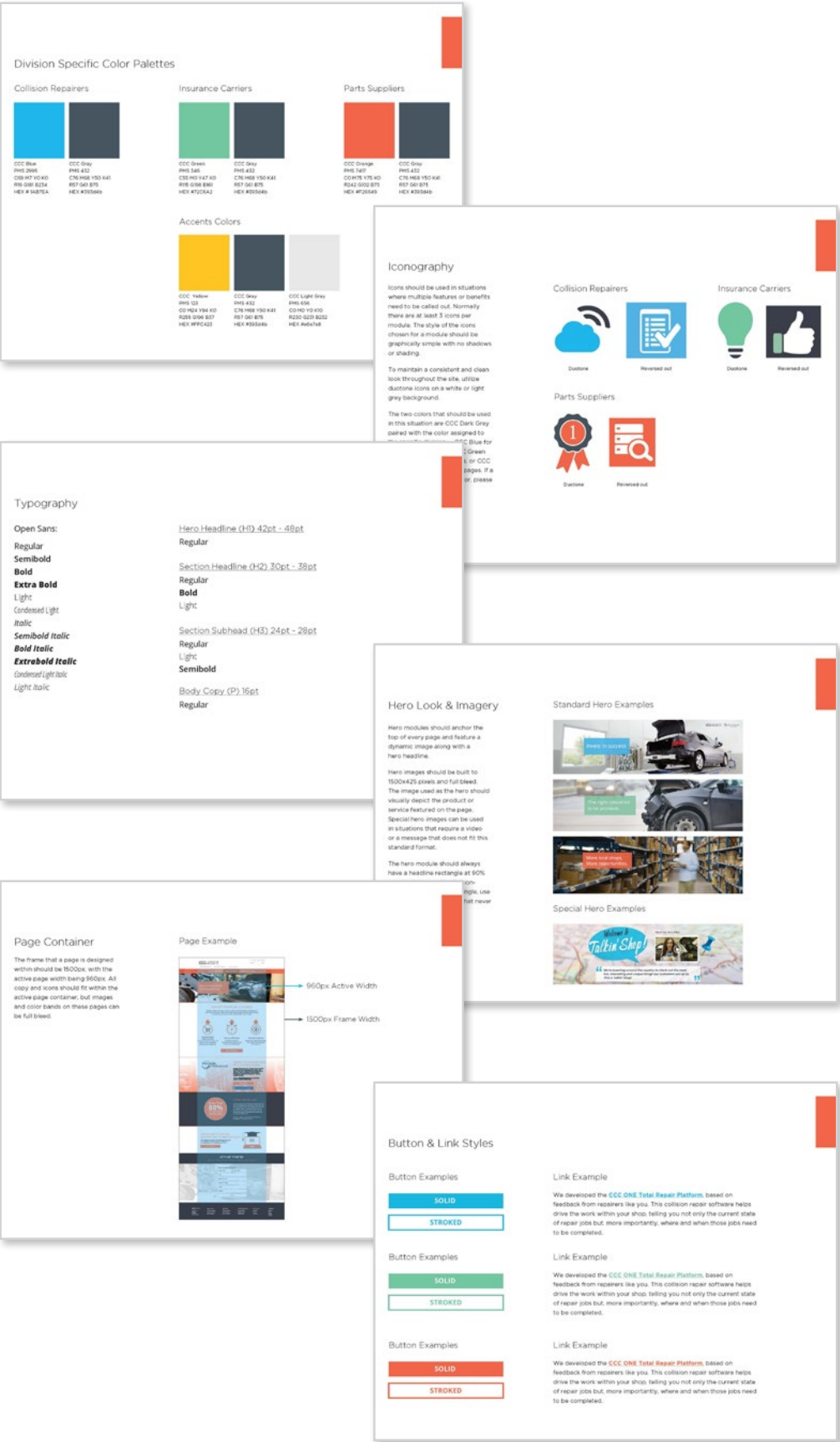
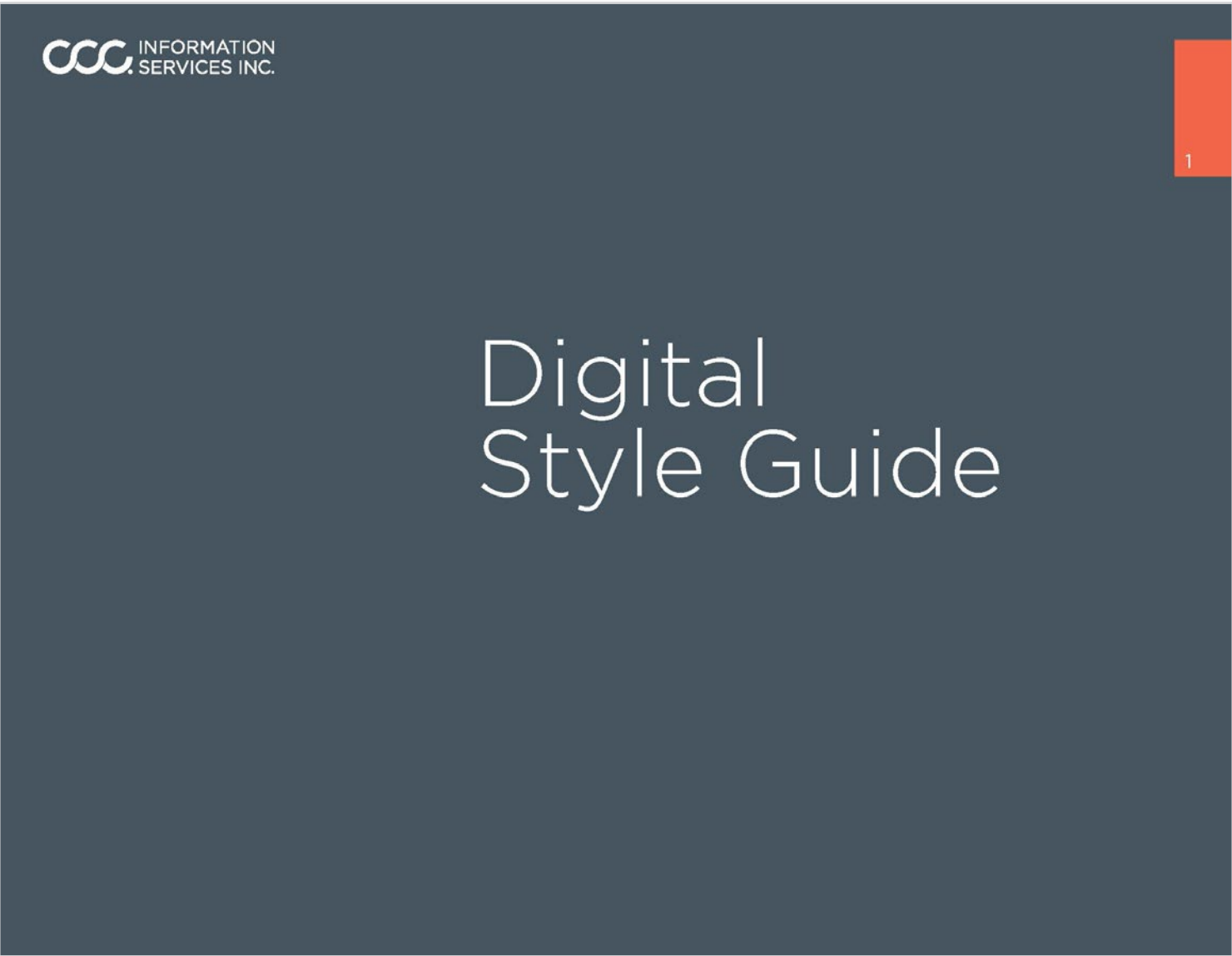
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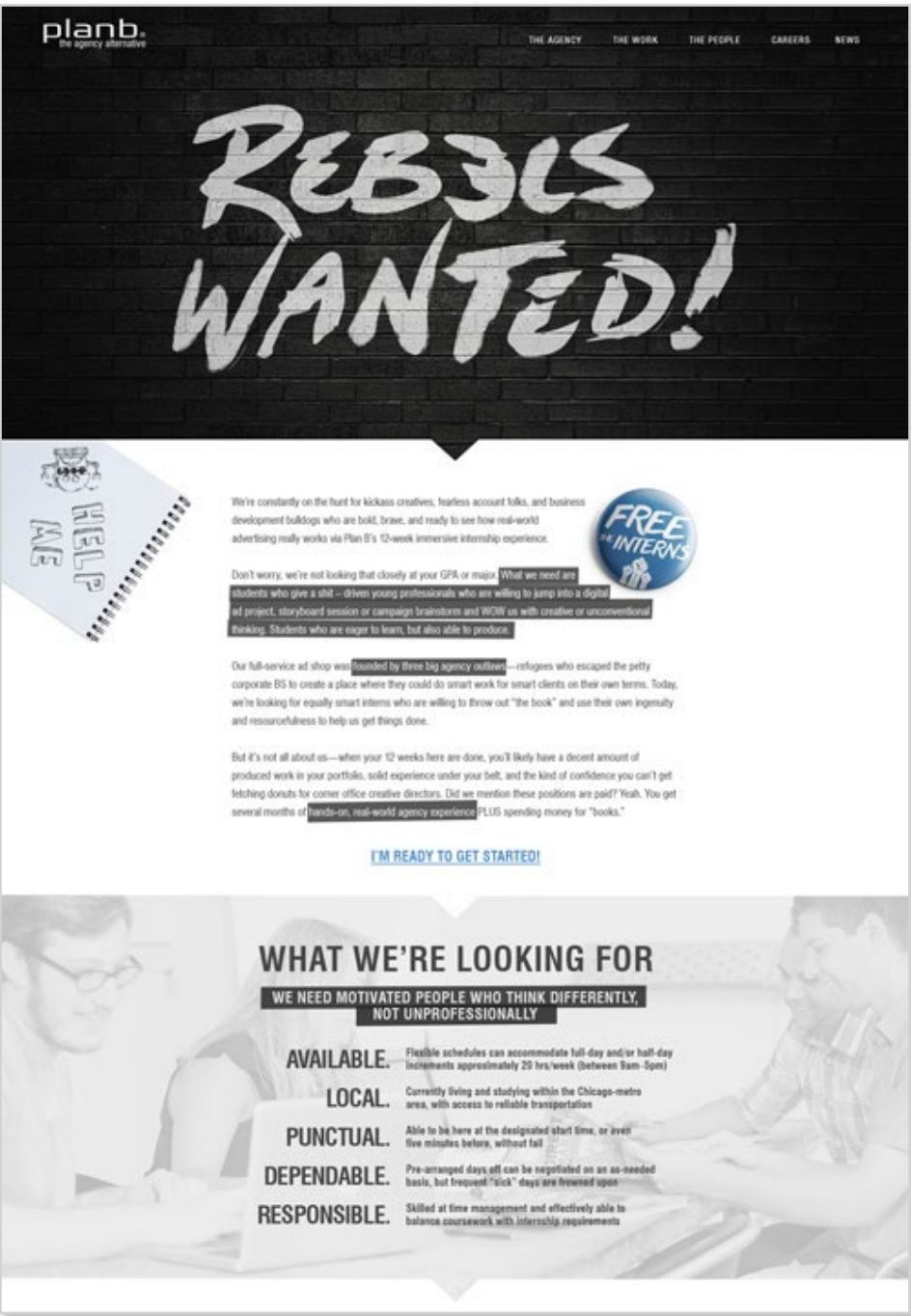
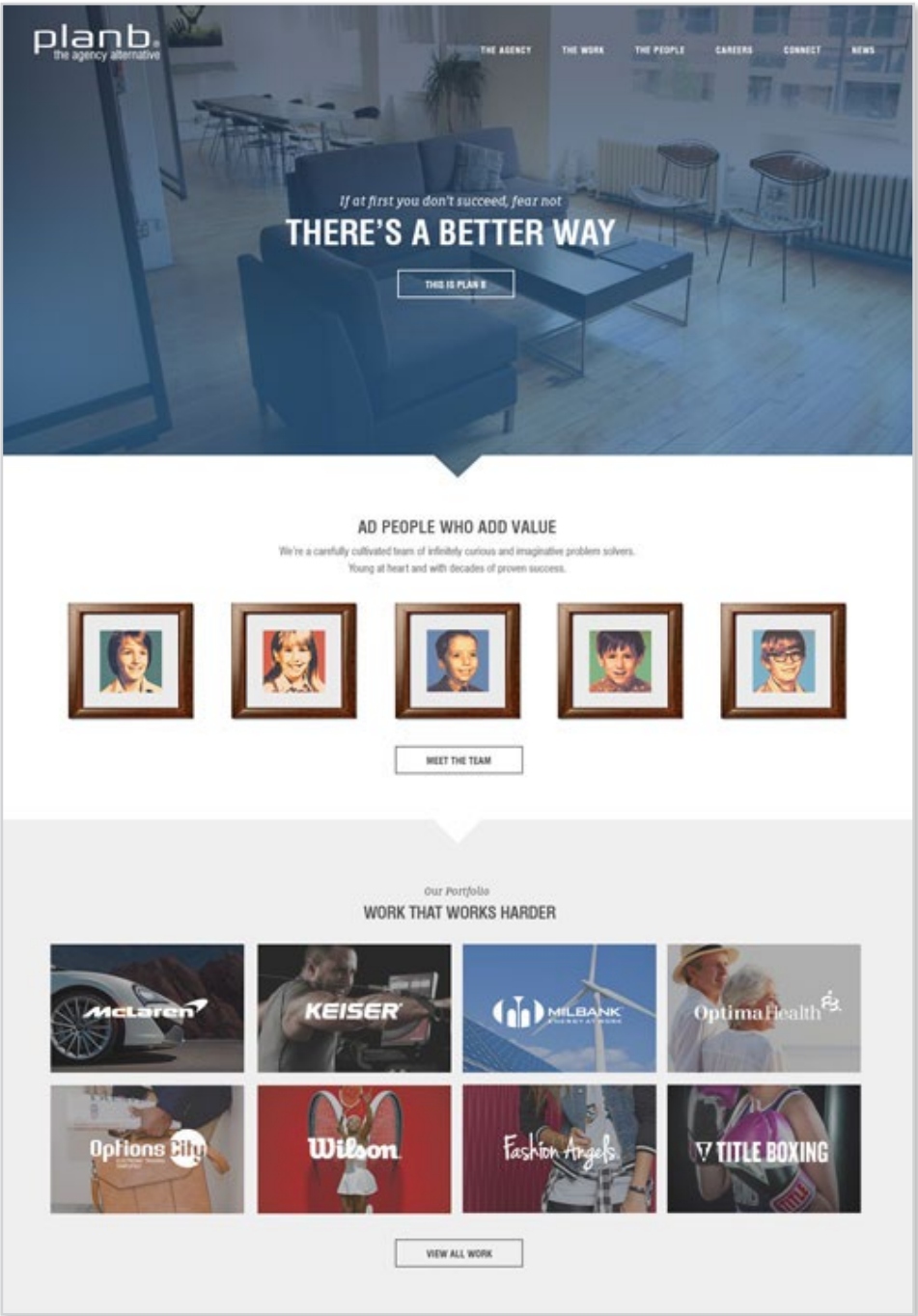
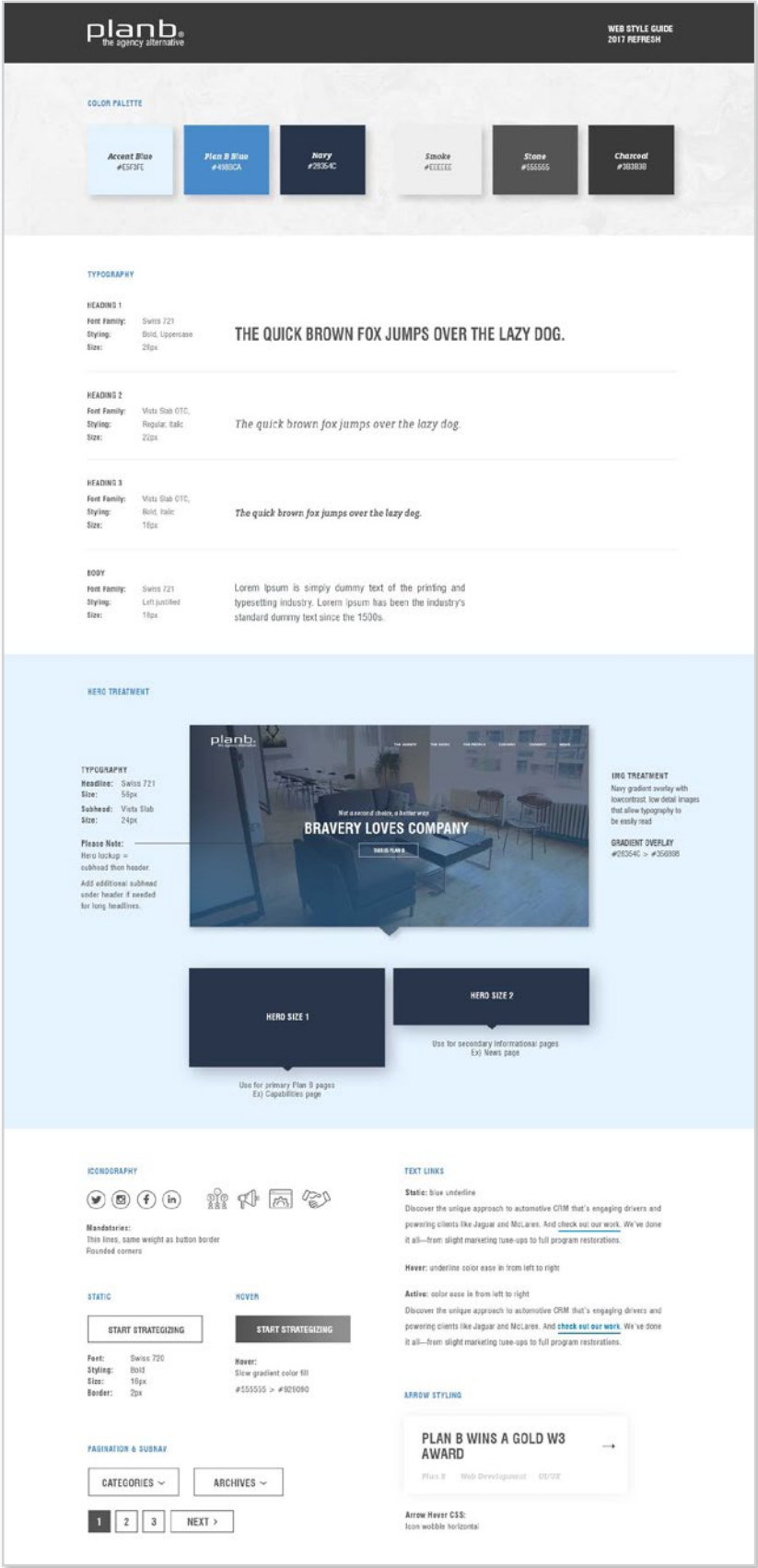
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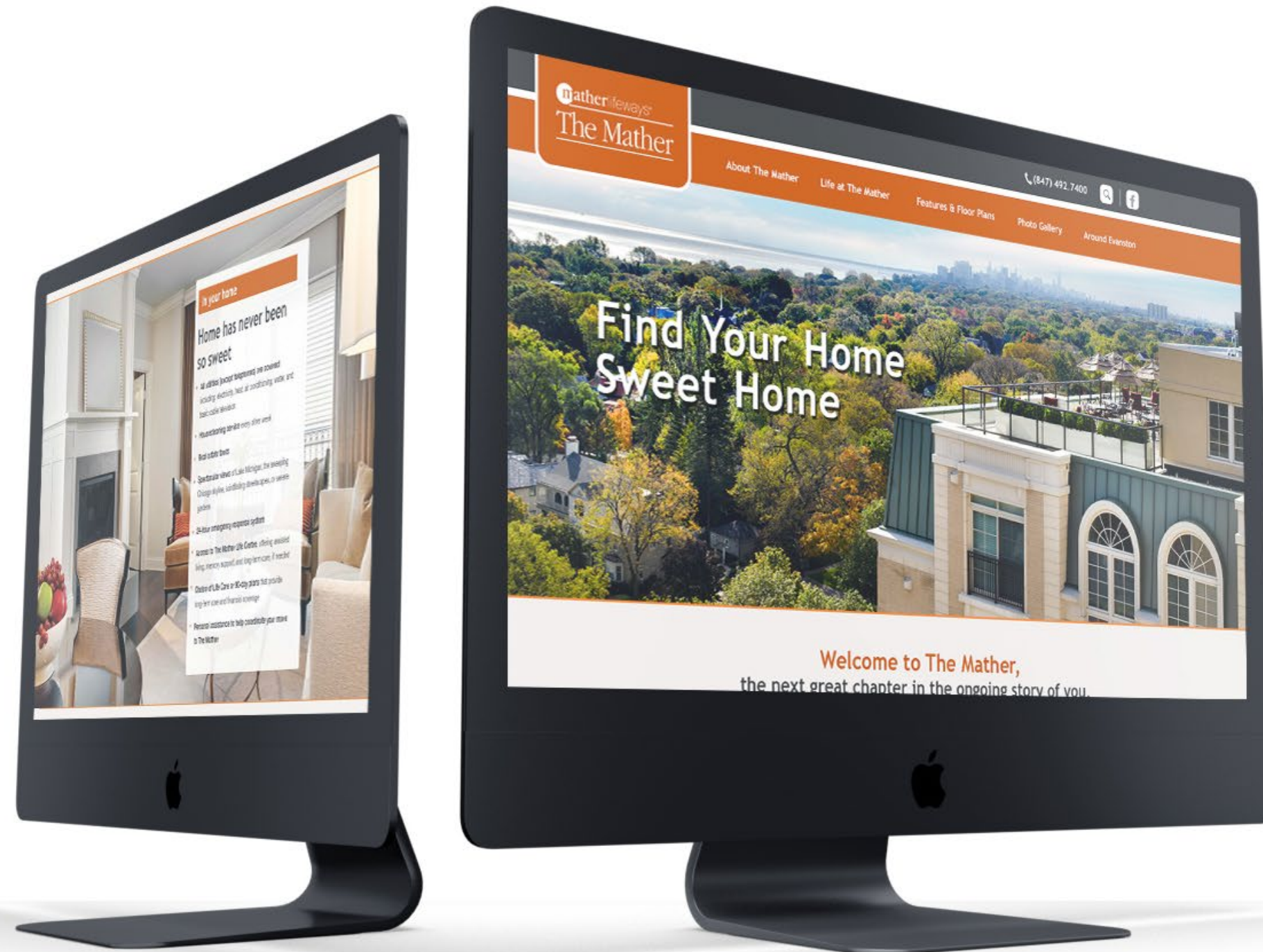
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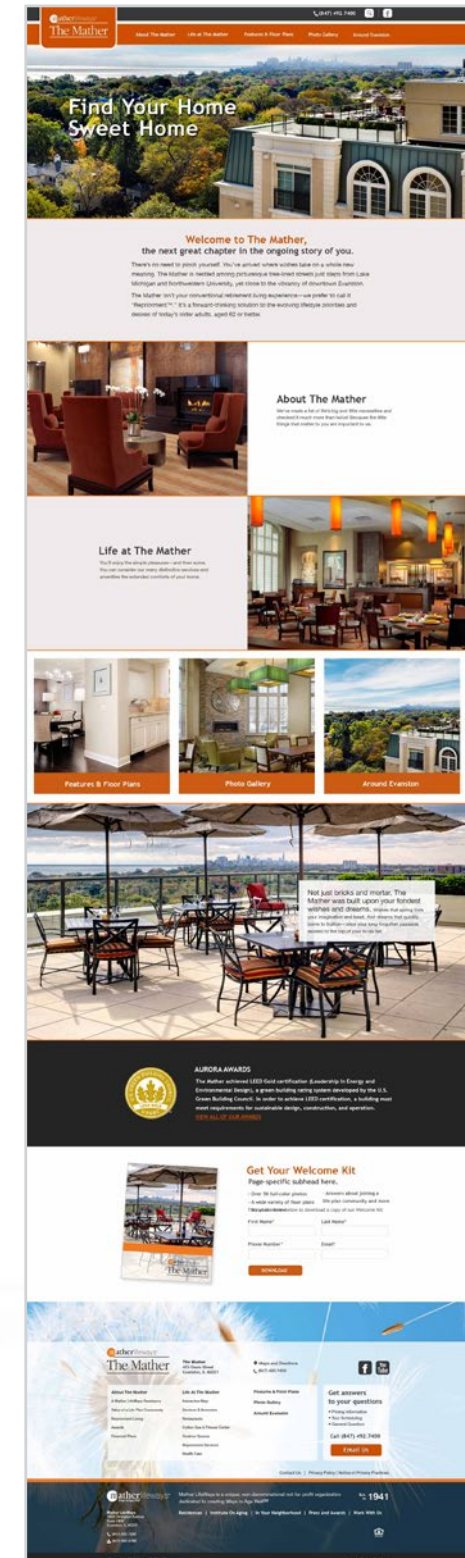


PLAN B [THE AGENCY ALTERNATIVE] - WEBSITE REDESIGN





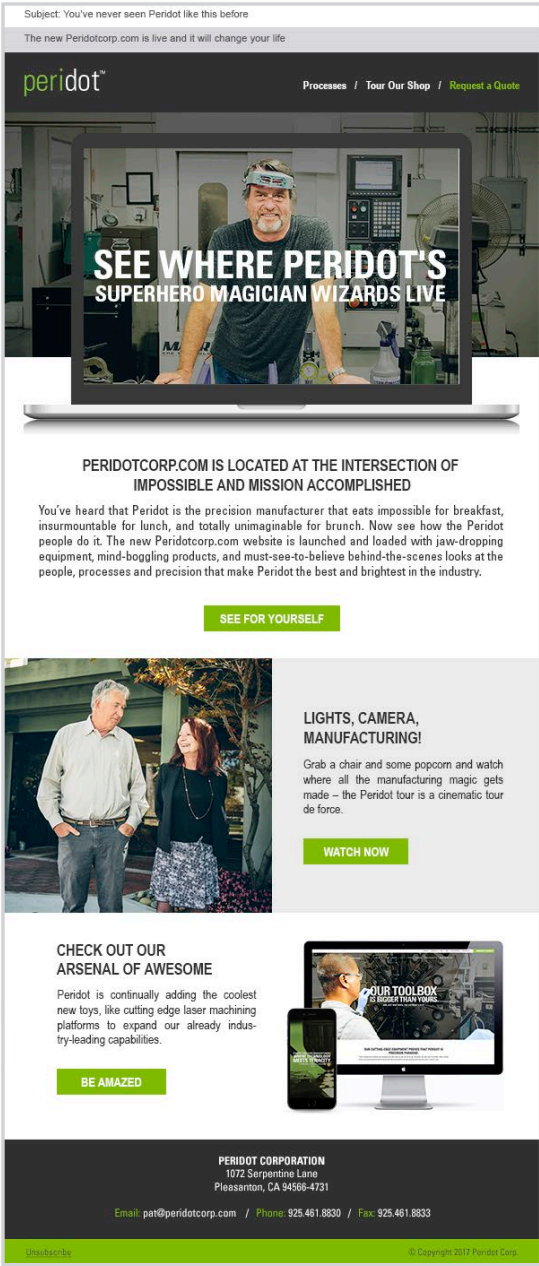
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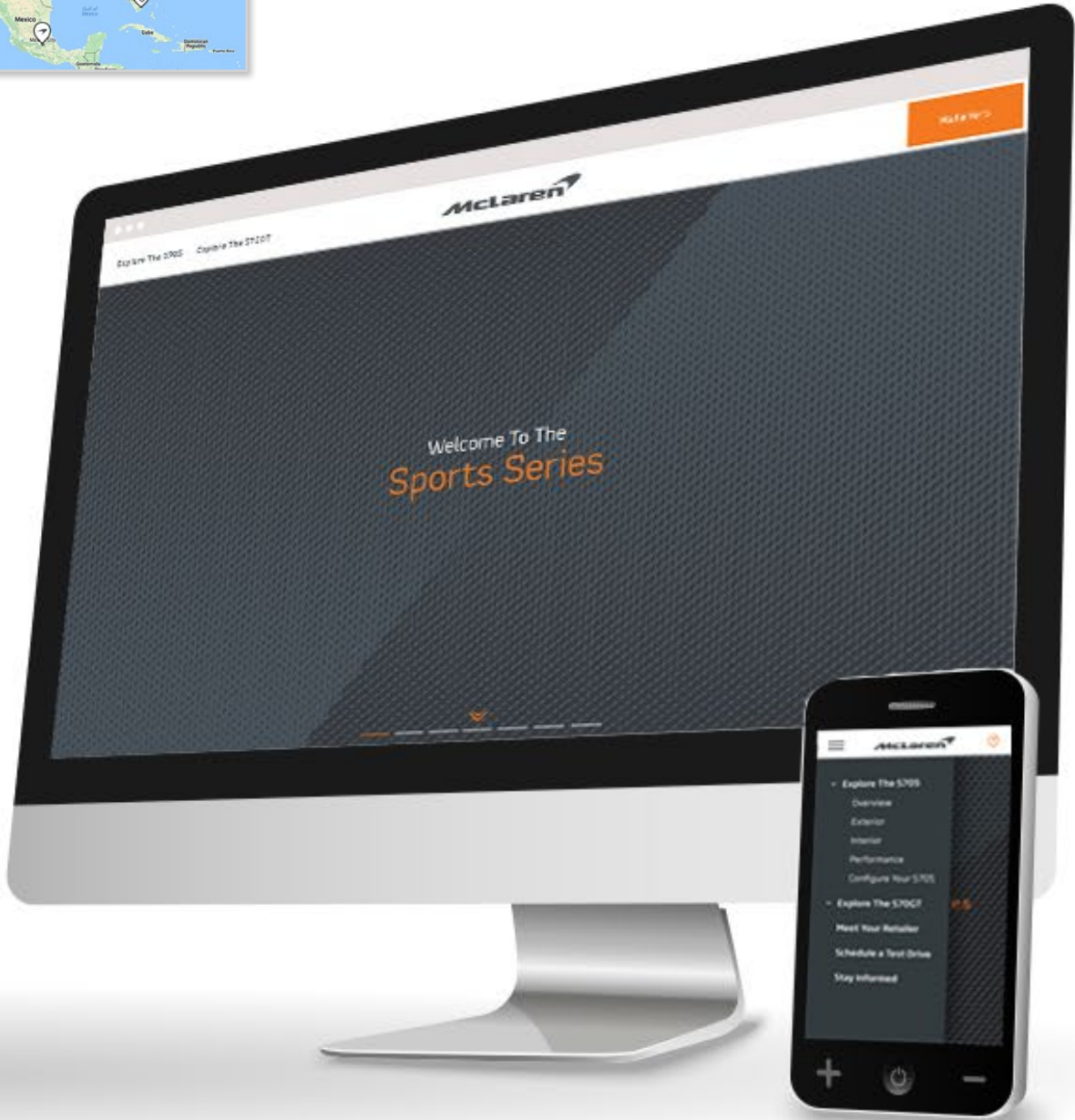
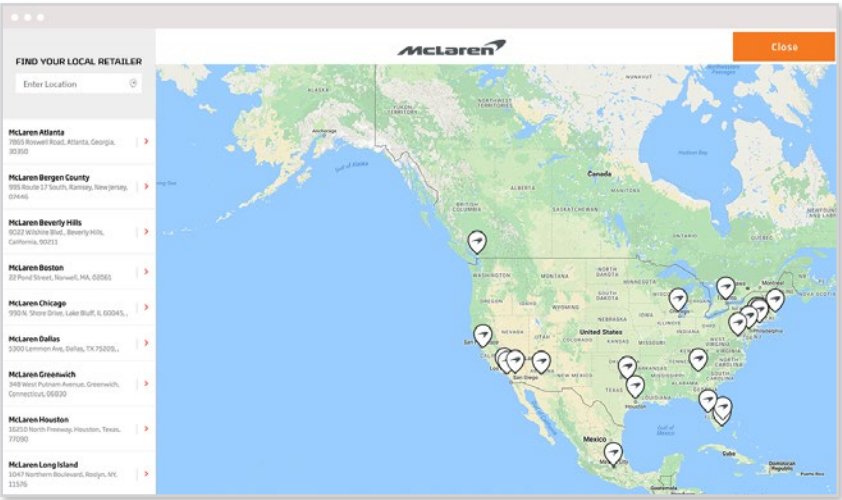
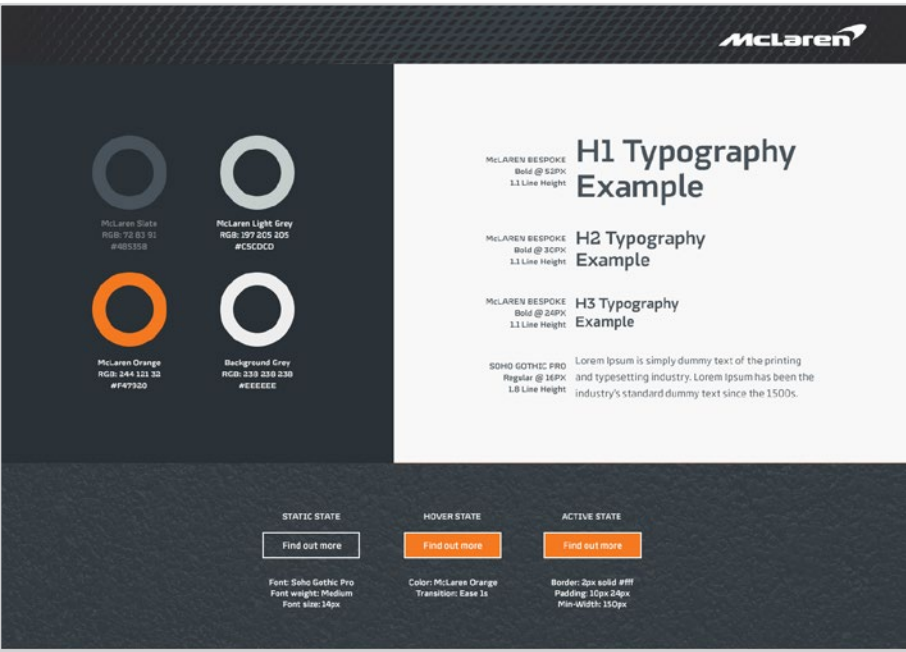




PERIDOTCORP.COM


ANNOUNCEMENT EMAIL





Subject: [FIRST NAME], see the new McLaren P14

McLaren Events



The McLaren P14 Viewing is Happening in Houston

You are invited to an exclusive viewing of the all-new McLaren P14. This newest addition to the Super Series line will overpower your imagination with supercar thrills so addictive, it gets under your skin.

This invitation-only viewing is being made available to a select group of McLaren owners and enthusiasts. It will feature exhilarating sights and tastes you simply don't want to miss.

To take part in this exclusive viewing, please register today.

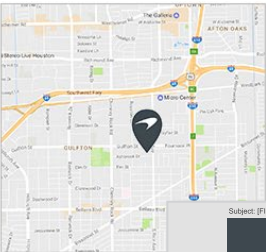
The McLaren P14 Viewing
Thursday, March 16th, 2017
7:00pm - 9:00pm
Complimentary Sips and Canapés


Event Location
5226 Elm Street
Houston, TX 77081

RSVP Code

PHOU

REGISTER NOW >






© McLaren Inc. 2017
McLaren Inc., 750 3rd Avenue New York, NY

Subject: [FIRST NAME] Join McLaren Houston for The P14 Reveal Event

McLaren Houston



Exclusive Invitation to the McLaren P14

[First Name], this newest addition to the Super Series line will overpower your imagination with supercar thrills so addictive. This invitation-only party is being made available to a select group of McLaren owners and enthusiasts. It will feature exhilarating sights and tastes you simply don't want to miss.

To take part in this exclusive viewing, please register today.

The McLaren P14 Private
Enjoy Sips & Canapés
and a Private Vehicle View
Thursday March 16th
7:00pm - 9:00pm


Event Location
5226 Elm Street
Houston, TX 77081

REGISTER NOW >

© McLaren Inc. 2017
McLaren Inc., 750 3rd Avenue New York, NY

Subject: Test Drive McLaren at Public Booth

McLaren Events




I FEEL THAT LIFE IS MEASURED IN ACHIEVEMENT, NOT IN YEARS ALONE

—Rush McQueen

McLAREN
PIONEER. LEADER. FATHER. CHAMPION.

YOUR EXCLUSIVE INVITATION
The McLaren Movie Screening

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The McLaren Movie Screening
Golden State Theater
Date
Time
Other Details

To register for this event, please email Leah Hartwell at:
LHartwell@McLarenHouston.com

Facebook
Twitter
Instagram


Prepare. Commit. Belong.

Subject: You've never seen Peridot like this before

The new Peridotcorp.com is live and it will change your life.

peridot™

Processes / Tour Our Shop / Request a Quote




SEE WHERE PERIDOT'S SUPERHERO MAGICIAN WIZARDS LIVE

PERIDOTCORP.COM IS LOCATED AT THE INTERSECTION OF IMPOSSIBLE AND MISSION ACCOMPLISHED

You've heard that Peridot is the precision manufacturer that eats impossible for breakfast, insurmountable for lunch, and totally unimaginable for brunch. Now see how the Peridot people do it. The new Peridotcorp.com website is launched and loaded with jaw-dropping equipment, mind-boggling products, and must-see-to-believe behind-the-scenes looks at the people, processes and precision that make Peridot the best and brightest in the industry.

SEE FOR YOURSELF



LIGHTS, CAMERA, MANUFACTURING!


Grab a chair and some popcorn and watch where all the manufacturing magic is made – the Peridot tour is a cinematic masterpiece.

WATCH NOW

CHECK OUT OUR ARSENAL OF AWESOME


Peridot is continually adding the coolest new toys, like cutting edge laser machining platforms to expand our already industry-leading capabilities.

BE AMAZED



OUR TOOLBOX IS BIGGER THAN YOURS.

Join us for our next opportunity to see how Peridot is making the impossible possible.



OUR PEOPLE WANT TO SHOW YOU WHAT IS POSSIBLE.

Got a crazy idea? An insurmountable engineering obstacle? An impossible vision for an improbable component? There it can't be done? Peridot has the people and the passion to perform mini miracles.

CONTACT US

PERIDOT IS QUALITY PEOPLE MAKING QUALITY PARTS.

From our bar-raising employees to our game-changing technology, Peridot prides itself on excellence in every part of our business. We sweat every detail, no matter how small, to ensure we deliver the highest quality products for our customers every time. No questions. No excuses. And we've got the certifications to back it up.

SEE OUR CERTIFICATIONS

PERIDOT CORPORATION
1072 Serpentine Lane
Pleasanton, CA 94566-4731


Email: pat@peridotcorp.com / Phone: 925.461.8830 / Fax: 925.461.8833

Subject: Peridot helps build a community

Peridot has been honored with 8 awards for economic excellence.

peridot™

Processes / Tour Our Shop / Request a Quote



PERIDOT IS PROUD TO DO ITS SMALL PART IN HELPING THE LOCAL ECONOMY.

PERIDOT IS THANKFUL FOR THE PEOPLE OF THE BAY AREA WHO MAKE THE IMPOSSIBLE POSSIBLE.

Because we were smart enough to hire the smart people of Pleasanton and the Bay Area, we've been honored with a number of awards, including Economic Driver Award and a Certificate of Special Congressional Recognition, for ongoing contributions to the local economy and being a valuable part of the business community. Peridot has been a leader in precision manufacturing for over 20 years, so we want to thank Pleasanton and the Bay Area for supplying us with an infinity pool of brilliant people. And we want to thank our customers for giving us endless opportunities to apply our brainpower.

SEE PERIDOT'S IMPACT ON THE COMMUNITY

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VIDEOWORK

ARCELORMITTAL - AUTOMOTIVE STEEL YOUTUBE PREROLL (STORYBOARDS)

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the agency alternative

Lightweight Leader Storyboard


1



VO: From a distance, most vehicles look more or less the same.

VISUAL: Eye in the sky aerial shot with digital zoom interface bringing the camera into the scene.


2



VO: Even closer in, it's hard to see differences – like weight, strength, and durability.

VISUAL: Car on a highway with a city background.


3



VO: At ArcelorMittal, we don't just produce the steel you can see, we create the steel solutions you can't –

VISUAL: Factory workers removing an AM steel formed door frame from a press.


5



VO: the innovations that lead to lighter, safer, more sustainable steel...

VISUAL: Slow pan on the S-in Motion frame.


6



VO: for today's vehicles, and tomorrow's world.

VISUAL: Father and three kids getting into the family mini-van.

7



VO: Yes, any way you look at it, today's steel is making a material difference.

VISUAL: Existing logo animation


CALL TO ACTION: Discover the material difference at ArcelorMittal.com

VO Timing: :30 Pre-roll 1: 0:01–1:29
:15 Pre-roll 1: 3:45–3:59

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the agency alternative

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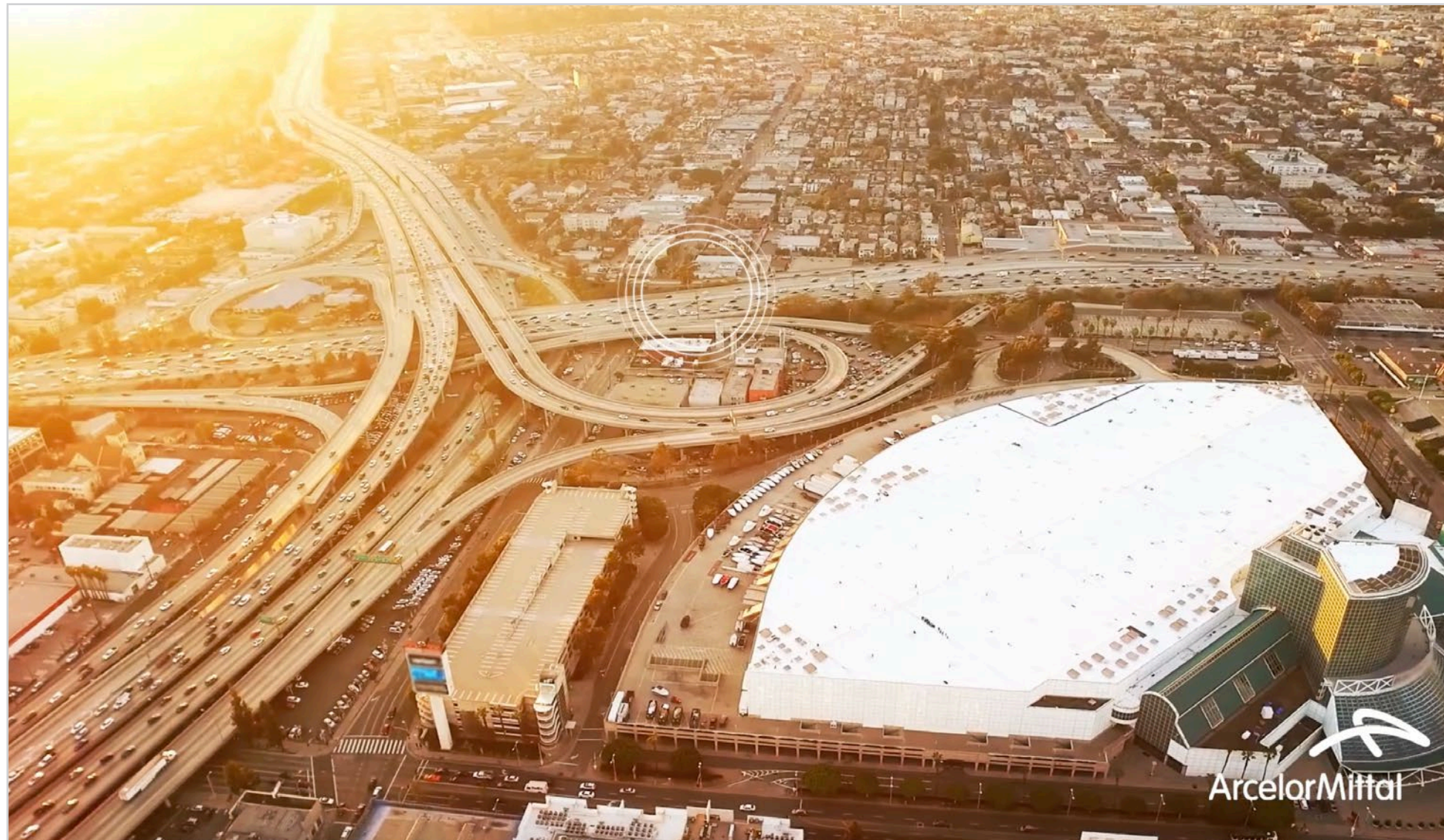


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SUSTAINABLE STEEL SOLUTIONS

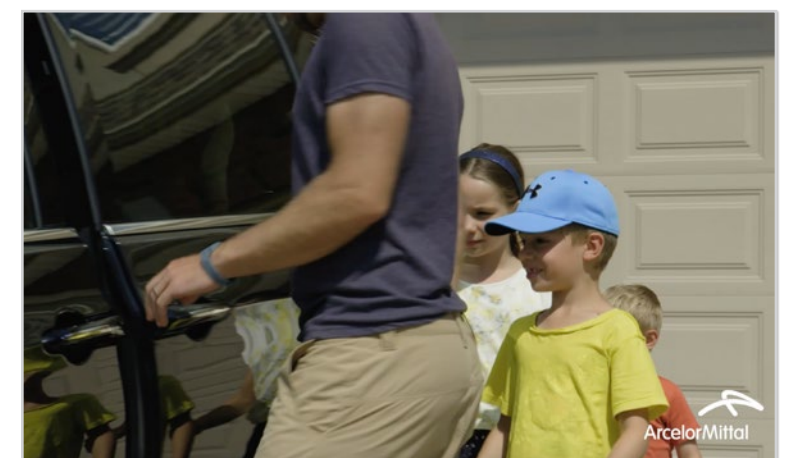
<https://www.youtube.com/watch?v=5lrXuELK0qA>

S-IN MOTION

<https://www.youtube.com/watch?v=-WQWMCaYHr4>

SUSTAINABLE STEEL SOLUTIONS

<https://www.youtube.com/watch?v=TvITfBXJFkM>



Steel makes today's cars
stronger from the inside out





ArcelorMittal

Steel makes today's cars
safer from the inside out





ArcelorMittal

The leader in lightweight steel
is making a **material difference**





ArcelorMittal

The leader in lightweight steel
is making a **material difference**



DISCOVER >>




ArcelorMittal


Discover how
ArcelorMittal is making a material difference
with automotive steel solutions

ArcelorMittal is transforming the auto industry
from the inside out


ArcelorMittal, the world's leading steel and mining company, is revolutionizing the automotive industry with advanced high strength steels (AHSS) for use in the manufacturing of cars, vans and trucks.



Taking the lead in
lightweight steel




Setting a new standard
with 5-in motion®



Creating sustainable
steel solutions


Taking the lead in lightweight steel

See how ArcelorMittal is transforming the auto industry for the benefit of today's drivers and tomorrow's world.




Lightweight leader


ArcelorMittal is the world's leading steel and mining company. Recognized as the steel supplier of choice for automakers, we produce and deliver a range of innovative steel products and solutions that improve vehicle safety, reduce weight and lower CO2 emissions. From Europe, North America and South America, we're working together to create a sustainable future for the automotive industry.



Extensive product
offering to meet all
automotive needs




car
on the road
confirms
ArcelorMittal
steel.



Steel makes the
auto drive


Setting a new standard with 5-in motion®

See how ArcelorMittal is setting automotive design standards with our latest automotive solutions.




5-in motion®


5-in motion® is a revolutionary new steel solution that combines a unique range of ultra-high strength steels, AHSS, and 5-in motion®.



Tailored innovations




Stronger
Safer
Sustainable
Steel.



Maximize the use of steel
components, from chassis
door ring and buffer


Creating sustainable steel solutions

See how ArcelorMittal is helping automotive design fight back to meet their sustainability goals.




Sustainable steel


ArcelorMittal's sustainable steel solutions are designed to reduce CO2 emissions and improve the environmental performance of the automotive industry.



THE REAL
LIFE CYCLE
EMISSIONS
of steel



Steel is the most
recycled material
in the world.



Reducing greenhouse
gas emissions
from the steel
supply chain

BRANDINGWORK



RE | CRYO

REvive | REcover | REcharge



THANKYOU