

ASX ANNOUNCEMENT

30 September 2016

DigitalX Partners with TransferTo for International Mobile Top-ups

Highlights:

- DigitalX subsidiary, AirPocket LLC, signs agreement with TransferTo, the leading global provider for Airtime coverage
- Agreement provides AirPocket to all major telecom carrier coverage across Latin America
- AirPocket users will be able to send international prepaid mobile top-up to 4.5 billion prepaid users over 100 countries
- International Airtime market in emerging countries estimated to be \$US4 billion in 2017
- DigitalX will on average charge a 20% fee for mobile recharges
- This agreement allows AirPocket to launch a larger marketing campaign with expected better customer conversions as the product will offer global reach

DigitalX Limited (ASX: DCC and “**the Company**”) is pleased to announce that its wholly owned subsidiary, AirPocket LLC, has signed an agreement with Transfer To Inc. (“**TransferTo**”), the world’s leading B2B mobile payments network. TransferTo links 4.5 billion mobile users through partnerships with over 400 mobile operators. Airtime transfers are regarded as the most economical way to send small amounts of money internationally, in real-time to recharge mobile phone data, calls and text. The agreement will allow consumers around the world using DigitalX’s unique money transfer and payment product, AirPocket, to top-up airtime on mobile phone accounts linked by TransferTo’s network.

The integration of the AirPocket App into TransferTo’s network is expected to be completed by the end of October. AirPocket users simply require the mobile telephone number of the recipient for a secure, fast and cost-effective transfer. The recipients of a mobile top-up do not require the AirPocket application and receive delivery instantly.

The average International Airtime Transfer in emerging countries is ~\$10 per transfer in a market estimated to grow to over US\$4 billion in 2017, according to Berg Insight. This agreement significantly expands AirPocket’s service offering by allowing AirPocket users to send airtime top-ups to any of the 4.5 billion mobile users in TransferTo’s network. This is ahead of the launch of bill payments and remittance features on the AirPocket application.

TransferTo Founder & CEO, Eric Barbier, said, “Airtime is seen as a form of currency for many people around the world. It’s an important and easy way to send value to friends or family in different geographies. We are excited to provide AirPocket users with airtime top-ups that are secure, convenient and real-time. With our extensive network of over 400 mobile network operators globally, TransferTo can help businesses extend their reach and help their consumers reach the people who matter the most”.

DigitalX's Chief Executive Officer, Alex Karis, commented: "AirPocket is quickly expanding its addressable audience through partnerships and is delighted to start working with the leader in international airtime transfers, TransferTo. AirPocket users will be able to support their friends and family around the world thanks to TransferTo's global network, which is an exciting development for the Company."

DigitalX Limited

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About DigitalX Limited

DigitalX is a Blockchain-based software solutions group disrupting the payments industry. Its products allow consumers to make secure and cost-effective money transfers worldwide. Partners can use DigitalX's technology to offer new financial products. DigitalX is based in Boston and has offices in New Jersey and Australia.