

ASX ANNOUNCEMENT

29 October 2015



DigitalC Limited

Innovative Digital Currency Solutions

Digital CC Limited ABN 59 009 575 035

ASX Code: DCC

Trading as Digital X

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Change of Name to Digital X Ltd

The Company today advises that it has completed a corporate rebrand and has changed its trading name to Digital X, effective immediately.

The Company is also changing the name of the parent company to Digital X Ltd, following shareholder approval at the upcoming Annual General Meeting.

The rebranding represents the Company's strategic change from a focus on Bitcoin as a mechanism to store value, to a focus on software development. Digital X develops software that utilises the blockchain to enable payments globally.

Whilst the Company has made a strategic change towards applications within the remittance market, it is still leveraging its skills and experience gained within the Bitcoin industry and is continuing to utilise the blockchain technology within its AirPocket application.

With its AirPocket remittance application now in second stage beta testing and the strategic partnerships built in the U.S. and Latin America, the Company is progressing to become a leading provider of fintech solutions in the remittance and payments market.

Digital X

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About Digital X

Digital X operates as an innovative software solutions company, providing investors exposure to the global digital payments systems industry through disruptive fintech solutions in the remittance and value chain sectors.

The Company has developed a suite of new and innovative software for institutions and consumers, leveraging Blockchain technology and the secure ledger system to create new and innovative products for institutions and consumers.

The Company's most recent product, AirPocket, is designed to provide consumers with the ability to securely and cost-effectively send remittances in any currency, from anywhere, anytime, regardless of the transaction size.

Digital X is based in Perth, Australia and has offices in Massachusetts and New Jersey, U.S.

Media

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