

ASX ANNOUNCEMENT

4 December 2017

DigitalX appointed corporate advisor for two game changing ICOs

Perth, 4 December, 2017: DigitalX Ltd (ASX:DCC) has been appointed corporate adviser for the Initial Coin Offerings (ICOs) for direct-order grocery platform, INS Ecosystem and online poker game platform CoinPoker.

The new ICO appointments build on DigitalX's expanding portfolio of high profile ICO clients which include Power Ledger, Etherparty, Bankera, BitCar and SingularityNET, firmly establishing the Company as a world leader for ICO corporate advisory services.

CEO, Leigh Travers commented, "The digital currency ecosystem has been expanding rapidly this year. DigitalX has an extensive network of investors with large digital currency holdings, making us an ideal conduit to connect these investors with new ventures raising funds via an ICO."

INS Ecosystem (www.ins.world) is aiming to disrupt the \$8.5 trillion global grocery market by creating a platform in which consumers can purchase goods directly from manufacturers in an efficient and affordable manner. The project has a clear use case for Blockchain technology as a single immutable source of data on the state of flow of goods in a supply chain.

"INS was founded by the creators of Instamart, the largest venture-backed online grocery delivery operator in Russia. It has already received strong interest from more than one hundred independent suppliers globally" said Mr Travers.

The INS.World token sale commences December 4 (today) with a target to sell 30 million INS tokens over the period until December 25ⁱ. In return for the provision of corporate advisory services, DigitalX will receive 250,000 tokens. At the current ETH price of US\$460, the value of each token at the time of the ICO will be US\$1.60.

CoinPoker (www.coinpoker.com) is a platform for online poker games to ensure provably fair and true gaming. CoinPoker utilises Blockchain tools such as smart contract technology and random number generation and has a strong backing amongst the poker playing community.

CoinPoker will be issuing 375 million chips (CHP) tokens to the market to fast track its vision as the official currency for CoinPoker. DigitalX will receive a corporate advisory fee of 7.5 million CHP tokens, a monthly mandate fee of US\$10,000, plus additional remuneration for introducing its cryptocurrency investor network.

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About DigitalX

DigitalX is positioned as the leading publicly listed ICO corporate advisory firm globally. DigitalX is based out of Perth and New York and provides ICO advisory services, Blockchain consulting services and software development. DigitalX's partners can use DigitalX's Blockchain technology expertise to deliver innovative products to global markets.

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^{i i} <https://tokensale.ins.world/>