

JOSH WALKER

A rule breaking digital bandit.

FOUNDER, HIGHER FIVES, LAS VEGAS, NV 2017-PRESENT

As the Founder of Higher Fives I design and develop websites, shoot photo and video of all kinds, build brands, manage email campaigns, develop efficient web workflows, and most importantly, have fun.

CO-FOUNDER, THE BAREBOX, LAS VEGAS, NV 2016-PRESENT

As creator and co-founder of The BareBox I managed a \$75,000 angel investment, the design and development of a web app, creation of all digital and print assets, and the assembly of a small sales team.

DIRECTOR OF MARKETING, TRUFUSION CORPORATE, LAS VEGAS, NV 2015-2016

As Director of Marketing for TruFusion Corporate my number one goal was new customer acquisition. This mission was accomplished by creating a clean and modern website with all new photo and video assets. After this was completed focus moved to local marketing, E-commerce, and setting up a referral program that was appealing to our current customers and easily trackable for reporting purposes.

LEAD DESIGNER, BRAINTRUST ADVERTISING, LAS VEGAS, NV 2014-2015

As Lead Designer for Braintrust, duties included creating and executing digital and print designs for a diverse portfolio of clients. A few notable projects include the Wolfgang Puck website, all onsite print adds and signage for the El Cortez, onsite signage and print adds for the Luxe City Center in Los Angeles and many more.

HEAD OF BRAND DEVELOPMENT, JUSCOLLEGE INC., LAS VEGAS, NV 2014 -2015

As Head of Brand Development at JusCollege my first task was to bring organization to a scattered start-up brand, finding consistency in a targeted identity and voice. Daily tasks included video content creation, photography, print production, and digital design.

SPECIALIST, APPLE INC., LAS VEGAS, NV/SANTA MONICA, CA 2010 - 2012

As a Specialist at Apple Inc. main objectives included engaging customers, providing a transformational experience, and creating lifelong promoters. Gaining a broad spectrum of tech knowledge paired with quick creative thinking, I provided inventive solutions for customers.

EDUCATION

University of California Los Angeles • BA Design Media Arts, Minor Film Production, 2010

SKILLS

Adobe Suite // Final Cut Pro // Mac OS // Canon DSLR // HTML + CSS // Driving Stick :)

PERSONAL INTERESTS

DJing // Long boarding // Rock Climbing // Creating Niche Websites // Traveling // Air Stream Conversions

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