



## **PANIC BUTTON BEST PRACTICES – LEVERAGE THE POWER WITHOUT THE PAIN**

Alarms need prompt response times. It is critical that when alarm systems deploy a response, they do so according to a set protocol that ensures the safety of the user and associated parties. The reality is, most alarms sent are false.

Simon Hakim, an economist at Temple University (Philadelphia), conducted studies showing that each year U.S. police respond to over 35 million alarm activations, and about 95 percent of them are false alarms. These alarms make up 10 to 20 percent of all calls to police. 1 The Security Industry Alarm Coalition describes false alarm reduction as “Our number-one priority ... the one issue that we have decided has to be addressed.”

The False Alarm Reduction Association (FARA) shows the most common cause of false alarms is operator error, heavily due to improper arming, accounting for over 50% of the errors.

The annual cost of these false alarms is estimated to be \$2 billion. FARA also points out the cost to public safety. False alarms can create complacency among responders. Not only are they less likely to respond as rapidly as possible, they are less likely to be prepared for presence of an actual incident.

***So, how can my organization leverage the power of this technology while safeguarding our organization and message recipients against False Alerts?***

VOLO’s standard verification methods, including multiple phone calls, third party verification, biometrics, two factor verifications, and PIN confirmation, stop false alarms in their tracks, and provide customers with the value of a fast and simple solution.

Don't let crucial messages be vulnerable to human error. VOLO specializes in emergency communications. Used by some of the most pivotal players in Healthcare, Finance, Hospitality, Retail, Government, and more, VOLO is trusted to manage notifications internationally in times of crisis. VOLO is tasked with broadcasting 1000's of essential messages daily.

Eliminate HUMAN ERROR by using our customizable launch procedures in critical situations. Safeguard your system from preventable mistakes. Panic button technology is one of the most powerful iterations of emergency communication technology. Being able to quickly and efficiently send critical messages is essential in most emergency communication situations. As the experts in Panic button and single click messaging technology, VOLO has developed several methods to protect against accidental or inadvertent message launching.

If you interested in learning more about how to put this powerful technology to work for your organization while eliminating the risk of false alerts, click below.



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