



Alyana Feliciano.

UI and Graphic Designer

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Education

San Francisco State University

BS Candidate

Visual Communication Design

3.5 GPA

Language

Fluent

+ English

+ Tagalog

Proficient

+ HTML

+ CSS

Programs

Proficient

+ Adobe Photoshop

+ Adobe Illustrator

+ Adobe Indesign

+ Adobe Experience Design

+ Microsoft Office

+ Adobe Effects

References

Available upon request

Experience

Educational Advisor

September 2015–Present

JCYC San Francisco College Access Center

- Provided culturally competent college advising to low income high schoolers
- Designed print and online flyers, worksheets, brochures, infographics, etc
- Designed college access website
- Managed major program events such as Cash 4 College and fieldtrips to college campuses
- Designed “Educated&” t-shirt campaign to fundraise and promote small scholarships for summer program students.

Research Intern

Fall 2017

Nathan Shapira Design Archive

- Designed website
- Worked with Google Drive to digitize collection
- Helped run School of Design Portfolio Night

Founder

August 2014–Present

G7&C.

- Managed websites and social media platforms (ie. Facebook, Twitter, and Tumblr)
- Managed teams internationally to coordinate events
- Managed finances through Google Sheets and PayPal.
- Cultivated a following of 88,000+ on Twitter in 3 years
- Designed & produced goods and promotional campaign to fundraise for nonprofit organizations that resulted in over \$10,000. (ie. UNICEF Nepal Earthquake fund, UNICEF Korea, St. Judes Children’s Hospital, CARE Syrian Refugee Crisis, & Doctors Without Borders)
- Created worldwide trends, generating over 2,000,000 tweets of participation
- Launched a global campaign to promote self worth in young women that was recognized and featured in over five notable Korean and Japanese news outlets